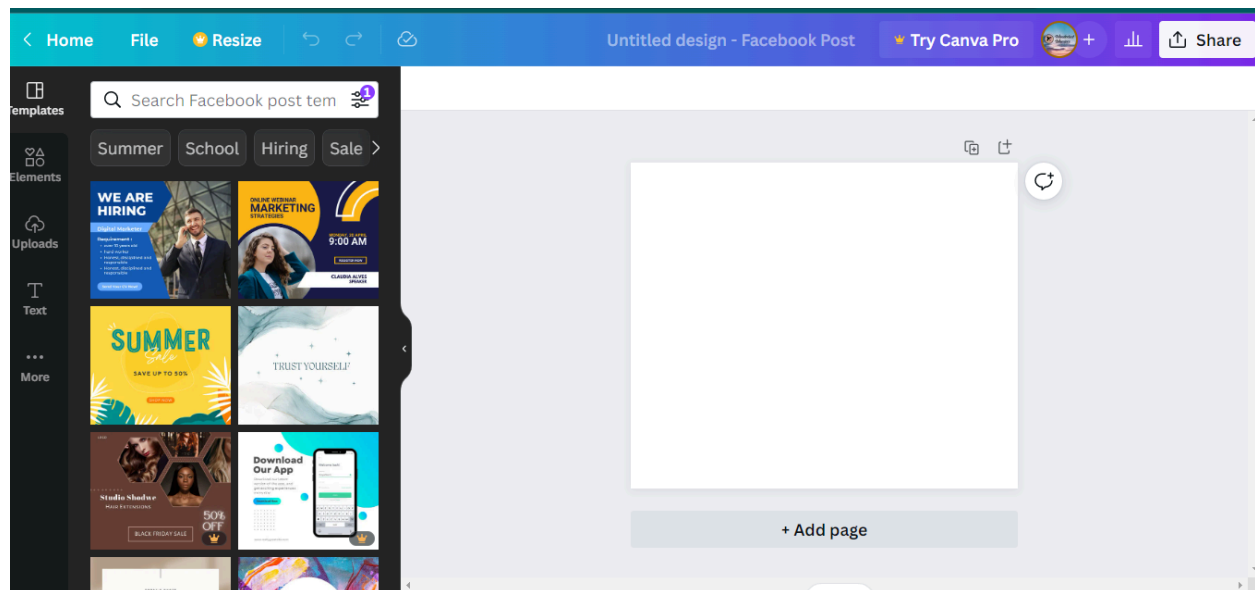
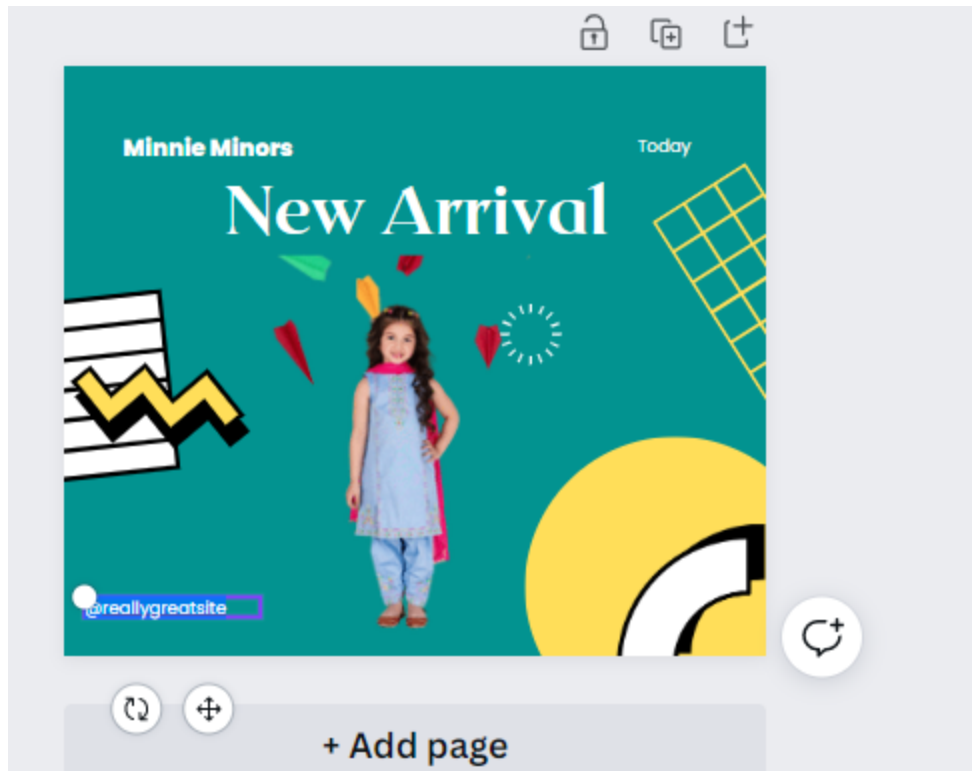


**Hands-on Exercise No.**  
**1 DigiSkills.pk 2.0**  
**Batch-02**  
**Digital Marketing**

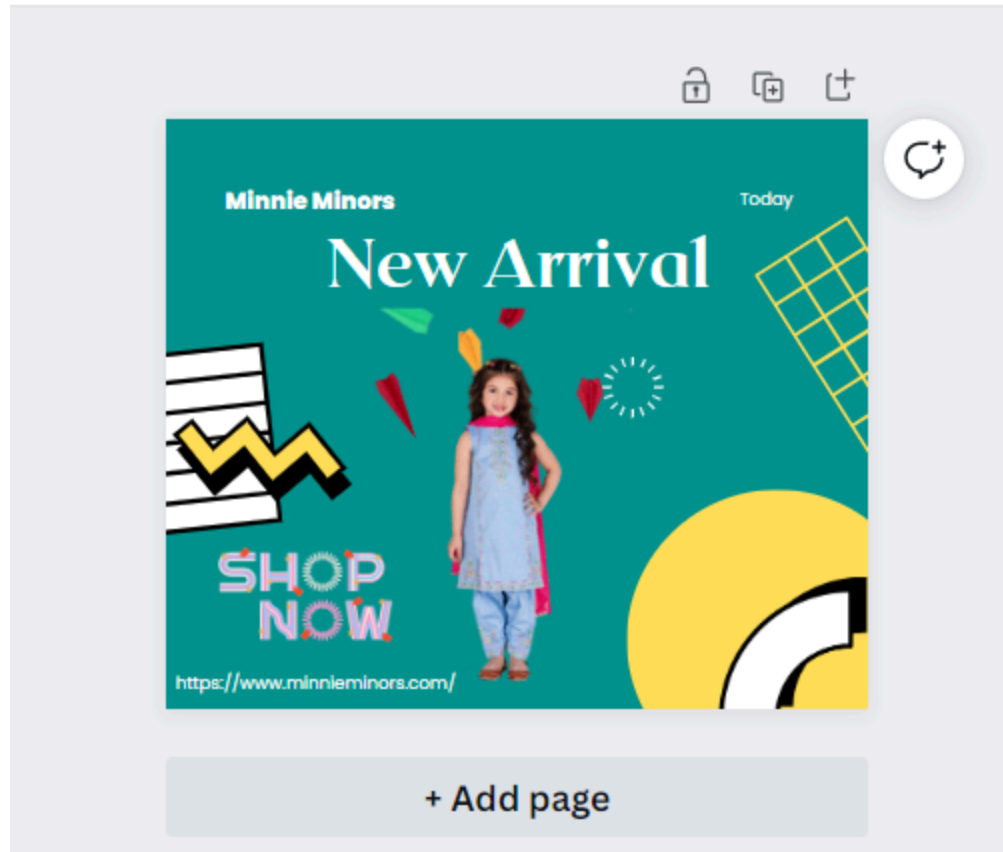
1. Create a blank Facebook post page and select a relevant template for the post on Canva.



2. Add/change the background, headline, and contact information on the post.
3. Add at least one product image related to the brand.



4. Create a “shop now” *call to action* button using relevant elements.



5. Replicate the same design for a Facebook story.

# Minnie Minors New Arrival

SHOP  
NOW



<https://www.minnieminors.com/>