

Advert	A	B	C
What are you drawn to? Why?		Pizza, I'm feeling hungry so I'm drawn to it.	The boots, because I like boots
What colours have been used? What is/are the effect(s)?		Brown, yellow, red, green	Black, grey, orange
What font(s) have been used? Where have they been placed? What is/are the effect(s)?	bRIRORoonwjjqmaokosm inniLIT NAIJN NADI NANI NANIAAIBI NANUAD BKAK I OJA oih AIIAIAAIAIA aIAIA LHI DARIus ASJDJD D DARO((((((#(#*\$(#_#)#_@_@)) #03@@ Braeden Carruthers Soli Fox Tawhiri Mateparae Mikaere Thomson-Daniels pengu tredtttttiv		
What image(s) have been used? Where have they been placed? What is/are the effect(s)?			Boots, fifa logo, adidas logo
MESSAGE:			
What is it literally saying? How? Give examples			
What is it metaphorically saying? How? Give examples			
AUDIENCE:			
Who is the intended audience? How do you know?			
OPINION:			
Is it successful or not? Explain your views fully.			

