

SENTIO PRIVACY POLICY

Last updated June 15, 2025

1. Introduction

This Privacy Policy explains how Sentio ("we," "us," or "our") collects, uses, shares, and protects your personal data when you use our:

- Mobile application ("App")
- Website (<https://sentiochat.com>)
- AI-powered services (e.g., photo analysis, chat tools)

By using Sentio, you consent to this Privacy Policy.

2. Data We Collect

A. Information You Provide

- Account Data: Email, username, age, gender (for compatibility features)
- Content: Photos, chat logs, messages analyzed by our AI tools
- Payment Data: Subscription purchase records (processed by Apple/Google)

B. Automatically Collected Data

- Usage Data: Features used, session duration, interactions
- Device Data: OS version, device model, IP address
- Cookies: For analytics (see Section 6)

C. AI Processing Data

- Photo Analysis: Facial features, attractiveness scores (not stored long-term)
 - Chat Analysis: Message sentiment, response patterns (anonymized after processing)
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3. How We Use Your Data

Purpose	Legal Basis
Provide/maintain services	Contractual necessity
Improve AI models	Legitimate interest
Prevent fraud/abuse	Legal obligation
Marketing (opt-out available)	Consent

4. Data Sharing & Disclosure

We do not sell your data. Limited sharing occurs with:

- Service Providers: Cloud hosting (AWS, Google Cloud), payment processors
- Legal Compliance: If required by law (e.g., court orders)
- Business Transfers: In mergers/acquisitions (users will be notified)

5. International Data Transfers

Data may be processed in:

- Armenia (primary)
- United States (backup servers)
- Other jurisdictions with adequate protections

6. Cookies & Tracking

We use:

- Essential Cookies: For app functionality
 - Analytics Cookies: Google Analytics (opt-out via browser settings)
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7. Data Security

We implement:

- Encryption (AES-256 for stored data, TLS 1.2+ for transfers)
- Regular security audits
- Access controls for employees

Note: No system is 100% secure. You use Sentio at your own risk.

8. Your Rights

Depending on your jurisdiction, you may:

- Access/delete your data
- Correct inaccuracies
- Restrict processing
- Export your data (portability)
- Withdraw consent (for marketing)

Requests: Contact hello@sentiochat.com. We respond within 30 days.

9. Data Retention

We retain data:

- Active Accounts: Until deletion request
- Inactive Accounts: 2 years of inactivity
- Payment Records: 7 years (legal requirement)

AI training data is anonymized within 90 days.

10. Children's Privacy

Sentio is 18+ only. We do not knowingly collect data from minors.

11. Policy Updates

We'll notify users of material changes via:

- In-app alerts
 - Email (for subscribers)
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12. Contact Us

For privacy concerns or requests:

Email: hello@sentiochat.com

Address: N. Zaryan St. / 22A, Arabkir, 0051 Yerevan, Armenia