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## **TEXT MESSAGE [UNDER 160 CHARACTERS]**

"Help your pet live their best life! Book a FREE weight consult today for a happier, healthier friend. [Booking Link] - [Clinic Name]"

"♥ ⊌ Is your pet carrying extra weight? Get expert advice with a FREE weight consult. Book now: [Booking Link] - [Clinic Name]"

"Give your pet the gift of health! Claim a FREE weight management consult today. Book online: [Booking Link] - [Clinic Name]"

## **EMAIL TEMPLATE**

Suggested subject line: Give Your Pet a Health Boost with Our FREE Weight Management Consult!

Dear < Client name>,

Is your furry friend carrying a few extra pounds? We're here to help them live their best, healthiest life! At [Clinic Name], we understand the importance of maintaining a healthy weight for your beloved pet.

Help your pet regain their pep and vitality by taking advantage of our FREE weight management consult. Our expert veterinarians are ready to guide you on a journey towards a happier and healthier companion.

Why choose our weight management consult?

- Personalized advice from experienced veterinarians
- Tailored diet and exercise recommendations
- A roadmap to a longer, happier life for your pet

Booking is easy! Simply click the link below to schedule your free weight management consult online:

[Online Booking Link]



Give your pet the gift of good health today. Let's work together to put the bounce back in their step!
Kind regards,
Your friends at [Vet clinic name].
Book an appointment online  Call in an emergency: +44 1234 123 123

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