

Subject Line: Brenton, You're an Inspiration to Many!

Hey Brenton,

Congrats on winning the 'Australian National Master Swim Coach of The Year' in 2012. The '5 Day Catch Challenge' on your site is truly life changing for many of your viewers and has helped them master the art of swimming and harness their full abilities. You're an inspiration to many!

Your website 'EffortlessSwimming' is very unique across the fitness niche. You have a great sales page to drive customers to buy your product and testimonials to show proof that your products are truly beneficial.

From those two funnels, you have gained a strong trust from your viewers encouraging them that your program are worth their time which would skyrocket your conversion rate.

However, I noticed that you did not have an email list for your viewers. Why not?

If you can inspire action towards your target audience, then you will maintain that strong bond and capture new organic traffic to your site.

I have created three email sequences BELOW that will keep your conversion rate high and maintain that strong bond with your audience.

If you have any questions about the emails then please let me know.

Best Wishes,

Syed