

Email Template:
D-I-C FRAMEWORK

Subject: The Reason you will never make it as a copywriter

It's your best friend Rameez!

I'm back to tell you why you and countless others will never make it as a copywriter.

It's not because Copywriting is hard nor is it because you lack imagination and it's certainly not because you don't know what you doing...

Writing Copy is about more than addressing problems and selling solutions.

You need to deliver your speech in a brilliant manner!

Trust me when I say, Delivery is key to making the world go round. Are you certain you can tell me that you are 100% satisfied with the delivery of your speech?

The Secret to being an excellent copywriter is about more than just delivery though... how satisfied are you with your tone... *Your writing style?*

These are all key elements that are lacking from your copy due to your lack of knowledge in one certain aspect...

I promise, the knowledge I bring you today will change your life forever!

everyone will be lining up to buy the product you are selling.

Now that you know what's causing you to fail, are you ready to uncover the breakthrough in your writing?

Are you ready to 10x your sales? The only question left to ask yourself is...

Will you take action? ~> <Insert Link Here>