Research Article

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Title of the Article (no more than 15 words)

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Abstract
Abstract should describe the entire content of the article with a maximum of 250 words. It does not allow references to figures and tables.
It is written in a straightforward, concise, and must include:

- ✔ Background (optional, one or two sentence)
- ✔ Research objective
- ✔ Method
- ✔ Result
- ✔ Conclusion

Example:
This article reviews the case for business schools becoming more seriously involved in teaching and research in the field of entrepreneurship and small business. It begins by reviewing some of the global pressures that underpin the need for management schools to devote more serious attention to these phenomena. It then argues the central case for a clear conceptual stance to be taken on the relationship between small business and entrepreneurship as a basis for core program and pedagogical design. It finally reviews the key issues of change that will confront business schools wishing to move into this area under the three headings of: involvement with the community; teaching and research; and organization design

Keyword: Use keywords that can describe the content of an article. It is written in 3 to 5 words

1. Introduction

Basically, the introduction provides general background research, literature review (state of the art), originality of research (gap analysis), and research objectives. In the literature review, there are at least five articles reviewed briefly that can justify the novelty of the research.

2. The Art of Research

The art of research involves a blend of creativity, critical thinking, and systematic inquiry. Start with a clear, focused research question. This guides your entire process and ensures you remain on topic.
Explore existing research to understand the context. This helps identify gaps in knowledge and informs your methodology.

3. Method

In the methods section provides a summary of the methods used, such as the subjects studied, tools and materials used, model or design used, sampling technique, the measured variable, analysis and statistical models used.
This section is not merely for the research method but also can be modified according to the authors' necessity. For example, Related Works, Preliminaries, etc.

4. Result

In the results section contains the presentation of the results of research can be illustrated using tables or figures to clarify the presentation of the results verbally. The data presented is data that is processed, not raw data.

Table 1. Caption Of Table

Head 1	Head 2	Head 3	Head 4	Head 5	Head 6
Row 1	Row 2	Row 3	Row 4	Row 5	Row 6
Row 11	Row 12	Row 13	Row 14	Row 15	Row 16
Colom 1	Colom 2	Colom 3	Colom 4	Colom 5	Colom 6

All tables included in any submitted research manuscript can remain in the document.

1. Table Captions. All tables included in the chapter manuscript are to be accompanied by captions. These captions should briefly explain the study, results, etc. Tables should also be numbered sequentially throughout the manuscript.
2. Table Callouts. All tables included in the chapter manuscript must be referenced in the body of the chapter

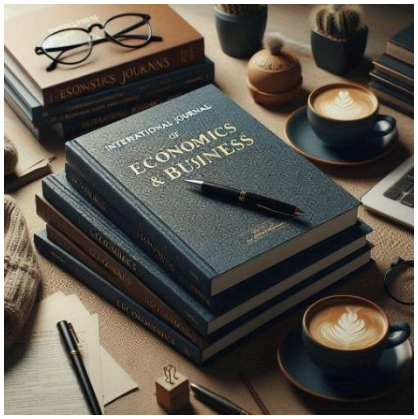
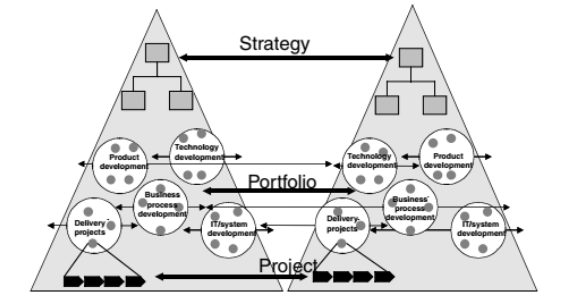


Figure 1: Caption of figure with color



Source: Artto et al. (2002).

Figure 2: Caption of figure no color

5. Discussion

Material discussion mainly concerned, whether the results are consistent with the hypothesis or not, and put forward the argument.

6. Conclusion

write the conclusions of the research that has been done and future works. The conclusion must answer the purpose of the study or hypothesis. Write the conclusion briefly and clearly. Do not discuss again at the conclusion and don't use bullets or numbers.

Acknowledgments

Write the acknowledgment here if any

References

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   - "Fowler, R. B. (2002). Friendship quality and social development. Current Directions in Psychological Science, 11, 7-10"
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- Wegener, D. T., & Petty, R. E. (1994). Mood management across affective states: The hedonic contingency hypothesis. Journal of Personality & Social Psychology, 66, 1034-1048
- Chang, C. H., & Lin, S. J. (2015). The effects of national culture and behavioral pitfalls on investors' decision-making: Herding behavior in international stock markets. International Review of Economics & Finance, 37, 380-392.

3. Example APA citation for three or twenty authors:
   - Kernis, M. H., Cornell, D. P., Sun, C. R., Berry, A., Harlow, T., Bach, J. S., Next, U., Thomas, I., March, K., Bishard, K., Leister, I., Ulrich, H., Brehm, M., Frey, K., Isi, M., Mel, S., Ano, D., Karatzas, K., Mart, Q., & Stevens, C. (1993). There's more to self-esteem than whether it is high or low: The importance of stability of self-esteem. Journal of Personality and Social Psychology, 65, 1190-1204
   - Qasim, M., Hussain, R., Mehboob, I., & Arshad, M. (2019). Impact of herding behavior and overconfidence bias on investors' decision-making in Pakistan. *Accounting*, *5*(2), 81-90.
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   - Kernis, M. H., Cornell, D. P., Sun, C. R., Berry, A., Harlow, T., Bach, J. S., Next, U., Thomas, I., March, K., Bishard, K., Leister, I., Ulrich, H., Brehm, M., Frey, K., Isi, M., Mel, S., Ano, D., Karatzas, K., Mart, Q., ... Rubin, L. H. (2009). Web site usability for the blind and low-vision user. Technical Communication, 57, 323-335.