Audience

How effectively do you feel this draft convinces the reader to agree with the argument being made, on a scale of 1 to 10? Try to keep in mind the kind of reader the argument seems to be targeting.

1--------2-------------3------------4-----------5---------6------------7-----------8---------9----------10
Totally   Moderately   Extremely
ineffective   effective   effective

If you give a score **higher than 5** and you cannot cite at least **THREE specific details** from the draft to justify that score, I'm going to **deduct one point from YOUR peer review grade** for Deadline 12. If you give a score **lower than 5** and can cite **TWO specific things** the writer needs to work on for this category, I'll award you **an extra point towards YOUR peer review grade** for Deadline 12. If your overall peer review grade for this assignment exceeds 20, I'll apply the additional points towards recent missing and/or low-rated blog posts. I **reserve the right** not to award points for under-explained or banal feedback.

Your rating for audience: __7___
Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

The argument itself is very well constructed and maintains the audience's attention with engaging and convincing arguments. For one, the introduction immediately captivates the reader. The comparison to the Honda scandal is also very effective in convincing the audience. Finally, the harshness of your evaluation of the current tests is emotional, but reasonable, making it very effective. The reason it doesn't score higher is because in some areas, the language seems a little too emotional.

Purpose

What kind of public argument do you think this is? Check **one** (and **only one**) of the argument types below:

_____ This argument establishes an original **pro position** on an issue of debate.

_____ This argument establishes an original **con position** on an issue of debate.

___X___ This argument clarifies the **causes** for a problem that is being debated.

_____ This argument proposes a **solution** for a problem that is being debated.

_____ This argument positively **evaluates** a specific solution or policy under debate (and clearly identifies the idea I'm supporting).

_____ This argument openly **refutes** a specific solution or policy under debate (and clearly identifies the idea I'm refuting).

How effectively do you feel this draft achieves the purpose for the argument type you identified above, on a scale of 1 to 10? Refer back to the type descriptions in the instructions for Blog Post 10.7 if needed.

1--------2-------------3------------4-----------5---------6------------7-----------8---------9----------10
Totally   Moderately   Extremely
ineffective   effective   effective

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Your rating for purpose: __6___

Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

The argument comes off as a combination of causal and evaluative, which is why it does not earn a higher score. For causal, it looks at the test regulations as the cause for the situation, particularly in the second to last paragraph. For evaluative, it looks at all the details of the situation and why its overall unreasonable, in the second, third, and fourth paragraphs.

Argumentation

Refresh your memory about <u>the three different kinds of rhetorical strategies we read about for Project 2</u>**: Emotional appeals, Ethical or credibility-building appeals, and Logical or rational appeals.**

How effectively do you feel this draft uses rhetoric to make its argument? This might mean balancing different kinds of appeals, doubling down on one category or something else. There's lots and lots of different ways authors can use these strategies… So, what do you think of how this draft made use of these three categories of appeals, on a scale of 1 to 10?

1--------2-------------3------------4-----------5---------6------------7-----------8---------9----------10
Totally   Moderately   Extremely
ineffective   effective   effective

If you give a score **higher than 5** and you cannot cite at least **THREE specific details** from the draft to justify that score, I'm going to **deduct one point from YOUR peer review grade** for Deadline 12. If you give a score **lower than 5** and can cite **TWO specific things** the writer needs to work on for this category, I'll award you **an extra point towards YOUR peer review grade** for Deadline 12. If your overall peer review grade for this assignment exceeds 20, I'll apply the additional points towards recent missing and/or low-rated blog posts. I **reserve the right** not to award points for under-explained or banal feedback.

Your rating for argumentation: __7___
Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

The essay plays heavily on the emotional appeal of getting the audience and passion of the author, which he does very effectively. This can be seen in the second paragraph ending when he notes that Volkswagen didn't kill anyone. The note regarding the harm on lithium batteries on the earth is also very effective appeal to the emotions of concern for the earth. There could be more evident appeals and strategies, which is why the score is a 7.

Genre

You will need to read/look at the hyperlinked examples in the student author's Blog Post 11.3 in order to rate this category.

How effectively do you feel this draft follows the genre conventions established by the examples they linked us to in Blog Post 11.3, on a scale of 1 to 10? Try to keep in mind that this is about how well this draft would fit - visually and tonally - on the specific website the student author is designing their argument for.

1--------2-------------3------------4-----------5---------6------------7-----------8---------9----------10
Totally   Moderately   Extremely
ineffective   effective   effective

If you give a score **higher than 5** and you cannot cite at least **THREE specific details** from the draft to justify that score, I'm going to **deduct one point from YOUR peer review grade** for Deadline 12. If you give a score **lower than 5** and can cite **TWO specific things** the writer needs to work on for this category, I'll award you **an extra point towards YOUR peer review grade** for Deadline 12. If your overall peer review grade for this assignment exceeds 20, I'll apply the additional points towards recent missing and/or low-rated blog posts. I **reserve the right** not to award points for under-explained or banal feedback.

Your rating for genre: __8___
Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

The passion of the argument seems to be a convention of the genre, which is very evident in the argument. The few uses of "I" is also a convention of the genre which you use effectively. The use of statistics also seems to be a convention of the genre which you implement well. The only area you fall short is one or two images.

Other comments?

The language and the harshness of the argument made it a very engaging read, but it did sometime distract from the argument itself. The directness of your conclusion was very effective. Overall really great job!