

EMAIL SWIPE COPY FOR The 2024 Ultimate Directory of Podcasters

PROMO TIME PERIOD: **EVERGREEN**

**PLEASE READ THE FOLLOWING INSTRUCTIONS
BEFORE SELECTING & SETTING UP YOUR COPY:**

FORMATTING: The formatting in these emails are intentional so I recommend you follow the formatting (bold, spacing, upper or lower case, etc.).

DO NOT have an image, header, logo etc. at the top of your emails. You don't want the emails to look like a newsletter. You want them to look like it's coming from a friend.

EMAIL CONTENT: Anything **highlighted in yellow** is a place where you need to insert something like their name, the link to register, your email sign off, etc. (see the comments on the right side for more detail on what is to be inserted if you're unclear). **You do not need to actually highlight the text in your emails when it gets sent out.** The highlight is just to get your attention.

There are 7 email options below.

Feel free to use them all, tweak to fit your voice, or write your own.

INSERT YOUR UNIQUE AFFILIATE LINK INTO THE TEXT WHERE INSTRUCTED

[This was emailed to you. Feel free to reach out to us at support@iconmakerlive.com if you need help finding it]

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EMAIL OPTION 1

SUBJECT LINE OPTIONS:

- I got a weird call
- get more eyes & ears on your biz
- Can you hear me?

Hey [FIRST NAME],

I got an odd call from a good friend this past weekend.

He said...

*"Dude, I need more eyeballs & ears.
Can you help me?"*

"What?? You alright man?" I said.

He continued on...

*"I just need more people to find me & FASTER.
I'm awesome at what I do & I'm making some money but it's all over the place! I'm so
done with this feast or famine nonsense!"*

.. You are crushing it.

How are you doing this?"

The answer I gave him is so simple, effective, & profitable.

[And best part, it pays out long after you do it]

I told him...

***"I do guest appearances on
podcasts as much as I can!"***

Then I gave him something so he had
the insiders edge to get booked on podcasts.

The 2024 Ultimate Directory of Podcasters.

It lists 958 of the world's HOTTEST & leading podcasters, including their contact info!

[FIRST NAME], do you want a FREE copy of it too?

**Click here to claim your FREE copy of
*The 2024 Ultimate Directory of Podcasters***

If you're done with
... being the best kept secret
... feast or famine cash flow
... not being seen as a major player

... Being seen & heard everywhere on podcasts is the simple, fast & free answer
you've been looking for!

Get more eyeballs & ears on your business.
Get on more podcasts.
Get The 2024 Ultimate Directory of Podcasters NOW.

You can thank me later
- just like my friend did ;)

[INSERT YOUR EMAIL SIGN OFF]

EMAIL OPTION 2

SUBJECT LINE OPTIONS:

- the “no shortcuts” shortcut to visibility
- your visibility & scale FAST PASS

[FIRST NAME],

You've heard it.

I've heard it.

“There are no shortcuts to success”

While that IS true,
what is ALSO true is...

... there ARE shortcuts to VISIBILITY.

And in today's world,
VISIBILITY = SUCCESS

So I have a shortcut to visibility for you.

183 MILLION Americans listened
to podcasts in 2023.

Imagine...

*What would it do for your business if even
a fraction of those listeners heard YOU on a podcast?*

Being a guest on podcasts is the
FASTEST way to get more visibility for your business.

So we're hooking you up!

We've got the contact info to 958 of the world's hottest & leading podcasts.
And it's yours for FREE.

Simply click here to download The 2024 Ultimate Directory of Podcasters.

The 2024 Ultimate Directory of Podcasters has the updated contact info you can use to get booked on the podcasts now.

Yes - it takes some work to be successful.

But it can be easier & faster with MASSIVE VISIBILITY.

Claim your FREE copy now
of The 2024 Ultimate Directory of Podcasters

I got my copy already!

[INSERT YOUR EMAIL SIGN OFF]

EMAIL OPTION 3

SUBJECT LINE OPTIONS:

- Biz growth feels like a Rolling Stones song
- Rolling Stones nailed biz growth struggles
- Rolling Stones secrets message for success

[FIRST NAME],

Rolling Stones totally nailed what growing your business feels like...

“Cause I try, and I try, and I try, and I try
... I can't get no _____.”

[Did you just sing out “SATISFACTION!”?]

Maybe you can't get no satisfaction.

Or maybe...

You can't get no traction.

You can't get no validation.

You can't get no recognition.

... despite how you try & try & try to be SEEN as the expert you are by your peers, your audience, or potential buyers, it feels like an uphill battle (you keep sliding down).

Skip all the trying & trying.

Claim the recognition you deserve!

Be featured as a guest expert on the world's TOP podcasts & YOU CANNOT BE IGNORED!

And I'm gonna get you the satisfaction
of finding them RIGHT NOW!

**Claim your FREE copy now
of The 2024 Ultimate Directory of Podcasters**

The 2024 Ultimate Directory of Podcasters has the updated contact info for 958 of the world's leading podcasters.

It's time to take a lesson from the Rolling Stones...

Stop trying.

Start appearing on podcasts NOW.

Click here now to get your FREE copy of The 2024 Ultimate Directory of Podcasters

(Sorry if the song is stuck in your head now)

[INSERT YOUR EMAIL SIGN OFF]

P.S. No! No! No! [drums drums drums] Hey Hey Hey!

P.P.S Get access here to contact info of 958 of the world's leading podcasters in the FREE Ultimate Director of Podcasters.

EMAIL OPTION 4

SUBJECT LINE OPTIONS:

- Want contact info to 958 podcasts looking for guests?
- Re: 958 podcasters contact info looking for guests
- Here's the contact info for 958 podcasters looking for guests

[FIRST NAME],

If you want to be a guest on podcasts
THIS EMAIL IS FOR YOU!

For a limited time, I've been given the rights to share the contact info to 958 of the world's HOTTEST & leading podcasts looking for guests like YOU.

Do you want it??

Click here to download your FREE copy
of The 2024 Ultimate Directory of Podcasters

Best part - it will save you even more time because it's broken down by audience & topic category & lists the podcast host's emails, name, etc.

But HURRY!

I can only share this for the next day or so.

Claim your FREE copy NOW of The 2024 Ultimate Directory of Podcasters

I already got mine!!

[INSERT YOUR EMAIL SIGN OFF]

EMAIL OPTION 5

SUBJECT LINE OPTIONS:

- Re: HUGE opportunity for you

[FIRST NAME],

Want to get in front of hundreds, or even thousands, of your ideal clients ALL AT ONCE?

I have an opportunity to do just that as a guest on podcast shows!

Guest podcasting showcases your solutions to people who need them the most while solidifying your position as an industry leader.

And I'm giving you an insider advantage to get BOOKED!

And not just booked on 1 or 2 podcasts...

... I've been given permission to share the contact info to **958 of the world's top podcasters looking to book industry experts like you.**

It's all in The 2024 Ultimate Directory of Podcasters

Click here to get your FREE copy NOW!

I got mine & am already reaching on to get booked.
You want in on it too?

Download your FREE copy here.

[INSERT YOUR EMAIL SIGN OFF]

EMAIL OPTION 6

SUBJECT LINE OPTIONS:

- ready to amplify your voice in your industry?
- how to amplify your voice in your industry
- Amp your opportunities & voice in your industry

[FIRST NAME],

You are all IN & ready to scale your business?

Being a guest on podcasts is one of the most effective ways to establish your authority, expand your reach, and become a recognized icon in your industry.

BEST PART IS...

The opportunity to be a guest on podcasts is right at your fingertips with the FREE resource, The 2024 Ultimate Directory of Podcasters.

This 2024 updated directory lists 958 of the world's leading podcasters actively seeking guest appearances.

[And it's yours to download for FREE right here!](#)

This is your first step towards connecting with influencers, sharing your story, and leaving your mark.

Don't wait!

Click here to download "The 2024 Ultimate Directory of Podcasters" now.

[INSERT YOUR EMAIL SIGN OFF]

EMAIL OPTION 7

SUBJECT LINE OPTIONS:

- Are you a best kept secret or industry expert?
- Done being a secret & ready to be an expert?
- WARNING: this will make you a go-to expert

[FIRST NAME],

What's ahead can make you an industry known expert.

Are you ready for that?

Are you done being a secret?

Are you ready to play bigger & scale?

Guest podcasting is proven to position you as a known authority in your industry. By sharing your insights and experiences, you can make your mark in the industry and become the go-to expert for your niche.

To help you kickstart this journey, we are offering a FREE guide:

The 2024 Ultimate Directory of Podcasters

It's your all-access pass to the contact info to 958 of the world's top podcasters seeking fresh voices.

[Literally, their names, emails, etc. are listed in here so you can reach out & get booked!]

Click here to get your FREE copy NOW!

I got mine & already using it!

Get yours too!

[INSERT YOUR EMAIL SIGN OFF]