

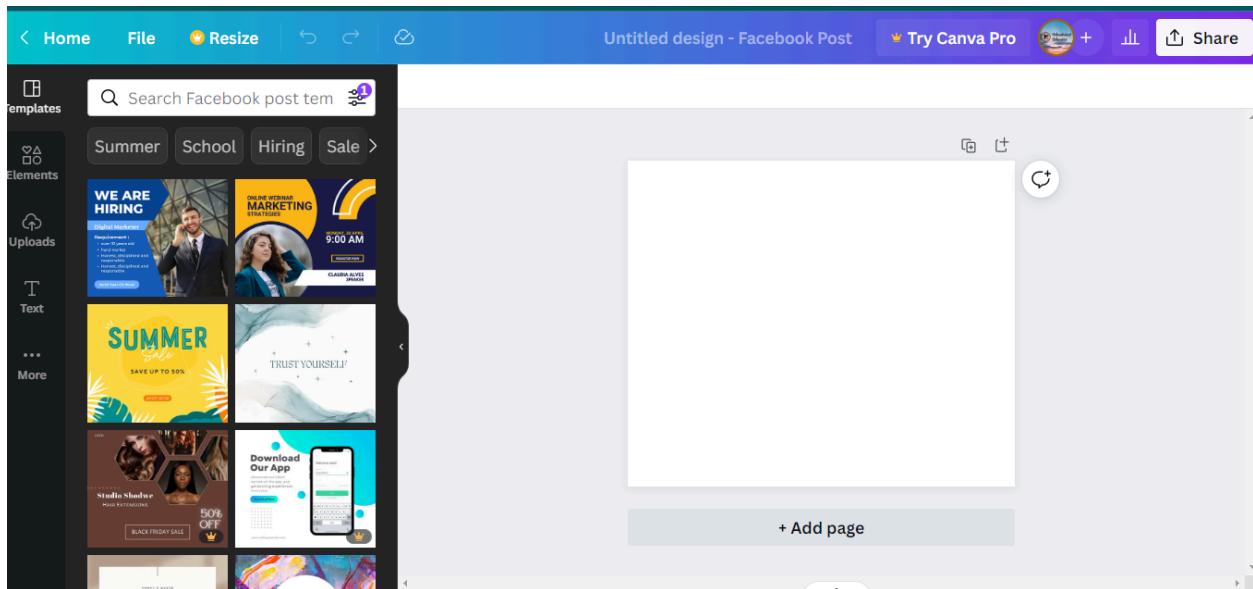
Hands-on Exercise No.

1 DigiSkills.pk 2.0

Batch-02

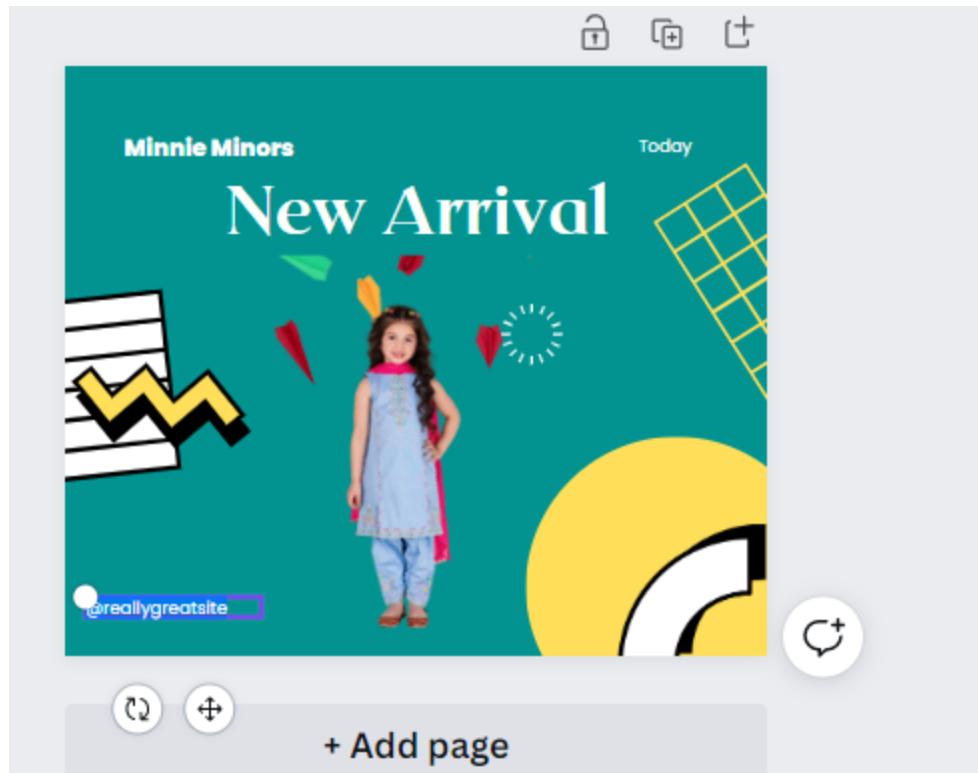
Digital Marketing

1. Create a blank Facebook post page and select a relevant template for the post on Canva.

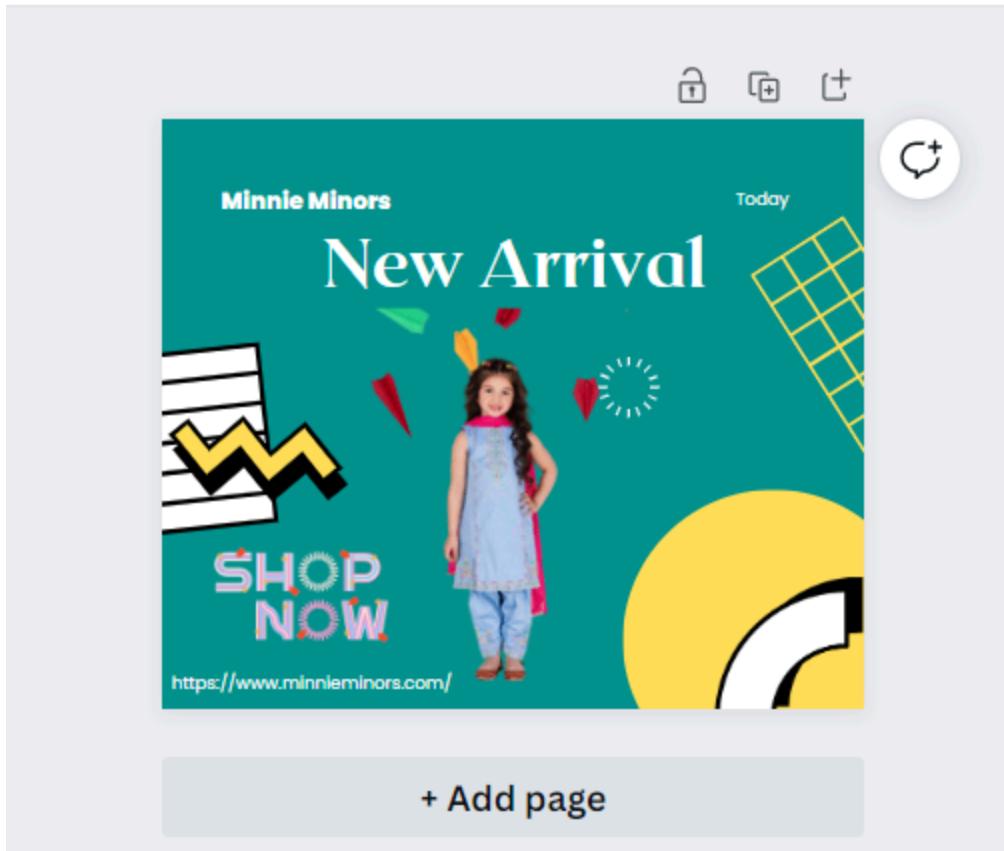


2. Add/change the background, headline, and contact information on the post.

3. Add at least one product image related to the brand.



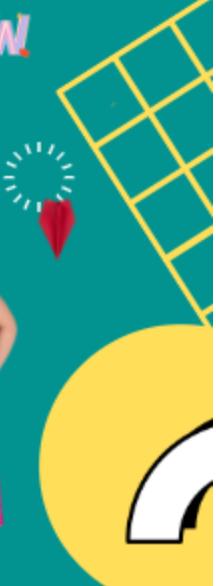
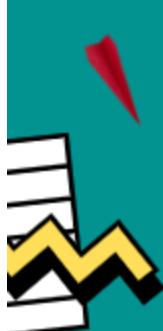
4. Create a “shop now” *call to action* button using relevant elements.



5. Replicate the same design for a Facebook story.

Minnie Minors
New Arrival

**SHOP
NOW**



<https://www.minnieminors.com/>