

Social Media Toolkit for Michael Monday

We're raising funds for the [Michael John Gallagher II Memorial Scholarship](#).

To help us continue Michael John Gallagher II's impact on the world, the Gallagher family has established a scholarship in his honor. [Donate here](#).

If you would like to donate by mail, please send a check and a note with your name, address, telephone number, and information about where to direct your contribution, to:

Kent State University Foundation
Attn: Laurel Wirtanen-Siloy
350 S. Lincoln Street
P.O. Box 5190
Kent, Ohio 44242-0001

About #MichaelMonday

The outpouring of love for Michael is being felt around the world as he made an impact everywhere he went—Chicago; Kent; Chengdu, China; Florence; Benin, West Africa; and Paris. To celebrate his life we're asking those who knew him and were touched by him to share their stories and memories of Michael via social media.

Michael's love for global communications and the written word were central to who he was. To honor the impact he made on so many globally, Michael Mondays will be used to honor and remember Michael as well as inspire others to live as he did everyday.

We've put together this social media toolkit with sample tweets, posts, and photos to use **every Monday** on Facebook, Twitter and Instagram. Please feel free to adapt any of this to best suit your needs and memories of Michael.

DIRECTORY

[WAYS TO PARTICIPATE](#)

[HASHTAGS: #MichaelMonday](#)

[EMOJI:](#) 🌈

[SAMPLE POSTS](#)

[PHOTOS OF MICHAEL](#)

[WHAT MICHAEL LOVED](#)

[OTHER LANGUAGE FOR EMAIL AND PROMO](#)

WAYS TO PARTICIPATE:

1. Post on your social media using **#MichaelMonday** and tagging Michael on social media.
 - a. Facebook [TAG: [@Michael Gallagher II](#)]
 - b. Twitter [@emoliberal](#)
 - c. Instagram [@100percentwhopper](#)

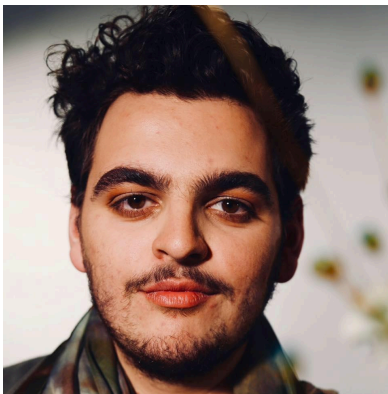
HASHTAGS: #MichaelMonday

EMOJI: 🕊️ 🌈

SAMPLE POSTS WITH WRITING PROMPTS:

- **Prompt:** Michael and I bonded over....
- **Prompt:** I knew Michael was one-of-a-kind when....
- **Prompt:** Michael and I shared...
- **Prompt:** When I needed Michael, he was there when...
- **Prompt:** I learned _____ from Michael
- **Prompt:** Michael and I experienced ____ together, and.....
- **Prompt:** I will honor Michael by....
- **Prompt:** Living like Michael, to me, means:....
- **Prompt:** ____ is something that reminds me of Michael, because _____.

PHOTOS of Michael: [DOWNLOAD MORE PHOTOS HERE](#)



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A GLIMPSE INTO WHAT MICHAEL LOVED

Music, TV Shows and Movies

- Devil Wears Prada
- Ru Paul's Drag Race
- Broad City
- Sex in the City
- The Princess Diaries
- Lady Gaga
- Ariana Grande
- Charli XCX
- Kim Petras
- The Chicks
- Carly Rae Jepsen
- Alanis Morissette
- Robyn
- Nicki Minaj
- Under the Tuscan Sun
- Midnight in Paris
- Up in the Air
- 30 Rock
- The Mindy Project

Hobbies

- Writing, whether it was novels or letters to those closest to him
- Reading
- Teaching, especially tutoring students and teaching them English
- Traveling to new places (China, Benin, Paris, etc), especially with his family and friends

- Playing video games like Sims (Sims 4 specifically)
- Building legos
- Making fun of people doing ridiculous things in a pandemic.
- Dancing like no one was watching
- Exploring vegetarian cuisine wherever he went – even indulging in an Impossible Whopper now and then!
- Occasionally eating dairy and hating himself afterward.

Lifestyle

- Spending quality time with his family and friends, whether through brunches, wine nights, movie nights, or just a simple walk.
- Spreading kindness wherever he went – with a smile, a wave, or small talk. He made everyone feel like a friend
- Fiercely fighting for progressive values through Kent State College Democrats, various protests, his personal social media pages or volunteering for candidates at home in Illinois or in Ohio.

Favorite People

- His Family
- Stephanie Danes Smith
- Hillary Clinton
- Ilana Glazer + Abbi Jacobson
- Aubrey Plaza
- Countess Luann de Lesseps from the Real Housewives of New York City

“I would rather be ashes than dust!

I would rather that my spark should burn out in a brilliant blaze than it should be stifled by dry-rot.

I would rather be a superb meteor, every atom of me in magnificent glow, than a sleepy and permanent planet.

The function of man is to live, not to exist.

I shall not waste my days trying to prolong them.

I shall use my time.”

— Jack London