

The Big Dip: Media Coverage

Hidden Valley Ranch x Burger King

- People: <https://people.com/burger-king-and-hidden-valley-ranch-release-big-cups-of-ranch-for-free-8726339>
- Fox11: <https://www.foxla.com/news/burger-king-hidden-valley-ranch-big-dip-cups>
- HypeBeast: <https://hypebeast.com/2024/10/burger-king-x-hidden-valley-ranch-the-big-dip-collaboration-info>
- MSN: <https://www.msn.com/en-us/foodanddrink/foodnews/burger-king-and-hidden-valley-ranch-offer-the-ultimate-big-dip-cup/ar-AA1sfC5d?apiversion=v2&noservercache=1&domshim=1&renderwebcomponents=1&wcseo=1&batchservertelemetry=1&noservertelemetry=1>
- The Sun: <https://www.the-sun.com/money/12678481/burger-king-hidden-valley-ranch-free-dressing/>
- Allrecipes: <https://www.allrecipes.com/burger-king-launches-big-dip-ranch-cup-8727176>
- Food & Wine: <https://www.foodandwine.com/burger-king-hidden-valley-ranch-big-dip-cups-8727626>
- Men's Journal: <https://www.mensjournal.com/news/burger-king-hidden-valley-ranch-tubs>
- Retail Wire <https://retailwire.com/burger-king-hidden-valley-ranch-big-dip/>
- Taste Of Home: <https://www.tasteofhome.com/article/burger-king-ranch-dip-cup/>
- QSR: <https://www.qsrmagazine.com/news/burger-king-and-hidden-valley-ranch-introduce-dip-cup-for-burgers/>
- The Mirror: <https://www.themirror.com/news/us-news/burger-king-adds-big-dip-750907>
- TrendHunter: <https://www.trendhunter.com/trends/the-big-dip>
- BusinessWire: <https://www.businesswire.com/news/home/20241013184083/en/Finally-A-Ranch-Cup-Fit-for-a-Whopper-Sandwich-Burger-King-and-Hidden-Valley-Ranch-Team-Up-to-Create-The-Big-Dip>
- WROR: <https://wror.com/2024/10/15/burger-king-goes-big-with-ranch/>
- Baller Alert: <https://balleralert.com/profiles/blogs/burger-king-rolls-out-new-big-dip-hidden-valley-ranch-cups-perfect-for-ranch-lovers/>
- Hoodline: <https://hoodline.com/2024/10/burger-king-and-hidden-valley-unveil-big-dip-ranch-cups-in-major-cities-including-la-and-nyc/>
- 98.7 The Shark: <https://987theshark.com/2024/10/15/burger-king-giant-tubs-of-ranch/>
- 963KKLZ: <https://963kklz.com/2024/10/15/tub-of-ranch-with-your-burger-king-order/>
- Parade: <https://parade.com/news/burger-king-divides-fans-new-condiment-offering-big-dip-ranch-select-locations>
- Loyalty360: <https://loyalty360.org/content-gallery/daily-news/loyalty360-reads-burger-king-and-hidden-valley-introduce-the-big-dip%E2%80%9D-cup-blain-s-farm-fleet-ma>