

Sensitive Topics & Ideas (Your Body)

6 parts, Frame 1-17

Topic 1-2(Jodiann Yeoh)

Topic 1 : Introduction

- Start off with a brief introduction on the direction and main focus of this project.
- Target audience are females and the anatomy specifically the reproductive system.

Topic 2 : Puberty

- show a baby(both female and male) shifting into a more adult form.(make it simple and effective)
- then moves to an image of a small bread in the oven(metaphor for a pregnancy)
- moves to a fully grown adult female, zooming into the areas of body changes eg. body odor, hair growth in different areas(have to keep in mind that it's to the general public and children may see it), anatomical changes such as the breasts, the pelvis/hips and so on
- then moves to a fully grown adult male, also subtly zooming into their body changes such as the production of seme- (show an animation of semen/ sperm cells with a cute face on it ;-;)(PS I'm using the voice over as reference so its getting weird).
- shifts to a scene whereby the male has wet dreams(maybe a bed thats wet but should think of something more indirect)
- then shifts to a female experiencing their first period during the start of puberty by showing a period pad with red sparkles on it :D

(hi lol)(haiyaaa)

Topic/Frame 3-5 (Shofwa)

Topic 3:

° So what exactly are periods and where do they come from?

- Show the audience/whoever - making that “ O_O ?” face with the hand king of shrugging.

° In our bodies, we have many systems. For example the respiratory system, the urinary system, the digestive system, and our reproductive system.

- Zoom in a little on the body and show the anatomy inside (Like an xray) and when the specific organs are called in the system make them glow.

° These systems in our body help to keep us alive. For example, the respiratory system helps you to breathe, the urinary system helps you to pee, the digestive system helps you to process the foods that you eat into your stomach, and comes out as poop.

- Mini circles pop up adjacent to the organs. “Respiratory system helps you breathe” = show wind coming out of nose in the mini circle
- “Urinary system helps you to pee” = just show yellow water (PI S S) flowing through
- “Digestive system helps you to process the foods that you eat into your stomach” = the mini circle shows food going through the tubes. “And comes out as poop” replaces whatever was in the circle with that poop emoji or sth.

Topic 4:

° The reproductive system helps you create new life... babies!

- Do the same mini circle when it says “reproductive system” and then the screen entirely zooms in on a happy baby with a diaper and no hair. Because its a baby

- ° Males and females have different reproductive systems.
 - Zoom out from the baby and show two adults (male and female) standing next to the baby.
- ° This is how the female reproductive system looks like. It's located right here inside your body.
 - Zoom in (lots of zooms here haha) on the female's body (near the uterus) and x-ray it again.

Topic 5:

- ° This is the uterus.
 - (continuing from before)
- ° It is where your baby grows when you are pregnant.
 - Put a dialogue box with an image of a baby on the left/right wherever.
- ° It is also where your period blood comes from.
 - Put a dialogue box with image of blood drippings on the opposite side of the baby

Frame 6-10 (Adlina)

*in **bold** are the sensitive/graphic parts

Frame 6: Menstruation

- Blood droplet shift / swipe up to a pregnant lady
- Show a pregnant lady then transition to the uterus
- **Blood lining builds up in the uterus** > quite literal and graphic to be accurate and educational / blood cells lining up (cute tiny circular characters)
- Zoom into the ovary
- Shows the ovum (simplified) released from the ovary

Frame 7: Menstruation

- Video game option layout saying Pregnant? (yes/ no)
- Choose no
- **Blood lining breaks**
- Blood cells sliding down the uterus
- Optional: red spot on a pad

Frame 8: Menstruation

- Video game option layout
- Choose yes
- A baby slowly grows in a oval uterus (simplified)

Frame 9: Menstruation

- A happy smiley simplified version of the uterus looking healthy (has muscles and wears a headband

Frame 10: Menstrual Cycle

- A line that moves from 1 day to 28 days
- The line gets shorter from 1 day to 21 days
- The line gets longer from 1 day to 35 days
- Transition to a menstrual cycle circle chart w again the same healthy uterus smiling

Wantian (11 -13)

Frame 11: Menstrual Cycle

- Two girls take note of their menstrual cycle on a calendar by marking the days when the bleeding happens. One happens for 3 days and the other happens for 10 days (to show contrast)
- Alternative:
 - shows two girls standing side by side with different durations of period

- Two different calendars getting torn off to show one is 3 days long and the other is 10 days. Visual example:
<https://www.pinterest.com/pin/861876447441611063/>

Frame 12: Menstrual Cycle

- The last blood cell character slides down the uterus
- Video game option: restart? (to show the cycle starts again)

Frame 13: Pregnancy

- “To become pregnant, three important things must happen.”
 - Shows a pregnant woman
- “First, a man and a woman have vaginal sex.”
 - Shows naked (should we censor the important parts?) a man and a woman close together with heart shapes around to indicate having sex.
 - A bee comes into the frame (transition to next frame), follows the bee and shows it pollinating a flower (metaphor)
- “Second, a sperm from a male's reproductive system and an egg from a female's reproductive system successfully join together after sex. This is called fertilization, ”
 - Shows a sperm and an egg (both with smiley faces) sticking together happily
- “but remember, it doesn’t happen right away.”
 - The sperm and egg are still sticking together but with shocked expressions (to imitate the viewers’ potential reaction after listening to the voice-over)
- “Sperm can stay inside you for up to 6 days after sex.”
 - Sperms swimming around inside the uterus

- “Finally, when the fertilized egg successfully attaches itself in the uterus, this is when pregnancy officially begins.”
 - Shows the zygote floating and then nesting itself comfortable on the lining

Frame 14: Pregnancy

“The best time to get pregnant is on Day 11 to 18 of the period cycle”

- Calender with “X”s on it and shining on the day 11 - 18

“Your period cycle will start again if you are not pregnant-“

- A pregnancy test that shows a negative result

“so you will need sanitary pads or other menstrual products.”

- Menstrual pads (wing, without wing, reusable, unopened), tampons (various types), menstrual cups, and period panties (various types) floating in the air and shaking.

Frame 15: Pregnancy

“If you have had **vaginal sex** and it's been more than a month since your last period, it's a good idea to take a home pregnancy urine test to check if you're pregnant.”

-Girl smiling on her bed

-Girl holding a pregnancy test and guy beside her

You can easily buy one from any pharmacy and it can be as cheap as RM5. If you hadn't had sex and your period is late for more than 3 months, you should see a doctor.

-Show RM5 floating in the air

-A doctor smiling

Font Ideas

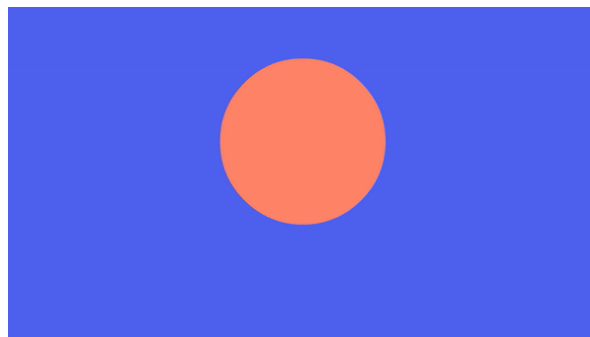
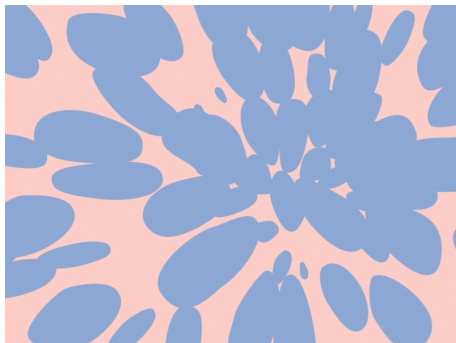


casual and lighthearted (retro serifs)



serious and clean (sans serifs)

Transition Ideas





these look complicated hjfssd but i'm just spitballing

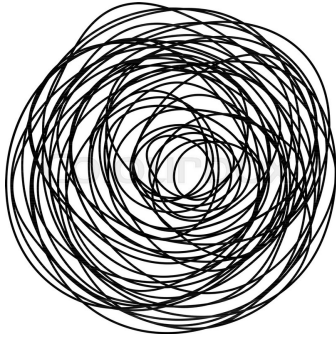
16-17 Reagan

Pregnancy symptoms:

Common early signs of pregnancy include headache, nausea, vomiting and mood swings. These signs usually appear during your first and second week of pregnancy. Your baby will grow and stay in your uterus for 9 months, and remember, you won't get your period.

Frame 16:

Show a lady holding her head and stomach to indicate that the lady is experiencing a headache/nausea. Show the lady vomiting and show a scribble circle to indicate the mood swing.



Show a pregnant lady and a calendar from the first month to the ninth month and show a symbol of no period.

Pregnancy - Antenatal Check up:

If you are pregnant, you should schedule your first check-up, especially in the first 6 to 8 weeks of your pregnancy, to help you and your baby stay healthy. You can go to any government clinics for as low as RM20 per visit or other private and free clinics.

Frame 17:

Show a pregnant lady looking at the calendar with x mark at a date that says “check-up”.

Show a baby in a womb and show green plus symbols.

Show the pregnant lady going to government clinics.

Storyboard - following the separation

Graphics:

Shofwa

Jodiann

Reagan

Animation:

Tay

Adlina (rip)

Wan Tian

Main focus for now

-decide on the characters appearance, metaphors being portrayed and sensitive visuals(just rough ideas and sketches) prior to finalization of graphics and animation to avoid wasted efforts

-chill out and no stress *sobs*