https://rumble.com/v44ep0c-100-push-ups.html

Who am I talking to

A parent whose child is 15-18 studying for GCSEs or A LEVELs and is currently getting bad grades and the parent wants better for their child.

Where are they now

They are seeing this instagram/facebook post on their forage and desires higher and better grades, knowing his current grades are not good enough

What actions do i need the to take at the end

I want them to click link in the description that will lead them to an opt in page and hopefully convert and enter email and Instagram

What are the Steps needed to take in my Copy to get them where I want them to Go?

Need them to be intrigued by how the student got such big improvement Remove their initial thoughts of judgment of how they got it Making them question how he did it, creating curiosity Clear CTA that makes him inspired to take action with hopes it will help them get better grades when revising

Roadblock

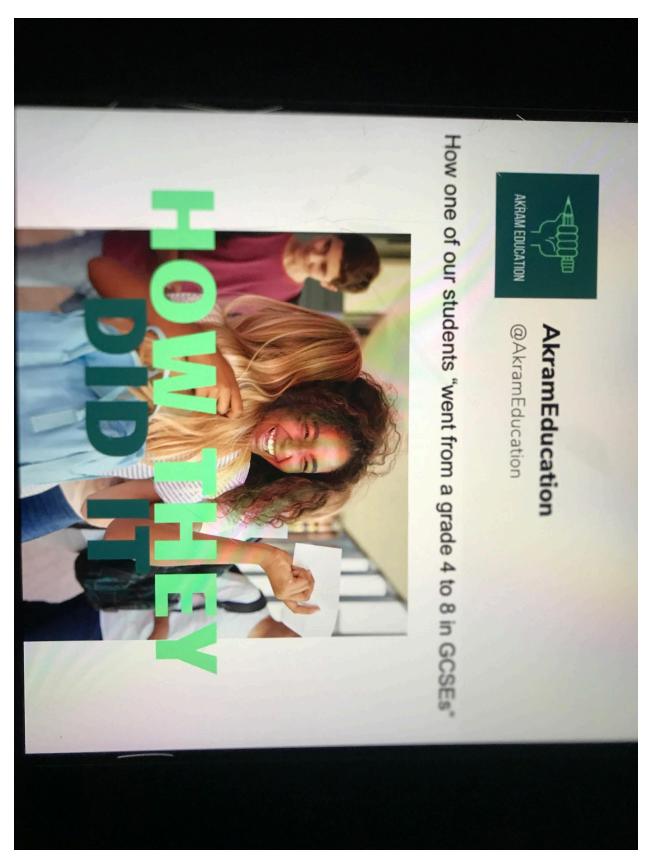
They are fearful that their child will not succeed in their exams as they aren't doing well right now and are getting bad grades not sure of the best way to improve

Solution

5 study tips that will help them revise more effectively and increase their grades without the traditional ,tedious study grind in a short time frame and hopefully boost their grades

Personal analysis

I think in the copy i build intrigue and curiosity quite well and will make the reader want to click but I don't know if my fascination is enough to break their mind and shock them enough. Also do you think some of the phrases i used such as "crack the code" or "boost your grades" are too cliche or do you think they will still work?



CHANGED TO NEW ONE

Description: \to How we got one of our students from grade 4 to 8 in their GCSEs \to

It wasn't long grueling revision sessions, it wasn't hand-hurting note taking and it wasn't luck

Instead, it was a strategic and thoughtful approach that involved them using 5 very specific, effective and science-backed study hacks that propelled them forward from scraping a pass to a straight-A student.

We teach this to the students who care most about their education and future success **

Ready to boost your grades and make studying more effective?

Click the link to access the secrets that helped them crack the code. (LINK to opt in page)

♣ How Esha went from a grade 4 to 8 in her GCSEs(and how you can too)

And No, it wasn't Cutting out some Sleep to make room for an Extra few Hours of Revision.

Instead, it involved using 5 very specific, effective and science-backed study hacks that Boost your Study-sessions to 100% Efficiency and get the most out of your valued time

We're very selective over who we share our secret sauce with but if your serious about your child's educational and future success...*

Click the link to access the secrets that helped Esha crack the code. (LINK to opt in page)

OPT IN PAGE





TALK TO US:

Book your classes via Instagram @AkramEducation or call 07783120561



