

India

WA Reachout (Organisations)

Variation 1

Hi Aman, Sourabh this side!

I came across [Org Name] while researching mental health orgs in [State Name]—love the work you're doing!

I am the founder of Tealfeed and we are working with 50+ mental health organizations, and a common theme I hear is challenges around managing operations, scaling efficiently, and reducing admin work.

Curious—how does your team currently handle this? Would love to exchange insights and share what we have been doing in the mental health space.

Can we connect for a 15-minute call?

Variation 2

Hey Aman, this is Sourabh!

I am the founder of Tealfeed and we have been working with 50+ mental health orgs in India, helping them reduce admin work and improve client engagement.

Most of these teams struggled with common pain points like scheduling conflicts, no shows, and scaling operations. Are you also facing some challenges in managing and scaling your practice? Would love to hear how [Org Name] approaches this!

Can we connect for a 15-minute call?

WA Reachout (Individuals)

Variation 1

Hi [Name], hope you're doing well!

Myself Abhinav, and I work with Tealfeed, where we help mental health professionals simplify admin work and grow their practice. I came across your profile and was curious—how do you currently manage client scheduling and payments?

A lot of therapists I speak with mention common pain points like last-minute cancellations, missed payments, client tracking, etc. If that's something you've run into, happy to share some insights from what's working for others!

Can we connect for a quick call?

Variation 2

Hey [Name], I'm [Your Name] from [Company Name]! I work with mental health professionals to help them spend less time on admin tasks and more time with clients.

A lot of therapists I speak with struggle with scheduling conflicts, manual reminders, handling payments. Does that resonate with you?

I'd love to share a quick insight on what's been working for others.
Let me know if you're interested!

Version 3:

Hi [Name], I'm [Your Name] from [Company Name]! We've been helping 100+ therapists across India streamline their practice—reducing no-shows, simplifying scheduling, and improving client retention.

Just curious, do you currently use any tools for managing your sessions and payments? Or is it mostly manual?

If it's something you've been thinking about, I'd be happy to share what's working for others!
Can we connect for a 15-mins call?

Linkedin (individuals)

Variation 1

Hi [Name], I came across your profile and loved what you're doing in mental health! Many therapists tell me managing bookings & payments is a hassle—curious, how do you handle it today? Would love to connect and learn from your experience!

Variation 2

Hi [Name], I work with therapists who want to spend more time with clients & less on admin. Curious—what's one thing you'd love to simplify in your practice? Let's connect?

Variation 3

Hi [Name], I've been speaking with therapists about how they're reducing cancellations & growing their practice. Some strategies are working really well. Would love to connect and exchange ideas—open to sharing what's working for you?

Linkedin Followup when individuals has accepted but didn't reply

Hey [Name], appreciate you accepting the request! Quick question—does handling scheduling, payments, and reminders take up more time than you'd like, or have you found a tool that makes it effortless? Would love to hear how you manage this!

Linkedin (Organisations)

Variation 1

Hi [First Name],

We're seeing some fascinating shifts in how mental health organizations in India are streamlining operations and improving client engagement. Given your experience at [Org Name], I'd love to hear your thoughts.

Let's connect?

Variation 2

Hi [First Name],

I was speaking to a few mental health professionals recently, and a common frustration is clients dropping off because the booking process is tedious.

Curious—have you seen this at [Org Name]? Would love to hear your experience.

Let's connect?

Variation 3

Hi [First Name],

I've heard great things about [Org Name] and the work you're doing in mental health. We're working on something that's helping similar organizations simplify their scheduling and client experience.

Would love to connect and exchange thoughts!

Hi Julie, I'm sure running a large-scale mental health organisation like The Women's Home comes with its unique set of challenges. As we build a solution to tackle this, I'd only want to get your insights on your most pressing challenges and how you tackle them. Would love connecting with you!

Linkedin Followup organisation (request accepted but didn't reply)

Hey [Name], thanks for connecting! I'd love to hear your take—many mental health organizations we've spoken with are looking for ways to reduce admin work while improving client experience. Curious, is this something you've been thinking about at [Org Name]?

When individuals request more information

Hi [Name], Ayush this side from Tealfeed. Great connecting with you! As requested, here's a quick overview of Tealfeed.

We help **mental health practitioners** automate operations, saving time and reducing manual work.

✓ **Hassle-free bookings** – Clients can book directly, or you can schedule manually.

- Add **intake questions** to understand client concerns upfront
- Enable **consent forms** that clients can accept digitally
- Accept **upfront payments** or allow "pay later" with different pricing for India & abroad

✓ **Automated reminders** – Reduce no-shows with WhatsApp & email confirmations.

✓ **Easy rescheduling & cancellations** – Clients can request changes via the platform.

✓ **Packages for long term clients**- Comes with validity and limited credits

✓ **Secure client records** – Store session notes, resources & payment history. Clients get a dashboard to access shared files.

✓ **Client tracking & retention** – Tealfeed automatically tracks which clients has taken how many sessions, how you schedule looks, and when was the last time a client has availed a service

We're trusted by **100+ practitioners** and **50+ organizations**, backed by **\$1.5M funding** in the last 3 years.

Would love to hear your thoughts—happy to chat!

When organisations asked to share more details

Whatsapp

Hi [Name],

Ayush here from Tealfeed—great connecting with you! As requested, here's a brief about Tealfeed for more context.

Tealfeed is built to help mental health organizations automate operations and scale seamlessly. Some key capabilities:

- Clients can book therapists, select slots, and complete payments directly on your website.
- Admins can manually assign therapists if preferred.
- Automated confirmations and reminders via WhatsApp & email.
- Clients can cancel/reschedule sessions as needed.
- Packages with validity & session credits available.
- Secure, HIPAA-compliant portals for therapists & clients to manage notes, resources, and payment history.
- Business owners & admins get a centralized dashboard for tracking therapist performance, schedules, and client activity.

We tailor workflows to fit your needs. Currently, we support **50+ mental health organizations & 100+ individual practitioners**, backed by **\$1.5M in funding** over the last three years.

Here's a case study for reference: <https://home.tealfeed.com/case-study-01>

Would love to explore how we can help—let me know a good time to connect!

Email

Subject- Post our conversation regarding automating operations via Tealfeed

Hi [Name],

Great connecting with you! As requested, I'm sharing a quick brief on Tealfeed for more context.

Tealfeed helps mental health organizations **automate operations and scale efficiently**. Here's how:

- ✓ **Seamless Booking & Payments:** Clients can book therapists, select slots, and complete payments directly on your website. If you prefer, admins can manually assign therapists.
- ✓ **Automated Notifications:** Confirmations and reminders are sent via **WhatsApp & email** to reduce no-shows.
- ✓ **Flexible Session Management:** Clients can **cancel/reschedule** sessions as needed.
- ✓ **Custom Packages & Billing:** Offer session packages with **validity & credit-based** usage.
- ✓ **HIPAA-Compliant Portals:** Secure access for therapists & clients to manage **notes, resources, and payment history**.
- ✓ **Business Dashboard:** Track therapist schedules, client progress, and performance in **one centralized view**.

We currently support **50+ mental health organizations & 100+ individual practitioners**, backed by **\$1.5M in funding** to enhance mental health tech solutions.

Here's a case study for reference: <https://home.tealfeed.com/case-study-01>

Would love to explore how Tealfeed can fit your needs. Let me know a convenient time for a quick call!

Looking forward,

Ayush

Email (individuals- India)

Email 1

Subject: Quick question about your practice, [First Name]

Hi [First Name],

I came across your profile while exploring how therapists in India are managing their practice, and I'd love to hear your take on something.

Many therapists I've spoken with say they spend too much time on admin work—scheduling, reminders, payments, etc.—and less on actually helping clients. Is that something you've experienced too?

Would love to hear your thoughts!

Email 2

Hi [First Name],

I wanted to follow up because this keeps coming up in my conversations with therapists—no-shows, late payments, and too much time spent on managing bookings.

Some therapists are solving this by automating their scheduling & reminders, and it's helped them reduce no-shows by over 30%.

I'd love to hear—how are you currently handling these challenges? If you're open to sharing, I'd love to learn from your experience.

Email 3

Hey [First Name],

I was speaking with a therapist recently who told me, "I used to spend more time on admin than on my clients. Now, my calendar runs itself."

That stuck with me.

Therapists spend years mastering their craft—yet, many end up spending their time handling rescheduling, chasing payments, and managing cancellations.

If you could free up 5+ hours a week, what would you do with that extra time?

Would love to hear your thoughts.

Email 4

Hey [First Name],

Quick thought—one simple trick that's helping therapists cut no-shows by 30% is automatic pre-session reminders via WhatsApp & SMS.

Some even request pre-payment to ensure commitment.

What's your current process for handling last-minute cancellations? Would love to hear what's working for you!

Best,

[Your Name]

Email 5

Hey [First Name],

I know you're busy, so I'll keep this short—I'd love to learn about your practice and the challenges you face.

No sales, no pitch—just an open chat.

Would you be open to a quick 10-minute call this week? Let me know what works!

Email 6

Hey [First Name],

I've been speaking with therapists across India, and many are seeing fewer cancellations and faster payments just by tweaking how they handle scheduling.

Some have even increased bookings by 20% with small changes.

I'd love to share what's working—let me know if you're open to a quick chat!

Email 7

Hey [First Name],

I've reached out a few times but haven't heard back—I totally get that you're busy.

I don't want to bother you, so I'll leave it here. If you'd ever like to chat about simplifying your bookings & growing your practice, just reply to this email, and I'll be happy to share some insights!

Wishing you all the best.

Best,

Email (individuals- USA)

Subject Lines

What if you could save 5 hours every week?

Can we talk about your practice, Adam?

How 100+ therapists in Seattle automated their practice?

Email 1

Hi [First Name],

I've been speaking with therapists across the USA, and I noticed something surprising
→ 70% of admin work in therapy practices can be automated in under 5 minutes.

Yet, many therapists are still chasing late payments, dealing with last-minute cancellations, and juggling client bookings manually.

Curious—how do you currently handle these things?

Would love to hear your thoughts.

Best,

Email 2

Hey [First Name],

A therapist in [State] told me last week:

"I didn't realize how much time I was losing until I started automating my client bookings."

Before that, she was losing 5-7 hours per week rescheduling sessions, chasing payments, and handling no-shows.

Now? She's seeing fewer cancellations, getting paid upfront, and even has more time for self-care.

If this resonates, let's chat—I'd love to hear how you manage these things right now.

Email 3

Hey [First Name],

Therapists I speak with often tell me:

"I want more time for clients, but I feel stuck in the daily admin grind."

If you had 5+ extra hours per week, what would you do with it? More clients? More personal time?

I've seen therapists free up this time just by automating their scheduling and payments—without adding extra work for themselves.

I'd love to share how this works. Would you be open to a quick chat?

Email 4

Hey [First Name],

Dr. Sarah, a therapist in Texas, used to have 5-6 cancellations every week.

Then, she made a small tweak—she switched to WhatsApp + SMS reminders instead of just email.

Within a month, her no-show rate dropped by 40%.

I wanted to share this because I know late cancellations can be frustrating. Curious—what's your current no-show rate like?

Would love to hear your thoughts.

Email 5

Hey [First Name],

I know your time is valuable, so I'll keep this short—I'd love to hear about your practice and share a few insights that have helped other therapists save 5+ hours per week.

Would it be crazy if we set up a quick 10-minute chat this week?

Let me know what works for you!

Email 6

Hey [First Name],

Therapists in [State] are seeing fewer cancellations, getting paid on time, and increasing their bookings—just by making a few small changes.

Some of them are using simple scheduling tweaks that take less than 5 minutes to set up.

Would love to share what's working—would you be open to a quick chat?

Email 7

Hey [First Name],

I've reached out a few times, but I don't want to keep bothering you if this isn't relevant.

At the same time, I'd hate for you to miss out on something that could make running your practice much smoother.

So, let me know—should I cross you off my list, or would you be open to a quick chat?