



FOR IMMEDIATE RELEASE

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National Nonprofit Petco Love Invests in National Nonprofit Working Dogs For Vets. To Save and Improve the Lives of veterans and dogs across the United States

A \$50,000.00 Helping Heroes grant

Lawrenceburg, TN (2023) – Working Dogs For Vets is set to receive a \$50,000.00 grant investment from national nonprofit Petco Love in support of their lifesaving work for animals across the United States.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$330 million in adoption and other lifesaving efforts. Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with 6.5 million pets adopted and counting.

“Our investment in Working Dogs For Vets is part of more than \$15M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to creating a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change alongside us. We recently celebrated the one-year anniversary of [Petco Love Lost](#), a national lost and found database that uses pet facial recognition technology to simplify the search for lost pets.”

“Petco Love’s Helping Heroes investment will help to decrease the number of dogs in shelters and increase the production of top-quality service dogs for disabled veterans. The \$50,000.00 will go towards Veteran/Service dog training supplies for the teams that we help across the United States, and This investment is important in helping Working Dogs For Vets to save lives at both ends of the leash!” Said Brenda Knabenshue, Co-Founder of Working Dogs For Vets.

Working Dogs For Vets is a National nonprofit organization whose Mission is to provide service dogs and training to disabled heroes in need, empowering them as they return to civilian life with new-found independence; reducing suicide and overcrowding in animal shelters. Since 2013 workingdogsforvets.org has grown to over 3000 teams! That's more than 6,000 lives saved because of supporters like you!

For more information about Working Dogs For Vets., visit www.workingdogsforvets.org. Learn more about Petco Love here: petcolove.org.

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About Working Dogs For Vets

Working Dogs For Vet's Mission is to provide service dogs and training to veterans in need, empowering them as they return to civilian life with newfound independence while simultaneously reducing the overcrowding in animal shelters. Join us in helping provide service dogs to veterans in need. Visit workingdogsforvets.org on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#)

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit petcolove.org or follow us on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.