

## MASTER SERVICE AGREEMENT

This Master Service Agreement (this “**MSA**”) is made as of December 7, 2022 (“**Effective Date**”), by and among 30 Lines LLC, with offices at 121 E Nationwide Blvd, Columbus OH 43215 (“**30 Lines**”), <INSERT COMPANY> (“**Master Client**”), with offices at ADDRESS, and each Subscriber (as hereinafter defined) which executes a Service Order (as hereinafter defined). Each of 30 Lines, Master Client and each Subscriber shall be referred to herein as a “**Party**”, and collectively as the “**Parties**”.

WHEREAS, 30 Lines provides rental property owners, managers and tenants with website development and powerful digital marketing services for apartment operators and marketers (the “**Services**”);

WHEREAS, Master Client manages multiple rental properties (each a “**Property**”); and

WHEREAS, 30 Lines and Master Client wish to set forth certain terms on which Master Client’s regional managers (each, a “**Subscriber**”) may subscribe to 30 Lines as authorized agents of the owners of a Property;

NOW, THEREFORE, in consideration of the mutual covenants of the parties, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

**1. Property Subscriptions.** During the Term (as hereinafter defined), Subscribers shall be authorized to subscribe to 30 Lines pursuant to individual Service Orders substantially in the form attached hereto as Exhibit B (each, a “**Service Order**”). Without limiting the generality of the foregoing, Master Client shall cause each of the Subscribers for the locations listed on Exhibit C to enter into separate Service Orders with respect to each such Property.

**2. Term and Termination of MSA.** The term of this MSA (the “**Initial Term**”) shall commence on the Effective Date and shall continue for a period of time until the later of (a) one (1) year after the Effective Date, or (b) the date of expiration or termination of the last remaining Service Order executed by the applicable Subscriber in respect of this MSA. Upon expiration of the Initial Term, the term of this MSA shall automatically renew for successive renewal terms of the same duration as the Initial Term (each such renewal, a “**Renewal Term**,” and together with the Initial Term, the “**Term**”), unless either Master Client or 30 Lines provides written notice of non-renewal to the other such Party no later than 30 days prior to the expiration of the Initial Term or the Renewal Term, as applicable. For avoidance of doubt, the expiration or termination of this MSA shall not affect any then-existing Service Orders.

**3. Termination of Service Orders.**

a. This Agreement shall commence on the Effective Date and shall continue for a period of one (1) year thereafter (“**Initial Term**”). 30 Lines and Master Client agree the Initial Term shall be automatically extended for 1 year periods (each an “**Extended Term**”), upon the same terms and conditions as herein contained unless 30 Lines or Master Client provides written notice of its election not to extend the Agreement, and such notice is received by the other party at least 30 days prior to the expiration of the Original Term, or Extended Term, as applicable. The expiration or termination of this Agreement shall not affect any then-extant Service Order. **Any individual Service Order may be terminated for convenience with 30 days’ written notice. The Original Term and the Extended Term collectively are hereinafter referred to as the “Term”.**

b. With respect to each Service Order, the applicable Subscriber or 30 Lines, as applicable (the “**Non-Breaching Party**”), shall have the right to terminate the applicable Service Order in the event that the other such Party (the “**Breaching Party**”) materially breaches this MSA or such Service Order (such termination, “**For-Cause Termination**”); provided, however, that: (a) the Non-Breaching Party must provide the Breaching Party with 30 days’ prior written notice of the material breach that is cause for such termination; (b) the Breaching Party shall have the opportunity to cure said breach or breaches within 30 days after its receipt of such written notice; and (c) the Non-Breaching Party shall pay all amounts due and owing by the Non-Breaching Party to the Breaching Party under this MSA and such Service Order prior to the effective date of such For-Cause Termination.

c. With respect to each Service Order, the applicable Subscriber shall have the right to terminate the applicable Service Order in the event that such Subscriber consummates a Change of Control (as hereinafter defined) (such

termination, a “**Change of Control Termination**”); provided, however, that such Subscriber must provide 30 Lines with 30 days’ prior written notice of such Change of Control. For purposes hereof, the term “**Change of Control**” shall mean, with respect to a Subscriber, the occurrence of any of the following events: (i) the controlling equity interests in such Subscriber are sold, assigned or otherwise transferred, in one or a series of transactions; or (ii) the sale, lease, transfer, conveyance or other disposition (other than by way of merger or consolidation), in one or a series of related transactions, of all or substantially all of the assets of such Subscriber.

4. **End of Agreement Options.** Upon the expiration or termination of the applicable Service Order, Subscriber shall have two options: (a) enter into a new Service Order on mutually agreeable terms, or (b) end all 30 Lines services provided to the Subscriber. If a Subscriber does not communicate to 30 Lines within 15 days of the end of the term of such Service Order, then such Subscriber shall be deemed to have entered into a new month-to-month Service Order with terms and conditions identical to the then-expiring or then-terminating Service Order, subject to any price increases as described in Section 6.
5. **Pricing and Fee Schedule.** Each Subscriber shall pay the fees, costs and expenses set forth in such Subscriber’s applicable Service Order [which shall incorporate the volume discounts reflected on Exhibit D]. 30 Lines shall send invoices at the beginning of each billing period to the applicable Subscriber at the address for such Subscriber listed in the applicable Service Order. Such Subscriber shall pay the invoices by the due date set forth in the Service Order, which will reflect net 30 terms. 30 Lines may pro-rate such Subscriber’s first billing period if it falls outside of a normal calendar month. In addition to all other remedies available to 30 Lines, a late fee of 1.50% shall be assessed for the first 30-day period past due, and an additional late fee of 0.75% shall be assessed for each 30-day period past due thereafter. Any invoices outstanding for 60 days may be sent to a third-party collection agency. Billing shall begin on the Effective Date. Each Subscriber to pay all sales, use and excise taxes, and any other similar taxes, duties and charges of any kind, imposed on any amounts payable by such Subscriber under the applicable Service Order, and to the extent possible, such taxes, duties and charges shall be reflected in 30 Lines’ monthly invoices sent to such Subscriber. EACH SUBSCRIBER’S OBLIGATION TO MAKE ALL PAYMENTS, AND TO PAY ALL OTHER AMOUNTS DUE OR TO BECOME DUE, IS ABSOLUTE AND UNCONDITIONAL AND NOT SUBJECT TO DELAY, REDUCTION, SET-OFF, DEFENSE, COUNTERCLAIM OR RECOUPMENT FOR ANY REASON WHATSOEVER, IRRESPECTIVE OF THE PERFORMANCE OF THE SERVICES.
6. **Annual Price Increases.** 30 Lines’ prices are subject to annual increases to match its rising costs of operating. In the event that a Service Order is automatically renewed: (a) for an annual term, 30 Lines’ fees increase 3.5% at anniversary; and (b) for a month-to-month term, 30 Lines’ fees increase by 5% one time per year at anniversary. Multi-year agreements may reduce the annual increases in 30 Lines’ discretion. If a Subscriber purchases Services from 30 Lines upfront for a special discounted monthly fee, such Subscriber locks in that special discounted monthly fee for a two-year term. After one-year from the date hereof, and upon written notice by 30 Lines to the applicable Subscriber (the “**Fee Notice**”), which Fee Notice shall be delivered at least 30 days prior to the expiration of the applicable Service Order, 30 Lines may adjust such monthly fee to its then-current standard program fee; if Subscriber does not accept the new fee and delivers written notice of such non-acceptance to 30 Lines within 30 days after receipt of such Fee Notice, Subscriber may terminate such Service Order without penalty or fee.
7. **Available Packages.** Each Subscriber may choose from among the 30 Lines packages that best fits the applicable Property as set forth in the Service Order. The available packages will be predetermined by 30 Lines and the Master Client and attached in Exhibit A. In addition to Subscriber digital marketing solutions, we also offer Master Client digital marketing solutions and consulting packages.
8. **Optional Add-Ons.** Each Subscriber may choose from several optional “Add-On” services that 30 Lines makes available at a small additional fee. The add-on options shall be enumerated in the applicable Service Order entered into by each such Subscriber.
9. **Software.** To the extent that the Equipment or the Services require intangible associated services such as software licenses, such intangible property shall be referred to as “**Software**,” and Master Client and each Subscriber

acknowledges and agrees that such Party will comply, throughout the Term, with any license and/or other agreement with the supplier of the Software of which it is made aware.

**10. Servicing Tiers.** 30 Lines provides services as part of its program in two tiers (the “Services”):

a. Tier I Issues. Definition: Minor issues that don’t directly impact accurate pricing, availability, or guest card delivery. Remedy: 30 Lines’ operations team will proactively reach out to the applicable Subscriber using contact information provided to 30 Lines at the time of initial subscription. 30 Lines requires that the applicable Subscriber assists over the phone as necessary to troubleshoot these fixes. Typical fixes that fall into this category are updating photos and website copy, front-end design bugs, and plugin updates.

b. Tier II Issues. Definition: Major issues, typically technical in nature, that require advanced servicing. Remedy: 30 Lines will, at its discretion, assign an engineer to fix the issue. For any feed-related issues, 30 Lines requires that the Master Client or applicable Subscriber assists over the phone and provides a technical contact from the respective software vendor as necessary to troubleshoot these fixes.

**11. Service Level Guarantee.** If applicable, 30 Lines and affiliated technicians will provide a service level of two business day(s) (excluding holidays) with 90% on-time fulfillment. The applicable Subscriber must provide 30 Lines technicians any necessary information or access to troubleshoot the applicable Service. If 30 Lines does not meet the service level in question, 30 Lines will offer a pro-rated bill credit for the days in the billing period that the applicable Service was out of service, as reasonably determined by 30 Lines. You are responsible for providing 30 Lines with a properly configured pricing feed and clear documentation defining your preferred CRM’s guest card delivery requirements. An improperly configured data feed is not the fault of 30 Lines and shall not count against Service Level metrics or be interpreted as failure of 30 Lines to perform under this Agreement.

**12. Governing Law.** This MSA, each Service Order and the rights of the Parties hereunder shall be governed by and construed in accordance with the laws of the State of Illinois, United States, exclusive of conflict or choice of law rules. For a Party outside the state of Ohio: the Parties acknowledge that this MSA and each Service Order evidences a transaction involving interstate commerce.

**13. Jury Trial Waiver.** The Parties hereby waive any right to trial by jury in any action related to or arising out of this MSA or any Service Order.

**14. Entire Agreement.** This MSA and each Service Order constitutes the entire agreement between Master Client and 30 Lines as to the subjects herein. Representations or statements not included herein are not part of this MSA or any Service Order and are not binding on the Parties. Neither this MSA nor any Service Order may be amended or supplemented except in a written agreement duly signed by the Parties. No provisions of this MSA or any Service Order may be waived except in writing signed by 30 Lines. This MSA replaces and supersedes all prior agreements among the Subscribers, Master Client and 30 Lines.

**15. Limitation of Liability.** FOR THE PURPOSES OF THIS MSA AND EACH SERVICE ORDER, NONE OF THE PARTIES WILL BE LIABLE TO ANOTHER PARTY FOR INDIRECT, SPECIAL, PUNITIVE OR CONSEQUENTIAL DAMAGES. EXCEPT FOR THE EXPRESS WARRANTIES SET FORTH IN THIS MSA, 30 LINES HEREBY DISCLAIMS ALL OTHER WARRANTIES, WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE.

**16. Data Privacy.** Each Subscriber shall promptly inform 30 Lines of any inquiries and complaints from Constituents regarding the Services. If such Subscriber is unable to comply with this Section or with any other applicable data privacy law, 30 Lines may, in its sole discretion, terminate the applicable Service Order upon notice to the applicable Subscriber.

**17. Assignment.** Neither Party shall have the right to assign, delegate or otherwise transfer its rights and/or obligations under this MSA or any Service Order without the prior written consent of the other Party; provided, however, that 30

Lines shall have the right to assign this MSA and each Service Order without Master Client's or any Subscriber's consent in the event that: (a) all or substantially all of the equity interests in 30 Lines are sold, assigned or otherwise transferred, in one or a series of transactions; or (ii) all or substantially all of 30 Lines' assets are sold, leased, transferred, conveyed or otherwise disposed, in one or a series of related transactions.

**18. Notices.** All notices, requests, consents, claims, demands, waivers and other communications under this MSA have binding legal effect only if in writing and addressed to the Party set forth in the preamble to this MSA (or to such other address or such other person that such Party may designate from time to time in accordance with this Section). Notices sent in accordance with this Section will be deemed effectively given: (a) when received, if delivered by hand, with signed confirmation of receipt; (b) when received, if sent by a nationally recognized overnight courier, signature required; (c) when sent, if by e-mail, with confirmation of transmission, if sent during the addressee's normal business hours, and on the next business day, if sent after the addressee's normal business hours; and (d) on the third day after the date mailed by certified mail, return receipt requested, postage prepaid.

**19. Taxes.** 30 Lines shall include all sales taxes applicable to the Services or any goods sold by 30 Lines. If any Subscriber or Master Client is later required to pay a "Use Tax" due to the failure of 30 Lines to collect a sales tax, or file the necessary reports and remit the collected sales tax to the jurisdiction in question, then 30 Lines shall indemnify and hold harmless the any Subscriber and/or Master Client from any sales or use taxes that are requested of any Subscriber or Master Client, and all related costs, expenses and attorney's fees associated with such request.

**20. Insurance.**

- a. Evidence of Insurance. 30 Lines shall purchase from and maintain insurance from a company or companies lawfully authorized to do business in the jurisdiction in which the Properties are located with an AM Best Rating of at least A-VIII, such insurance as will protect 30 Lines, Master Client and any Subscriber from all claims including, but not limited to, those that may arise out of or result from work and/or services provided by 30 Lines under this MSA and for which 30 Lines may be legally liable whether such work and/or services be by 30 Lines or by anyone directly or indirectly employed by <INSERT COMPANY>, or by anyone for whose acts any of them may be liable. Such insurance shall be primary and noncontributory coverage and insurance coverages carried by Subscribers or Master Client shall be secondary. Promptly after execution of this MSA and thereafter upon request by any Subscriber or Master Client, 30 Lines shall provide evidence of such insurance in a form acceptable to any Subscriber and Master Client in their reasonable discretion providing that the insurance will not be canceled, changed or not renewed until the expiration of at least thirty (30) days after written notice of such cancellation, change or non-renewal has been mailed via certified mail and received by Master Client, other than with respect to non-payment, in which case such 30-day period shall be reduced to 10 days. Insurance coverage to be provided is outlined in sections (b) – (g) below. 30 Lines acknowledges that these are minimum requirements and the Subscribers or Master Client, in their sole discretion, may require 30 Lines to obtain additional insurance coverage.
- b. Commercial General Liability Insurance (the "CGL"), (i) covering liability arising from operations, independent contractors, products-completed operations, personal and advertising injury and liability assumed under an insured contract (including the tort liability of another assumed in a business contract), (ii) with limits of not less than One Million Dollars (\$1,000,000) each occurrence, One Million Dollars (\$1,000,000) personal and advertising injury, and One Million Dollars (\$1,000,000) general aggregate, (iii) including any Subscriber, Master Client, and any Subscriber's and Master Client's affiliated companies, representatives, lender(s), officers, directors, shareholders, partners, employees, agents, and their successors and assigns (the "Affiliates") as additional insureds, using one or more additional insured endorsements that provides coverage for both ongoing and completed operations and is acceptable to Master Client, (iv) that applies as primary and non-contributing insurance with respect to any other insurance or self-insurance program afforded to any Subscriber's and Master Client's Affiliates (all additional insureds), and (v) that provides that any general aggregate limit applies separately to the work on a "per project" basis. 30 Lines shall maintain its coverage for at least three (3) years after completion of the Services or the earlier termination of this MSA.

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- c. Workers' Compensation and Employer's Liability Insurance ("WC"), for all persons 30 Lines employs in carrying out any work. The workers' compensation insurance must fulfill applicable statutory requirements. The employer's liability insurance must have limits of not less than One Million Dollars (\$1,000,000) each accident for bodily injury by accident. 30 Lines waives all rights against any Subscriber, Master Client and their Affiliates for recovery of damages covered by the workers' compensation and employer's liability insurance obtained by 30 Lines pursuant to this Section 20(d) and shall obtain an endorsement to allow this waiver.
- d. Excess or Umbrella Liability Insurance ("Umbrella") shall set forth coverage limits with respect to each occurrence, except for the products hazard coverage which shall contain aggregate limits for each annual period. With regard to 30 Lines, the Umbrella insurance shall have coverage limits not less than One Million Dollars (\$1,000,000) for each occurrence and in the aggregate as applicable in excess of the amount set forth as to WC, CGL and Auto coverages above. If 30 Lines purchases higher than minimum limits, the Additional Insureds shall be included to the full limits purchased.
- e. Property Damage, for losses due to damages to or destruction of tangible property, including loss of use of such property resulting therefrom in the full amount of the replacement cost for such property.
- f. Cyber Liability Insurance, inclusive of Media Liability Insurance, in an amount not less than \$1,000,000 each claim, naming any Subscriber, Master Client, and any Subscriber's and Master Client's Affiliates as additional insureds.

30 Lines shall be responsible for any premium or deductible associated with any insurance maintained by 30 Lines. All CGL and Umbrella insurance coverage required herein shall be written on an "Occurrence Basis". 30 Lines shall provide certificate(s) of insurance evidencing said insurance prior to the commencement of the Services and a certificate of insurance evidencing CGL insurance, including services and completed operations for three (3) years after the completion of the Services. In the event that 30 Lines has or obtains insurance coverage in amounts in excess of those listed above, such additional coverage shall also inure to the benefit of the Indemnified Parties (as defined in Section 29 herein) and their respective agents, employees or representatives.

- 21. Waiver of Subrogation.** 30 Lines shall require all policies of insurance that are in any way related to the Services and that are obtained by 30 Lines and all tiers of subcontractors to include clauses or riders providing that each insurer shall name any Subscriber, Master Client, any Subscriber's Affiliates and Master Client's Affiliates as additional insureds and waive all of its rights of recovery, under subrogation or otherwise, against the Indemnified Parties.
- 22. Indemnification.** 30 Lines shall indemnify, defend and hold harmless any Subscriber, Master Client and their Affiliates (collectively, the "Indemnified Parties") from and against all liability, claims, damages, losses, suits, fines, penalties, costs and expenses (including, without limitation, reasonable, out-of-pocket attorneys' fees and costs of defense regardless of the outcome of the claim or suit), of any nature, kind or description (collectively, "Losses") claimed by any third party, arising or incurred in connection with the provision of the services and products as specified herein, except to the extent such Losses are caused by Master Client's or any Subscriber's, or their respective employees', agents' or representatives', gross negligence or willful misconduct.
- 23. Licenses.** 30 Lines and any subcontractor shall be duly licensed, if required, and in good standing to perform the Services in the state, county and/or city where the Properties are located. 30 Lines shall provide proof of such licenses to Master Client prior to the commencement of the Services. 30 Lines shall comply with and be responsible for all applicable laws, statutes, rules, regulations, required permits or orders of the federal, state or local government applicable to the Services or its business, including but not limited to, all state and federal occupational safety and health acts, the American with Disabilities Act of 1990, the Fair Housing Act, and Section 504 of the Rehabilitation Act (collectively, the "Laws").

- 24. Independent Service Provider.** 30 Lines is an independent contractor and is not an agent, employee or partner of any Subscriber and/or Master Client. Neither party has the right or authority to bind the other party through its actions or any other contracts or communications.
- 25. Any Subscriber's Liability.** 30 Lines shall not bring claims or lawsuits under or related to this MSA against any principals, employees, agents, officers, directors, stockholders, partners or Affiliates of any Subscriber or Master Client. 30 Lines further agrees that the sole and exclusive remedy of 30 Lines for payment and/or performance of this MSA shall be against the assets of the relevant Subscriber.
- 26. Master Client is the Agent of Subscriber.** It is expressly understood that Master Client acts solely as an agent for any Subscriber when transacting business with 30 Lines for any and all goods and/or services. 30 Lines must look to Subscriber for any and all payments related to goods and/or services provided to the Properties.
- 27. Assignment by Subscribers; Transfer of Property.** A Subscriber shall not assign this MSA or any Service Order without 30 Lines' prior written consent, which consent may not be unreasonably withheld; provided, however, that any Subscriber, without the consent of 30 Lines, may assign this MSA or the applicable Service Order to (i) a successor entity related to the Subscriber by merger, consolidation, non-bankruptcy reorganization, or government action; (ii) a purchaser of all or substantially all of Subscriber's interest in the Property or Subscriber's stock; (iii) any person or entity owning, directly or indirectly, a majority of either the outstanding voting rights or the outstanding ownership interests of the Subscriber; or (iv) any entity wholly owned and controlled, directly or indirectly, by the Subscriber. Notwithstanding anything to the contrary in this MSA, a Subscriber shall have the right to terminate a Service Order to which it is a party without penalty if such Subscriber sells or otherwise transfers its ownership interest in its Property to another, so long as the Subscriber provides 30 Lines thirty (30) days' prior written notice of such termination and pays all outstanding amounts owed under the applicable Service Order. If this MSA or a Service Order is assigned pursuant to this Section, then the parties shall effectuate the assignment by entering into an amendment to this MSA that replaces Exhibit C with a new Exhibit C that reflects the new list of Subscribers.
- 28. Prior Agreements.** All prior agreements between 30 Lines and Master Client are void and of no further force and effect.
- 29. Equal Opportunity and Non-Discrimination.** 30 Lines agrees to indemnify, defend (with counsel agreed upon by Subscribers, which consent to counsel shall not be unreasonably withheld) and hold Subscribers, Master Client and each of Subscriber's and Master Client's Affiliates harmless from all Losses caused or contributed to by the violation or claimed violation by 30 Lines and any subcontractor of the Labor Management Relations Act of 1947, as amended, the equal employment opportunities laws and any applicable and valid order, rule or regulation issued by any appropriate governmental agency in accordance with those laws. 30 Lines agrees to abide by and comply with all federal, state and local nondiscrimination laws, rules and regulations including, but not limited to, the Fair Housing Act, the Americans with Disabilities Act and similar state and local laws as they may apply to the Services.
- 30. Data Security; Personally Identifiable Information. Personally Identifiable Information** ("PII") includes any information that can be associated with or traced to any individual, including an individual's name, address, telephone number, e-mail address, credit card information, social security number, or other similar specific factual information, regardless of the media on which such information is stored (e.g., on paper or electronically) and includes such information that is generated, collected, stored or obtained as part of this MSA, including transactional and other data pertaining to prospective renters, Property residents, or employees of Master Client or any Subscriber. 30 Lines shall comply with all applicable privacy and other laws and regulations relating to protection, collection, use, and distribution of PII. In no event may 30 Lines sell or transfer PII to third parties, or otherwise provide third parties with access thereto. If there is a suspected or actual breach of security involving PII, 30 Lines shall immediately notify Subscribers and Master Client within twelve (12) hours of 30 Lines becoming aware of such occurrence. 30 Lines shall defend and hold harmless the Indemnified Parties from and against any Losses claimed by any party, arising or incurred in connection with (i) a breach of 30 Lines' security involving PII; and (ii) a transfer of PII to third parties in violation of this MSA.

31. **Executive Order Blocking Property and Prohibiting Transactions with Persons Who Commit, Threaten to Commit, or Support Terrorism.** 30 Lines warrants and represents to Subscribers and Master Client that 30 Lines and any subcontractor is not, and shall not become, a person or entity with whom Subscribers and Master Client are restricted from doing business under regulations of the Office of Foreign Asset Control (“OFAC”) of the Department of the Treasury (including, but not limited to, those named on OFAC’s Specially Designated and Blocked Persons list) or under any statute, executive order (including, but not limited to, the September 24, 2001, Executive Order Blocking Property and Prohibiting Transactions With Persons Who Commit, Threaten to Commit, or Support Terrorism), or other governmental action and is not and shall not engage in any dealing or transaction or be otherwise associated with such persons or entities.
32. **Marketing; Proprietary Marks and Liquidated Damages.** 30 Lines understands and agrees that no reference to or inclusion of, the names of the Properties, Subscribers, Master Client or any of Subscribers’ or Master Client’s respective logos, commercial symbols, trade names, trademarks, or service marks, or any of their other proprietary rights, if any, may be used in any of 30 Lines’ marketing, including a client list, without the express, prior written authorization from Subscriber’s and/or Master Client, as the case may be.
33. **Attorneys’ Fees.** In case of any action or proceeding brought to enforce the terms and provisions of this MSA, the unsuccessful party in any such action or proceeding shall pay for all reasonable, out-of-pocket costs, expenses and reasonable attorneys’ fees incurred by the prevailing party in enforcing the covenants and agreements of this MSA, upon the entry of a final nonappealable judgment.
34. **Miscellaneous.**
- a. If any paragraph of this MSA or application thereof to any person or circumstance is held invalid, such invalidity will not affect other paragraphs of this MSA that can be given effect without the invalid paragraph, and to this end the other paragraphs are deemed to be severable.
  - b. This MSA contains the entire agreement between the parties. No statements, promises or inducements made by any party hereto, or agent of either party hereto, which is not contained in this MSA, shall be valid or binding and this MSA may not be enlarged, modified or altered except in writing and signed by the parties.
  - c. This MSA may be signed in counterparts.

*[Signature Page Follows.]*

**MASTER SERVICE AGREEMENT**

This Master Service Agreement is executed by the Parties on their behalf by and through their duly authorized officers as of the Effective Date.

<b>30 LINES:</b> <b>30 LINES LLC</b>	<b>MASTER CLIENT:</b> <b>&lt;INSERT COMPANY&gt;</b>
Signature	Signature
Printed Name	Printed Name
Title	Title
E-Mail Address	E-Mail Address
Telephone	Telephone

**EXHIBIT A**  
**30 Lines / RentPress**  
**Available Packages**  
**For any new <Master Client> site added after this MSA**

**EXHIBIT B  
30 Lines  
FORM OF Service Order  
For any new <MASTER CLIENT> site added after this MSA**

<b>&lt;MASTER CLIENT&gt; to Complete</b>	
Service Order Effective Date:	
Initial Term:	1 year
Auto-Renewal Terms:	For same term.
Billing Cycle:	Invoiced monthly in advance.
Payment Terms:	Payable via EFT or ACH within 30 days. Payments made via check or other non-electronic methods will be subject to an additional 3% handling fee.
<b>Subscriber to Complete</b>	
Subscriber legal entity name "Subscriber":	
Subscriber address:	
Primary contact name:	
Primary contact telephone:	
Primary contact e-mail:	
Property name included within this Service Order:	
Total number of units at property ("Units"):	
Do residents currently live at the property? If no when is date of first move in?	
30 Lines Package to Order:	
Invoice e-mail or upload address (e-mail preferred):	
PMS: (Yardi / Entrata / Real-Page)	

<b>Program Packages</b>	<b>Fees</b>
Program Package: <b>Discounts and Quarterly Bill Credit based on current &lt;MASTER CLIENT&gt; property tier</b> •	Selected Package: _____ Monthly Program Fee: \$ _____  Adjusted Monthly Program Fee \$ _____
Optional Add-Ons: •	Add-On A _____ \$ _____ Add-On B _____ \$ _____ Add-On C _____ \$ _____ Add-On D _____ \$ _____ Add-On E _____ \$ _____ Add-On E _____ \$ _____

Additional Terms
Any new property pays a \$XYZ.00 one-time setup fee in their first invoice.

- Subscriber hereby orders from 30 Lines LLC, (“30 Lines”), the foregoing Services for the fees enumerated above.
- Subscriber may order Services for additional properties by executing a separate Service Order.

This Service Order is executed by the parties on their behalf by and through their duly authorized officers as of the Service Order Effective Date. The undersigned Subscriber hereby acknowledges and agrees to join as a “Subscriber” under, and is hereby subject to the terms and conditions set forth in, that certain Master Services Agreement, dated [\_\_\_\_\_], by and among 30 Lines, <INSERT COMPANY> (“**Master Client**”), and the other parties thereto.

30 LINES LLC (“30 LINES”)	<INSERT COMPANY> (“Subscriber”)
Signature	Signature
Printed Name	Printed Name
Title	Title
E-Mail Address	E-Mail Address
Telephone	Telephone
	Street Address
	City, State, ZIP