# Bye-Bye Additional Work. Hello Results!

Ready to share great FloPlan® educational content with your members without doing extra work? Then it sounds like you're in need of FloPlan® Fast Pass.

This month we're providing you with pre-created content about why floor plans are becoming an essential tool for buyers in your market. Simply copy and paste the pre-written member email below, and spend your normal content-creating time elsewhere!

# **Additional Updated Content**

We've added even more graphic assets for your use! Follow these links for updated content.

- Agent Flyer
- FloPlan GIFs (Add some movement to your posts)
- Assorted Graphics (We've added more banner graphics for your use)
- Video Library & Email Embed Codes (Additional platform codes upon request)
- Recorded Trainings
- Video: Feedback from a 5-Month Test User (Recently updated)

Scroll down to see pre-created content below>>>

# Email Text: Copy/Paste & Send To Your Members

### Floor Plans: The New Standard

We licensed FloPlan® so our entire market can benefit from floor plans. Our goal is to enrich ALL of our listings with a floor plan. Using AI technology and verified by architectural pros, the innovative FloPlan System creates awesome floor plans overnight from 10-minute scans done with your smartphone; no training or extra equipment required. Just \$12!

## Latest NAR Buyer Report Values Floor Plans Even More

The number of home buyers who say that floor plans help them make their decision has increased 10% since 2020. Buyers want floor plans. FloPlan helps online buyers instantly understand a property's flow, spatial relationships and room configurations so they can narrow their list of properties to fit their wants and needs and save everyone precious time!

With **FloPlan**, all you need is your smartphone. And if you'd rather your photographer, licensed assistant or team member scan the listing, no problem! You can <u>invite</u> <u>someone to do the scan</u> on your behalf in just a few simple clicks!

### **Get Started with the FloPlan app in 4 Easy Steps:**

- 1. Sign in to the web app with your MLS credentials.
- 2. Add a payment method from the Account menu.
- 3. Download the FloPlan mobile app and start scanning.
- 4. <u>Link your floor plans directly to your listings</u> from the FlōPlan Web App or Mobile App when they are complete in about a day.

FlöPlan in Action! - Watch a FlöPlan User Scan a Home

**Explore the Learning Center for Tips & Quick Videos** 

FloPlan HQ Quick Access (bookmark this page)