

## Email 1

Subject: The Secret Of Getting More Sales From Videos

Hi [NAME]

How would you like to know that each time you upload a video, you'll get another flurry of sales, or more leads and even that sought after "viral" effect?

You think that's tough, don't you?

After all, you've probably tried a bunch of different ways to grow your business and brand using video for quite a while now.

But it seems that with every twist and turn, even if you get the traffic, you don't get the business. Always the bridesmaid, never the blushing bride syndrome!

Well, here's a way to end the frustration ...

"Get The Human Edge Video Marketing Workshop." (It's free, by the way).

All you have to do is register for it HERE: [YOUR AFF LINK]

Here's just some of what my friend, Trevor Emdon, (a master of communication), will be revealing in this exclusive, once only 90 minute event:

- What's the BEST way to get viewers to watch your video to the end? (This one might surprise you!)
- An irresistible way to create excitement in your video - even with dull or overworked topics
- You'll learn a surprising trick for making calls to action super compelling
- You'll finally see once and for all why you DON'T need a ton of qualifications, screenshots of income or testimonials to make your viewers want to buy from you or do business with you.
- You'll learn an easy way to get your competitors to do all the hard work for you in advance! (You'll wish you'd known about this before!)

And so much more.

If you put even one or two of the skills you'll learn inside this unique workshop, (did I mention, it's FREE?), within days of posting your next video you could be seeing a growth in your business.

Think what that means.

If you post videos a couple of times a week, 3 months from now you could have seen a massive upsurge in your bottom line.

A year from now? You could be a serious “influencer” in your chosen market.

So what are you waiting for?

This is a free and unique event that may never come again.

Register now and, if you'll take my advice, do your best to turn up for the live event, (don't wait for the replay), because Trevor will be on hand to answer your questions in person.

The workshop takes place at 7pm UK on Thursday, July 26<sup>th</sup>.

Register here to reserve your place now: [YOUR AFF LINK]

[SIGN]

P.S. You won't find a better - or cheaper - way to boost your business via video, so don't miss this opportunity. Here's the registration link one last time: [YOUR AFF LINK]

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## **Email 2**

Subject: Why Your Videos Don't Convert To Sales

Hi [NAME]

Even the briefest of visits to Youtube will reveal one very obvious fact to you:

There are far more people trying to get traffic or sales from their videos than ever before ... and in most cases, they're FAILING.

In fact the vast majority of videos posted there will see negligible if not actually ZERO views, let alone interaction.

You've probably seen that for yourself. Maybe you can even relate.

It's not your fault.

You've read everything you can get your hands on about video marketing.

You've done all the SEO and back linking you've learned about to get somewhere in the rankings.

You may even have done some elaborate - and expensive - editing or thrown in some supposedly attractive gimmick or special effect.

But it's just not happening for you.

Sure, sometimes you have a few "likes" or "thumbs ups." Maybe even a comment or the odd click through to your landing page.

It's just enough to give you hope, but it doesn't last.

And pretty soon you're frustrated because it seems like you just can't get business from your videos.

As I said, it's not your fault.

Here's the real problem...

Video marketing is in danger of becoming a victim of its own success.

Even a decade ago, cameras in phones were barely able to take more than holiday snaps. You couldn't post videos on Facebook, Youtube was barely three years old, and hardly anyone had fast wifi anyway.

Video competition was non-existent.

But now, there's a deluge of moving images. (So much so that Google Chrome's recent update stops videos from autoplaying.)

Not only is the competition enormous, but every day it seems there's another "must have" video tool, gadget or gimmick being marketed at you!

It's no wonder you're confused, and even less wonder that you can't get noticed in the video hubbub!

Until now ...

Because when you attend "Get The Human Edge Video Marketing Workshop" on July 26<sup>th</sup>, my friend Trevor Emdon, (the creator and host), is going to pare video marketing back to one basic and very simple idea:

*How to communicate with the viewer so they WANT to watch!*

End result?

Your videos will get noticed and your business will grow.

Pretty simple, right? And very effective.

I've seen the workshop outline, and I'm seriously impressed - but don't take my word for it.

Reserve your place on this unique workshop, (it's free) and make it a committed date in your diary.

Here's the registration page you need... [YOUR AFF LINK]

[SIGN]

P.S. Do yourself a favour and STOP letting yourself get overwhelmed with all the "shoulds" and "must haves" that bombard you daily regarding video marketing. If you want to see REAL results, then you need to do something different - which means going back to what human beings relate to!

This workshop makes that simple ... What a relief! Reserve your place at: [YOUR AFF LINK]

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### **Email 3**

Subject: Don't Let Your Business Become A Statistic

Hi [NAME],

It's human nature to dream of a better future.

We daydream about giving ourselves and our loved ones the luxuries maybe we never had. We think about how it will feel when we can take retirement a decade or more earlier than our parents' generation did ... and all the freedom and fun times we'll have.

All that daydreaming leaves us smiling and feeling good.

But there's a caveat here.

Feeling good can lead to complacency. So we keep doing the same things, not realising that things are changing around us. We get into a rut, a rhythm, a routine.

It feels good.

And we keep on daydreaming about a future that is actually slipping, unnoticed, through our fingers.

That's a little on the scary side, isn't it?

Yet it's happening all around us, to people just like you and me every day.

Just imagine for a moment how you'd feel if the money you've mentally counted so many thousands of times never materialises from your online efforts.

That's too awful to contemplate, isn't it?

You'd be devastated, crushed even.

Behind your back, people would call you "a loser."

You'd feel so guilty for all the time you spent away from your loved ones, kids, even friends ... when there's nothing to show for all your efforts and lost time.

Time you could never get back.

Thankfully, I have some good news ...

It doesn't have to be that way!

Of course, if you keep doing what you're doing, then of course you can expect the same result.

But if you make just one tiny change, then everything else will change too - like dominoes falling when you just give the tiniest tap on the first one in the line.

Make that one tiny and very simple change and suddenly you'll see your business take off.

Make that one tiny and very simple change and your sales will rise, your mailing list will grow daily, your reach and influence in your chosen sphere will become amplified - until you wake up one morning not too long from now and realise ...

You're free to make any darned choice you like about where you go and what you do next!

What is that one tiny and simple change?

It's this:

Learn HOW to communicate with the people you want to reach in a way that THEY want to hear - using the immense power of VIDEO MARKETING.

Where do you start?

Sign up for this unique FREE workshop: [\[YOUR AFF LINK\]](#)

Please, do yourself a favour and check out "Get The Human Edge Video Marketing" - and say hello to the future you've been dreaming of!

[SIGN]

P.S. Did you know that 75 *days* worth of videos are uploaded to Youtube every *hour*?! How many do you suppose never get watched more than once or twice?

And an estimated 20% of video views are abandoned in the first ten seconds!

You need to know how to avoid those statistics! Don't let your daydream turn into an all-consuming nightmare.

The key is knowing how to *communicate* by video - period. (No matter how many gimmicks they try to sell you!)

Get the edge - the HUMAN edge and register for this free workshop now ... [YOUR AFF LINK]

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#### **Email 4**

Subject: STOP. Open Now To Avoid Kicking Yourself

Hi [NAME],

I've heard and seen for myself how good a communicator Trevor Emdon is. It's one of the reasons his Youtube channel attracts an average 120 new subscribers every month.

To put it bluntly, he knows how to talk to people so they want to listen.

It's nothing fancier than that.

That's why, if you haven't jumped on his free workshop offer, "Get The Human Edge Video Marketing" - frankly, I'm surprised at you.

When I look around at the video marketing scene, I see hordes of people in overwhelm and confusion. There are just too many elements to consider, too many new gimmicky video "toys" being marketed ... and yet Trevor cuts right through to the core issue ...

Get the *right message* to the *right audience* in the *right way* and your business will grow. It must - it's as inevitable as the snow thawing in springtime.

Everything else is decoration.

If you take action now, you can get a powerful free training from Trevor called, "Get The Human Edge Video Marketing Workshop."

Yes, it's free.

Which is an unbeatable offer, obviously.

But there's a catch ...

This is a one-off, live event. And once it's done he may never repeat it.

So, if you want the skinny on how to create videos that actually get some serious business action, then now is your chance. Maybe your one and only chance - ever.

You're going to kick yourself if you're not there.

So reserve your place now, while you still can by visiting this link: [YOUR AFF LINK].

[SIGN]

P.S. You're unlikely to get a training this hot from a master communicator of this calibre ever again. I urge you to not only register, but to do your utmost to attend the live event, even if it's midnight (or later) in your part of the world.

Register here now... [YOUR AFF LINK]