Chris Kennedy, Superintendent of Schools/CEO, West Vancouver Schools (Ash Room)

Group Sharing Examples:

- Being more collaborative to learn externally in order to reflect on internal practices
- Create a culture that supports strong communication and transparency throughout the district
- How do you effectively engage parents in the digital transformation?
 - o Principal's use video to communicate with family/community
 - Any additional ideas on how to better engage parents?
 - A: Have kids demonstrate an overview of how they are using the tools and explain the reasoning/importance why.
 - A: continuously go back to new parents and update messaging accordingly, so there is a strong district understanding of the vision and goals.
 - A: the power of student voice and how these changes excite them about learning

SAMR Technology Implementation Scale - where are you on the

- Plan is focused on Innovation and team learning developed through collaboration
- Trying to put the PD for teachers online (badging), but struggling to determine option
- Annual State of the District is recorded and chunked into Youtube videos based on topics.
 They also have implemented an "Ask Tracy/Supt" site where parents can input questions.
 The Supt then answers question via Youtube video and posts information to the community.

Dean's Question: how do you use digital to make yourself accessible internally and to the public? What's the value of having the conversation publically?

 Transparency is important, but it's also important to build capacity on how to effectively engage your community via social media.

Trying to avoid online exchanges in a public form; prefer to have complaints come in-person.

What are the tools that you are using?

- VoiceBo.com personalized podcasting tool for teachers to record lessons, information/ect.
- Virtual Meetings? Google Hangouts,
- Slack.com cuts down on internal emails immensely
- Bloggers
- Video Podcasting
- Smore.com
- Twitter
- Chromecast for meetings
- Board book to transfer everything to PDF

What are tools being used to capture information?

- Voxer.com speak language and broadcast it out...Class dojo; data privacy not up to standard.
- Turnitin.com plagarizing tool

How are you engaging digitally in your professional learning:

- #Suptchat first wednesday of every month
- Twitter