

SOUTH CAROLINA ATHLETIC COACHES ASSOCIATION



2026 SCACA Coaches Academy – Exhibitor Packet

Contact Information

South Carolina Athletic Coaches Association (SCACA)

P.O. Box 2734
Anderson, SC 29622
Phone: 864-941-7109
Email: cindy@sccoaches.org

Primary Exhibitor Contact

Cindy Jacobs, SCACA

Welcome Letter

January 26, 2026

Dear Exhibitor,

The South Carolina Athletic Coaches Association (SCACA) is pleased to invite you to participate in the **2026 SCACA Coaches Academy**, formerly known as the Coaches Clinic. We would be honored to have your company join us for this premier professional development event.

The 2026 SCACA Coaches Academy will be held **July 24–26, 2026**, at the **Greenville Convention Center** in Greenville, South Carolina.

The Academy will open on **Friday, July 24**, with a General Session beginning at **10:00 a.m.** Exhibitors are invited to attend this session and will be introduced to attendees. Exhibitor introductions will be scheduled across sessions, and assigned times will be communicated in advance.

We look forward to working with you and hope to welcome you to Greenville this summer.

Sincerely,

Cindy Jacobs

South Carolina Athletic Coaches Association

Event Overview

Event: SCACA Coaches Academy

Dates: July 24–26, 2026

Location: Greenville Convention Center

1 Exposition Drive
Greenville, SC 29607

SCACA proudly serves more than **8,300 members**, representing every high school, junior high, and middle school in South Carolina, along with 21 colleges and universities. The Coaches Academy features professional development sessions across a broad range of sports and disciplines.

Exhibitor Schedule

Set-Up Times

- Thursday, July 23: 3:00 p.m. – 6:00 p.m.
- Friday, July 24: 7:00 a.m. – 8:45 a.m.

Exhibit Hall Hours

- Friday, July 24: 9:00 a.m. – 4:00 p.m.
- Saturday, July 25: 9:00 a.m. – 3:30 p.m.
(Pack-up may begin after 3:30 p.m.)

Conclusion

The Academy concludes on Sunday, July 26, following the final General Session at 10:00 a.m.

Exhibit Space & Fees

Exhibit space is available on a **first-come, first-served basis**.

- **\$300 per booth** through **June 2, 2026**
- **\$375 per booth** after **June 2, 2026**

Payment must accompany the exhibitor contract. Credit cards are accepted.

Shipping & Services

Shipping Address

PRX Exposition Services
196A Shop Grove Drive
Columbia, SC 29209

Please label all shipments “**SCACA Coaches Academy**”. Do not ship early or to hotels.

Loading & Unloading

All loading and unloading must occur through the convention center loading docks. Use of main lobby doors is prohibited.

Electricity

Electrical service is provided by the Greenville Convention Center. Orders may be placed at:
<https://meetgcc.com/exhibitors>

Orders received fewer than 21 days prior to the event will incur higher on-site rates.

Exhibitor Registration & Badges

Exhibitor registration will be located inside the Exhibit Hall. Name badges must be worn at all times to access the exhibit area.

Exhibitor Contract

Firm Name: Richey Athletics

Products / Services Displayed: 100% Online Graduate and Post Graduate Degrees and Certifications

Mailing Address: 2810 West State Road 28, Frankfort, IN 46041

Phone: 765-894-3332

Email: megan@richeyathletics.com

Primary Contact: Megan Griffy **Phone:** 765-894-3332

Event Details

Clinic Dates: July 24–25, 2026

Location: Greenville Convention Center

Fees

\$300 per booth through June 2, 2026

\$375 per booth after June 2, 2026

Authorized Signature: 

Printed Name: Megan Griffy

Date: 05/08/2026

Booth Personnel (Badge Preparation)

Please list all representatives who will staff your booth:

- | | |
|---------------------------|----------|
| 1. <u>Michael Clouser</u> | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

Rules & Regulations

- Booth assignments are first-come, first-served. Sponsors and exhibitors reserving multiple booths receive priority.
- Exhibitors may not assign, sublet, or share booth space without written approval from SCACA.
- All displays, tables, and materials must remain within the assigned booth footprint.
- Exhibitors must register and wear SCACA-issued identification badges at all times.
- Hospitality suites or rooms may not open until after the final educational session each day.
- Any exhibitor offering food must obtain approval through the Greenville Convention Center.

Liability

Neither SCACA nor the Greenville Convention Center shall be responsible for loss, theft, damage, or delays involving exhibitor materials. SCACA will provide reasonable oversight of the exhibit area.

Cancellations

- Cancellations before **May 5, 2026**: refund less 20% service fee
- Cancellations after **May 5, 2026**: refund less 40% service fee
- No refunds after **July 1, 2026**

South Carolina Department of Revenue Notice

Vendors conducting sales in South Carolina more than once in a 24-month period are required to hold a valid South Carolina retail license and remit applicable sales tax. Failure to comply may result in fines of up to \$500 per occurrence.