

Template Letter to Clubs –

To be sent by players, fans, parents or staff

A crucial first step in ending Public Sexual Harassment (PSH) is to educate as many people as possible about this everyday violence in sports. Please use this template in order to encourage YOUR club to do more in tackling public sexual harassment. You should take out the red parts and fill them in with your own details. If possible, please let us know that you have reached out to your club and their response by emailing us at advocacy@ourstreetsnow.org

Dear ***(insert name of the club manager),***
Introduce yourself: listing name and relation to the club(eg. staff/player/fan/parent).

I am contacting you as I believe the club should take action to tackle public sexual harassment in (PSH) sports. Recent research from Our Streets Now shows that a shocking 70% of people have experienced some form of PSH in a sports or exercise context. This research also shows that it is overwhelmingly women, girls and people of marginalised genders who experience this, with 75% of people experiencing PSH in sports feeling like they can't report it.

PSH can have a huge impact on mental health and behaviour. There is still a lot of stigma and self-blame around PSH and it upholds barriers that stop sports being safe, fun and accessible for all, which coaches and staff have the potential to change.

If comfortable and able, give examples of how public sexual harassment is an issue for players/fans/staff in this particular club and the impacts it can have (e.g. I know that there are players/coaches/refs who have experienced sexist comments whilst training etc). Please make sure you have the explicit consent of the people whose experiences you are sharing, or keep it anonymous.

The Our Streets Now Sports project has created a CPD-accredited training workshop for staff, coaches and volunteers, alongside a toolkit for clubs to help them become a safer, more inclusive place for all. They also offer support and free posters which can be downloaded from their website.

If comfortable, include a personal message here, perhaps about how this education might have helped you navigate the experience or stop incidents from happening in the future.

Educating about PSH and empowering staff and coaches to tackle it could make a massive difference to the lives of women and girls across the UK. I would love for this club to lead the way in raising a generation of players and fans who understand the prevalence and impact of public sexual harassment. Visit www.ourstreetsnow.org/sports to find out more, or email advocacy@ourstreetsnow.org for more information.

I look forward to hearing back from you.

Best wishes,
(Insert name)