

TITLE: Choosing my Path**Characters:**

Guide - He is the one who will guide the female in her future

Student - She is undecided in her life and feeling hopeless.

Setting: School and Home

Synopsis/ Story:

A girl is currently in bed and using her phone. She scrolls through social media endlessly and doesn't know what to do with her life. Then she encounters one video that tells her that she made no progress. She stares at the wall for a long time with a lot of voices in her head Telling her what she needs to do in her life. Everything just seems to be blurry for her ever since the quarantine. She felt hopeless when the quarantine started. Her life seems to be so repetitive. She seems to have lost everything and everything is going down. She seems to still have been stuck in the pandemic.

On the other hand there is a man who suddenly narrates what is happening in her life. He narrates and suddenly pops up beside her to motivate her. He shows her around the school and shows what multimedia course is. MMA will give color to your life, he said. It's okay to be undecided at first. We have different kinds of pace in our lives. Of course, due to minor issues or events, you may get hurt and you may go through difficult times. But remember that you can do anything. Now, what's left is for you to believe so. Making wise decisions may be tough but it is not easy at first. You might make some wrong decisions but it is okay because it is part of life in order to lead you in the right direction.

The advertisement portrays a young person feeling lost and confused about which path to take in life. It highlights the common struggles of decision-making and the desire for fulfillment and direction. The ad promotes The University of Perpetual Help System Dalta as a solution, emphasizing the guidance and support provided by experienced faculty and a diverse community of students. The viewer can find their way and discover their true passion, ultimately leading to a rewarding and fulfilling career.

The advertisement uses dramatic music and imagery to evoke a sense of uncertainty and confusion. The voiceover acknowledges the struggles of decision-making and the desire for direction and purpose. It emphasizes the importance of finding one's true calling in life and the difficulty of doing so.

Then, the advertisement introduces The University of Perpetual Help System Dalta as a solution to these struggles. It highlights the experienced faculty members who can provide guidance and support to students, as well as the diverse community of students who can offer their own unique perspectives and experiences.

Overall, the advertisement aims to appeal to viewers' emotions by acknowledging their struggles, while also offering hope and a solution through the support and guidance.

[Opening shot of a girl walking aimlessly in a park, looking lost and confused. The camera zooms in on their face, which is full of frustration and sadness. (Dramatic music plays in the background).]

Voiceover: Life can be tough. There are so many paths to choose from, so many directions to go in. It's easy to feel lost and unsure about what the future holds.

[Cut to a shot of the same person staring at a blank piece of paper, surrounded by college brochures and job applications.]

Voiceover: You want to make the right choices, to find a path that's fulfilling and rewarding, but it can feel like an impossible task.

[Cut to a shot of the same person sitting on a park bench, any seat, looking up at the sky (muni muni).]

Voiceover: But what if we told you there's a way to find your path? A way to unlock your potential and discover your true calling?

[Cut to a montage of people from different types of people with their achievements, looking determined and confident as they pursue their passions.]

Voiceover: At University of Perpetual Help System Dalta, we believe in helping our students find their path in life, whatever that may be.

[Cut to a shot of a professor talking to a student in their office, nagaadvice and nagbibigay ng guidance, or scene ng mga studyante na naguusap sa harap ng pc.]

Voiceover: Our faculty members are experts in their fields, with years of experience and a wealth of knowledge to share.

[Cut to a shot of a group of students working on a project together, collaborating and learning from each other.]

Voiceover: And our students come from all over the world, each with their own unique story to tell and their own dreams to pursue.

[Cut to a shot of the same person from the opening shot, now surrounded by a group of friends and mentors.]

Voiceover: With the support of our community, you can find your way. You can discover your passion, and turn it into a career that you love.

[Cut to a shot of the same person, now walking confidently through the park, with a sense of purpose and direction.]

Voiceover: So if you're feeling lost and unsure about what the future holds, come join us at [Name of University]. We'll definitely help you achieve your endeavors and goals in life.

[Closing shot of the university logo and contact information.]

Voiceover: University of Perpetual Help system Dalta, Character building is Nation Building.