

This PBA is intended to be used for the **Personal Choices** unit within the High School Health Education course.

Prompt

Students will choose a topic that supports one of the following:

- Sexual Health
- Dating Violence
- Sexual Assault
- Violence in the Community

Students will work in groups to design a product (e.g. Pamphlet, Blog, Poster, Video, Commercial, Radio announcement, Facebook page) that illustrates:

- Positive decision making skills Information/Facts/Statistics
- Slogans/catch phrases Appealing format to the target audience (e.g. placement, font, colors, pictures)
- Credible resources/Help/more information
- Question and Answer section Myths

Instructions:

1. As a group, choose a topic and type of product your group will create
2. Develop a product that is engaging and user friendly and addresses key areas of the topic discussed during class, information shared from guest speakers, or by individual/group research

Examples of Product Design

[Go Ask Tish](#)

[Podcasts](#)

[Teen Dating Violence brochure](#)

Single Point Rubric

Concerns <i>Areas that need work</i>	Criteria <i>Standards for this performance</i>	Advanced <i>Evidence of Exceeding Standards</i>
	Product demonstrates a clear focus area in either: sexual health, dating violence, sexual assault, or violence in the community	
	Product includes all aspects of the prompt • Positive Decision Making • Slogan/catch phrase • Credible resource/help section	

	• Myths section	
	Product is aesthetically designed and meets the need of the user	