ESSAY PLAN – 10 Marker

What is the question?

Introduction

Define the key terms in the question. Are there any links/connections between the key concepts, what are they? How are they related?

Main body **PEEDL X 2/3**

Point 1

Point

The introduction of a maximum price may impact on the market for food

Analysis – **expand** on the point giving causes/consequences. Give **examples** if you wish but not required

Draw and explain a **diagram** to support your analysis (if appropriate). **Link back** to the question. The diagram must be fully labelled and explained in detail

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Point 2

Point	Analysis – **expand** on the point giving causes/consequences	Draw and explain a **diagram** to support your analysis (if appropriate). **Link back** to the question

Conclusion – No judgement needs to be made here. You just need to provide a summary of what you've already discussed.

Example - *In conclusion, common access resources generate negative production externalities, leading to overproduction and market failure due to the negative impacts on sustainability and future generations. This could then warrant government intervention in the market for common access resource*