

EMPLOYEE QUICK GUIDE

Product: Bliss Ball CBD for Dogs

Created by Travis Brorsen, Animal Planet's Pet Expert

Overview:

Bliss Ball CBD is a one-of-a-kind CBD rollerball applicator designed for dogs. Created by Animal Planet's pet expert, Travis Brorsen, this product offers a stress-free and engaging way for dogs to enjoy the benefits of CBD.

Key Features:

- Rollerball Applicator: Dogs can lick the CBD directly from the rollerball.
 - Dual Application: The bottle may also be squeezed to apply CBD to food.
 - Clean & Convenient: No droppers or messy oils—perfect for home or travel.
 - Fast acting, bypassing the digestive system, results within 15 minutes.
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Usage & Dosing:

- All dosing instructions are clearly listed on the box.
 - CBD Pros employees should not provide dosing advice—refer all customers to the box.
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If the Dog Isn't Licking the Rollerball:

1. Point out the QR code on the box.
 2. The QR code links to a landing page with support materials.
 3. Customers will find FAQ videos with step-by-step guidance.
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Key Talking Points for Employees:

- "It's designed by Travis Brorsen from Animal Planet—made just for dogs."
- "It's lickable, or you can add it to their food."
- "Scan the QR code on the box to find helpful videos and tips."

Reminder:

Do not make medical claims or suggest doses. Direct customers to the product packaging and the QR code for accurate information.