# Privacy Policy – Tradie Copy Co.

Last updated: May 2025

At Tradie Copy Co., I respect your privacy and aim to keep things simple and transparent. This policy outlines how your personal information is collected, used, and protected when you interact with this website or use my services.

#### 1. What I Collect

When you purchase a service, get in touch, or submit information through a form, I may collect the following:

- Your name
- Your email address
- Basic details about your business (e.g. trade, location, website links)

This data may be collected through:

- Stripe (for payments)
- Email (for communication)
- Google Forms or similar (for project details)

### 2. How I Use Your Information

Your information is used solely for the purpose of delivering the copywriting services you've requested. Specifically:

- To complete your order and deliver your copy
- To send relevant follow-up emails (e.g. drafts, revisions, confirmations)
- To respond to any enquiries or questions you've sent
- To occasionally inform you of new offers or services (only if relevant)

Your information will never be sold, rented, or shared with third parties for marketing purposes.

## 3. How Your Data Is Stored

Your data may be stored securely in the following locations:

- Stripe (for payment processing and receipts)
- Email inbox (Zoho Mail, used for communication)
- Google Drive or Google Forms (if used for submitting project info)

All services used are reputable platforms with industry-standard security.

## 4. Opting Out or Requesting Deletion

If you would like your personal data to be removed from my records, you can request this at any time by emailing contact@tradiecopyco.co.uk. I will respond within five working days and confirm once your data has been deleted.

## 5. Cookies and Analytics

This website may use basic cookies or third-party tools (such as Google Analytics) to monitor general usage patterns. This data does not identify you personally and is used only to improve the site's performance and content.

## 6. Updates to This Policy

This privacy policy may be updated from time to time to reflect changes in business practices or legal requirements. The latest version will always be posted on this website with a revised date at the top.

#### 7. Contact

For any questions or concerns regarding your personal data or this policy, you can email: contact@tradiecopyco.co.uk