



Minutes EVA Board Meeting
Monday, November 11, 2024 5:00-6:00 pm
Glenn Memorial School Building, 4th Floor Conference Room

Primary Board Members present (v=virtual): Don Walter (Chair), Mark Herold (treasurer), Rich Brasher (Secretary), Anne Wallace, Cynthia Tauxe, Mary Eccard, David Payne, Ben Cho, Sarah Banick, Stella Kilpatrick, Todd Hill, Neil Fried, Mark Goldman, Marlene Goldman, Saumya Mukhopadhyay, Jake Kupferman

Primary Board absent: Jean Welsh, Peggy Hibbert, David Waterbury, Rose Heller, Clarke Weeks, Abigail Sepich, Sally Sears, Madeline Pelli

Advisory Board present: Cathy Vandenberg (v)

Advisory Board absent: Becky Evans, Stuart Meddin, Jimmy Powell

Meeting called to order at 5:00 PM

- Minutes were approved (Todd H – 1st and Marlene G – 2nd).
- Treasurer's Report – Mark H – report deferred to January board meeting. Five to six donations are still possible for the Fall Festival
- Review of Fall Festival:
 - Trash issue with DeKalb County – the did not deliver as promised.
 - The programming was great and well-orchestrated. Trunk or Treat in its new location was well done.
 - There were many families there, they lingered, and had a good time.
 - The bands were good.
 - The raffle and the tickets for the caricaturist worked well.
 - Signage was good – Burma Shave-style signs were a hit.
 - Trunk or Treat was a home run.
 - Move the food truck closer to the activities next time.
 - Allow more time for setup after the street closure.
 - A wi-fi hotspot at the bar to help with sales will be beneficial.
 - Parking signage needs to be better.
 - The Bubbleman was awesome.
 - Raffle announcements can be made clearer.
 - Promote EVA at all events.
 - The kids stuff setup could be better. We did not have a good map of what activity goes where.
 - We need to have an agenda for announcements from the stage for the events of the day.

- Blanchard building/White Windmill update – Todd and Cynthia talked with Bluesky and the architect and discussed the idea of shared parking.
 - Bluesky noted that there is an agreement with each tenant that includes the number of parking spaces they will have available.
 - The developers have requested a letter in support of the project. A letter was prepared by Todd, reviewed, and sent to the historic commission in support. • One way the increase parking efficiency is to have one drive accessing rear parking between two buildings, rather than two parallel drives.
 - The bakery visit in Doraville was rescheduled for 11/23 at 10:00 am. • Light Up the Village event – Need to sell tickets to the event, coming up on 11/19. The contracts have been signed. The hope is that each board member can sell four tickets. Both Commissioners (Ted and Michelle) are expected to attend. Perhaps Lorraine Cochran Johnson. We should extend an offer to the students to attend at a discounted rate. • Homeless Issue – There are three homeless people in the area. One has been sleeping outside of Majik Touch Cleaners every night. We want to be able to direct them to resources. St John's Lutheran Church has a homeless ministry. Don has contact for In-Town Cares, where they will send out a representative to help out the individual to work through the system to get assistance. The City of Atlanta is pushing homeless people out of downtown in preparation for the World Cup in 2026. For assistance for the homeless, you can call 311 (vs. the 911 emergency). Refer them to local churches.
- Parking Study – Nothing new. Still waiting on the County.
- SPLOST – nothing new.
- Holiday Party – Don will host and will send out two possible dates in December. • Goals for 2025 – Send Don a list of things to get done in 2025. Focus on sponsorships and donations. Provide list to Don and he will collate, prioritize, and discuss at the party. • Burbank Park – Mark G has a work day scheduled for 12/07 from 9-12. • Donations from Board Members are to be summarized.
- Meeting adjourned at 5:54 PM

