

Stand with Kids Chapter Starter Guide

Join us to save children's educations and childhood!

Thank you for considering to start a chapter with us! We are so incredibly grateful and you will be helping so many families and children all around the world. There are so many underprivileged kids out there who do not have access to the same opportunities that we do. Through our work, we want to give these opportunities to kids all over the world and improve their childhoods. We hope this guide will provide you with the tips you need to create a successful chapter.

This chapter guide aims to ensure that you can make a difference in your community and work to support kids living in poverty. Even if you have had previous leadership experience, we still urge you to go through the guide for the best chances of success. Thank you for showing interest in our organization and we are so grateful that you have decided to join us in making a difference around the world. Welcome to the Stand with Kids Family.

What is a SWK Chapter? A SWK chapter is a branch of our non-profit that consists of a group of people striving to help children in poverty who do not have access to educational supplies or similar opportunities to kids with different financial backgrounds. A chapter can be a school club, a community group, or just among friends. Understanding the difference between a chapter and a project is important. While both may aim towards achieving one goal with a group of people, chapters differ in the way that there is a commitment to maintaining a close relationship with the kids at your partner cancer hospital. Chapters are also expected to maintain good relationships with their partners to bring a larger-scale impact to the Cancer Kids First mission.

Chapter Registration

1. First fill out the Start a Chapter form in our linktree. We will send you a confirmation email and we will schedule an interview! After this, we will notify you by email if you have been approved to start a chapter and that is when all the fun begins!
2. Organization Structure: It is important to have these positions in your chapter»
President: In charge of all people with positions and oversees all activities;
communicates with and updates the SWK team monthly or weekly (however you see fit)
Secretary: Works and communicates with the president; organizes logistics for events;

in charge of communication between the partner shelters or schools with low-income kids as well as with general officers and team members
Treasurer: Manages the club's budgeting and the general funds/transactions; fills out a bi-annual budget report; organizes fundraisers

3. Final Steps: Create an Instagram account for your SWK chapter in which you will tag our main Instagram (@standwithkids). Please format the handle @standwithkids (school name abbreviation/community name abbreviation Ex. @standwithkidsmongolia).
4. Send in email with the Instagram account to us
5. Make a SWK email - standwithkids(school name abbreviation/community name abbreviation)@gmail.com and cc in ALL emails (standwithkidsofficial@gmail.com).
6. Start reaching out to local shelters and businesses
7. As your chapter starts running smoothly, you must start reaching out to a local homeless kids/family shelter and aim to create a partnership to help the shelter kids or low-income students there. In addition, you must partner with local businesses to raise awareness of your chapter and gain widespread support from the community.
Projects/Events: Your chapter should strive to do an event/project every month.
Events/projects include fundraisers to purchase toys/books, care packages, etc. and informational events for members to raise awareness about poverty and children.
Service hours can 100% be awarded.
8. Updating: The Treasurer must fill out the Chapter Budgeting Form every January 15th and June 15th. Your chapter also must send an email every month updating the SWK team on what they have done that month, such as events carried out that month or other important news.
9. If you have any other questions please feel free to email us at standwithkidsofficial@gmail.com