BPS RECEIVERSHIP PHONE CALL SCRIPT April-May 2022

Quick Tips:

- Call with a smile! Think positive. People can hear your positivity on the phone!
- **Get ready to agitate and activate!** We need to share information and get them to take action.
- Make the script your own, particularly if you have a personal connection to the person you're calling on the list.
- Record the response <u>here</u>
- Thank you for calling! The research shows that phone calls and door-knocking are the most effective methods of outreach.

Script:

Hello, I'm [insert name] and I'm a [student, parent, teacher, educator, community member] volunteer with the Massachusetts Education Justice Alliance. May I speak with [insert name]?

[if legislator is available]

Today, we're calling because the State is taking steps to take over Boston Public Schools. Have you heard about this or the receivership issue??

[No or if the person would like more information]

- In late March DESE did an audit in about a quarter of BPS schools. That is the first step in the process to receivership. From there, DESE would have to hold a hearing and then the Commissioner of Education could make a recommendation to the state Board of Education to place BPS in receivership or other forms of state takeover that take control of our schools away from the people of our city. We know that BPS is not perfect and that there are big problems we need to address. We need to focus on our special needs students and English learners, and make sure students have access to opportunities regardless of where they go to school. But we also know that we have the people and the skills HERE to create the change we need, and that DESE has proven that they are not capable of improving the districts that they have taken over.
- By their own metrics they have failed, and not a single district that has entered receivership has left receivership, even after decades of state control. Meanwhile, Boston is doing significantly better than any of those districts.

ASK 1: Sign the letter

To fight this injustice, Representative Russell Holmes has drafted a letter asking the Board of Education to vote NO on any type of state takeover within BPS, and we are asking you to join his letter.

Can we count on you to sign on to a letter saying NO to any form of state takeover in BPS?

[RECORD RESPONSE]

ASK 2: Ask even if they say No or Maybe to Ask 1 - come to the in-district meeting

Also, the Massachusetts Education Justice Alliance is hosting an in-district legislative meeting to bring together legislators and community members, educate everyone on the dangers of receivership, and continue our fight to ensure the people of Boston are the ones deciding the future of Boston schools.

We're aiming for the week of May 23rd for this community event. We think it's important that you join and would appreciate the opportunity to share more with you.

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Will you attend?

[RECORD RESPONSE]

Thank you so much for your time and ...

[OPTION 1] your support on this important matter! We'll follow up with more information and details for the letter and/or event.

[OPTION 2] we hope to keep in touch about education matters. Can I send you or your team more information?