Johns Hopkins University
Student Government Association
Senior Class Council

AGENDA #2 - SEPTEMBER 23, 2019

Roster:
Attendance: Pavan, Kahmil, Chase
Absence: Chanel (Excused), Claire (0.5 excused), Elquis (0.5 excused)

Note: Senator Claire Gorman was voted de-facto Secretary and Senator Chase McAdams was voted de-facto Treasurer at last meeting.

1. **5:15-5:40pm** Guests, including Sarah Martin, Emily McCabe, and Maureen Marsh (Sec. of Board of Trustees) will speak to the Council regarding our role in Commencement planning.
2. **5:45pm - 6:15pm** Senior Week Committee committee discussion
    a. Go around the room and discuss why everyone wants to join the Senior Week Committee
    b. Goal: have the events planned by end of November/early December. Tentative timeline:
        i. 9/23 -
            1. Brainstorm general ideas.
            2. Before next meeting, review what other Universities do during their Senior Week, as well as what we've done in the past.
        ii. 10/7 -
            1. Decide which of the ideas researched are ones we'd like to pursue.
            2. Reach out to the respective places to get quotes for each activity.
            3. Before next meeting, reach out to certain University offices for co-sponsorships or contributions // apply to any or all of the following: Senior Class Giving, Alumni Association Student Grants, Credit Union T-Shirt Grant
        iii. 10/21 -
            1. Continue reaching out to respective places to get quotes for each activity
            2. Figure out marketing plan -- Meet with Jenna (has class conflict with Monday meeting times, so will arrange meeting separately)
        iv. 11/4 -
            1. Review marketing plan with the Committee
        v. 11/18 - Continue working on whatever is not complete above.

vi. 12/2 - Senior Week activities & marketing plan finalized

Minutes

Class Council team roles (i.e. de-facto Secretary & de-facto Treasurer)

- De-facto Secretary: Claire
- De-facto Treasurer: Chase

Goal: promote class unity. Discuss individuals' vision for the council.

- Pavan: Discuss initiatives and events to be run. Highlight the great work done within the class of 2020 (athletics, FSL, other clubs, anything from a senior).
- Chase: Weekly senior spotlight on the SGA 2020 Instagram

SGA 2020

- Email Password:
- Instagram Password:
- Twitter Password:

Kahmil: Relay a constant flow of information to the Senior Class, demonstrate that we are actively working to better their experience

Student Athlete Advisory Committee (SAAC)

- Tailgate coming up - promote it

Pavan: Highlight student athletes, get people out to the games
Chase: Include all students, create a submission form so that students can nominate themselves, and then we will reach out for an interview and ask for permission
Elquis: Better mental health on campus, get people connected
Chanel: Instagram lives so that people can see what we're doing in real time, coffee chats, almost like office hours where we have a set amount of time where people can come in and have food & drinks and talk and have friendly conversations. If people have questions, they can submit DMs on instagram & we can then post screenshots of answers. Really likes how current congressional members do that.
Elquis: like AOC. Washington Post plays games with
Chase: Big thing would be getting attendance at events, but instead of throwing smaller events, we focus on bigger events or two per semester; that way we can get more people out in a more effective manner.

Pavan: Create actionable tasks

Improving the SGA//Senior Class Council brand.

- Pavan: How to regain trust from the student body and be more proactive moving forward?
- Kahmil: Generally sentiment will be neutral or negative ("SGA won't be able to do much"), but if we loop people in more on a regular basis, that can improve positive flow of information to the class.

- Chase: Commit to weekly spotlight and events. Perhaps 5:15-6pm Mondays could be a time for biweekly coffee chats.

<u>Build the Senior Week Committee. Define expectations and leadership structure of that so that there is accountability and an effective relationship between the Council and Committee.</u>

- Pavan: Right now, main budget is $26k. Senior dinner is $13k, during alumni weekend, and MSeeYouLater ($15k), which are both granted by the alumni association. Publicize these events through social media outlets and recruit members to be on the senior week committee. Figure out a way to maintain accountability within the committee, and establish a good flow of communication across the committee and council.
- Calvin: The senior class council traditionally served as the committee. In recent years, members of the council did not serve as the committee, so SLI found people who could serve on the committee. Ultimately, last year, senior week essentially spent all $26k of their budget. If the senior class committee and council don't work together, SLI will plan and manage it all. Events are staff-intensive and require time out of staff. Last year, $10k was wasted on the R. House event. Overnight events will require a staff person to come along. Biggest feedback: they did not have the send-off experience that they wanted because they were not engaged early. AYCD bars with a $20 cover were well-attended, but AYCE with a cash bar was not popular.
- Chase: Bring in 5 more members on the committee with us included.
- Pavan: End of November/December, start thinking about Senior Week
- Calvin: Senior Dinner is in April
- Pavan: Committee Interest Form (name, why)
- Pavan: Form deadline as Sept 16th, go through the list of interested people, and meet on Sept 23rd.
- Chase: Selection process?
- Pavan: No selection process, we will just discuss over text.

<u>Post about the special election.</u>

Catered food where people can buy drinks if they want
And then open it up for socializing

Coffee chats (1/month @ $100/coffee chat)
Welcome back event @ rooftop bar = $1500-2000
Leaves us with $700 for rest of the year aside from Senior Week Committee

<u>Review budgets.</u>

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