

Dear families,



As part of our study of economics, your 3rd Grader will be designing a product to “sell” to their classmates. This project will allow students to explore what it is like to be an entrepreneur. They will use vocabulary and topics covered in class to complete a product plan, expense record, and a poster advertising their product. The work for this project will be completed in class.

We are asking that students bring in a poster board that they can use in class for their product presentation. Please send in a poster by Monday February 1st. If you are able to donate an extra poster, please let us know. The rubric for this project is attached to this document. There is an opportunity for students to earn a “4” if they would like to create a prototype of their product, or create a video advertisement. Both of these options would need to be completed at home. Please reference the rubric for more information.

Sincerely,
The 3rd Grade Team: Abby Normandeau,
Maggie Johnston, Alanna Morron, and Kayla Dustin

Name: _____

Economics Poster and Presentation Rubric

	4 Excellent (Above grade level work)	3 Great	2 Good	1 Needs Improvement
Poster	Your poster was <i>thoughtful and creative</i> and you were able to <i>clearly explain</i> how to use your product. You included all requirements on your poster. You also created a prototype or video.	Your poster was <i>thoughtful and creative</i> and you were able to <i>clearly explain</i> how to use your product. You included all requirements on your poster.	Your poster includes <i>some of</i> the requirements included and some effort is noted.	Your poster is incomplete. It doesn't include requirements listed and shows minimal effort.
Understanding of Topic	*Not assessed at above grade level at this point.	You showed great understanding of the topic. You used vocabulary words appropriately and created a realistic product.	You showed some understanding of the topic. You used some vocabulary words appropriately.	You don't show a solid understanding of the topic.
Presentation Skills	Presenter spoke loudly and clearly, faced the audience, made <i>eye contact</i> , and spoke with <i>expression</i> .	Presenter spoke <i>loudly and clearly</i> and <i>faced the audience</i> without a reminder.	Presenter was <i>reminded</i> to speak loudly and clearly or face the audience.	Presenter <i>did not</i> speak loudly and clearly enough to hear what he or she was saying.

Comments:

Entrepreneur's Name: _____

Product Plan

(completed in class)

Describe the good or service you would sell if you could. The materials you would need to buy should not cost more than \$10.00 altogether and your products should be priced to sell for \$0.50-\$3.00 (using \$0.25 intervals). Please use online resources to make an estimate of how much each material would cost.

1. Name of the good/service you plan to produce: _____

2. Brief product description:

3. Unit Price (\$0.50-\$3.00): _____

4. List ALL materials you would need to produce this good or complete this service (don't forget tools such as scissors, pencils, printers, etc.). Mark each one with either **B** if it is something you need to BUY or **H** if it is something you already HAVE.

Material	B or H	Material	B or H

Total Overhead Cost:	