

# BISONG SIMON TV - PROJECT JUGGERNAUT WORK DOCUMENT

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## 1. CORE TRUTH

CLARITY IS THE SEED OF EVERY DESTINY.

When purpose meets direction, transformation begins.

- Master clarity to attract followers, grow as a leader, and amplify influence without burning out.
  - Focus on building your personal and creative authority consistently.
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## 2. PROJECT OVERVIEW

PROJECT JUGGERNAUT IS AN ECONOMIC ENGINE DESIGNED TO:

- Unite 200 authors in a collaborative publishing and movie production system.
  - Use Amazon algorithm strategies to drive bestsellers.
  - Expand into multi-media: books, movies, and interactive games.
  - Leverage a subscription-based app with franchise licenses for authors.
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## 3. THE PARABLE OF THE 200 PIONEERS

HOMER: THE LAMENT

A thousand scribes wandered a desert of ink. Stories unheard, contracts empty. Creators starved; publishers feasted. A remnant said: “There must be a new way.”

### **SOCRATES: THE QUESTION**

“Who holds the power, the man with the press or the mind with the fire?”

“The press,” they said.

“You are still in shadows,” he answered. “Ink multiplies pages. Conviction multiplies light.”

### **PLATO: THE CIRCLE**

“The Guild of Pioneers is limited to 200. Each author is both student and philosopher. Truth at the center.”

### **DA VINCI: THE MACHINE THAT BREATHES**

“Art without system is chaos. System without art is slavery. Project Juggernaut will be both—publishing and production, wholly human.”

### **EINSTEIN: THE ALIGNMENT**

“Dreams aren’t dead, just misdirected.  $E = MC^2 \rightarrow \text{Eternity} = \text{Mind} \times \text{Conviction}^2$ . When creation and purpose align, destiny accelerates.”

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## **4. PROJECT STRUCTURE**

- Publishing Arm: 200 authors, Amazon-driven bestseller strategies, audiobook production.
- Movie Production: 4+ novels adapted into films, integration with Singularity Project Juggernaut Pictures.
- App Development: Subscription base and franchise license model.
- Marketing: Video campaigns, talkshows, funnel strategies.

- Humanitarian Component: Revenue streams directed toward social impact projects.
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## 5. AUTHOR ENGAGEMENT & FRANCHISE STRATEGY

- Elite Authors: First 100 franchise buyers (\$5000 each), priority in publishing pipeline.
  - General Authors: Access to community, review each other's work, participate in algorithm-driven campaigns.
  - Franchise Benefits: Exposure in marketing campaigns, Shark Tank software integration, VIP access at retreats.
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## 6. MULTI-MEDIA INTEGRATION

- Books → Bestsellers → Movies → Game Adaptation
  - YouTube educational and promotional material to follow talkshow launches.
  - Funnel segmentation: one for authors, one for public awareness of The Magellan Project.
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## 7. FUNNEL STRATEGY

- Phase 1: Talkshow and Magellan Project campaign.
- Phase 2: Author recruitment and franchise promotion.
- Phase 3: Multi-media content rollout and app subscriptions.

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## 8. APP DEVELOPMENT AND SUBSCRIPTION MODEL

- Subscription Base: Open to anyone. FOMO-driven scarcity strategy.
  - Franchise Sector: 100 initial authors generate cash flow for media saturation.
  - Software Integration: Core of project operations, marketing, and content management.
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## 9. CALL TO ACTION FOR AUTHORS

- Join the circle of 200 pioneers.
- Contribute to each other's growth and achieve bestsellers collaboratively.
- Submit your name, contact info, and number of titles to:

[thewyrmgateprotocol@gmail.com](mailto:thewyrmgateprotocol@gmail.com)

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## 10. RESOURCES AND LINKS

- [Bisong Simon TV Website](#)
- [Sign Up Newsletter](#)
- [Instagram](#)
- [WhatsApp](#)
- [Free Psychology Course](#)

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- [Author Page Amazon](#)
  - [YouTube Shorts](#)
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## 11. REFLECTIVE EXERCISES

- Daily reflection: Are my actions aligned with purpose?
  - Identify one action per day that contributes to clarity, leadership, and content creation.
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## 12. COMMITMENT TO BISONG SIMON TV

- I commit to contribute 100% effort to the project vision.
  - I will uphold the principles of collaboration, clarity, and creativity.
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## 13. APPRECIATION & NEXT STEPS

- Recognize the effort of the Project team and Terry Cody's leadership.
  - Focus on software setup, YouTube content preparation, and app development.
  - Schedule initial marketing funnel and talkshow.
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## 14. PRIVACY POLICY & COPYRIGHT NOTICE



Privacy Policy: All collected data is securely stored and used only for project purposes.

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