

马来西亚与台湾共同举办 “台湾电子商务和云计算高峰论坛”

互联网联盟 (IA) 带来显着成功的台湾电子商务创业者分享宝贵的知识和经验分享

吉隆坡, **2014年10月7日** - 互联网联盟 (IA), 成立于2010年代表在马来西亚基于互联网的企业, 再加上财团法人资讯工业 (III) 和来自台湾的互联网与电子商务协会 (TIEA), 举办马来西亚台湾电子商务和云计算峰会 (MaTECS) 于2014年10月18日在吉隆坡Double Tree Hilton酒店。

MaTECS将是初创企业, 企业家, 中小型企业 (SME) 交流见解, 挑战, 经验和更多的有关电子商务和云计算的理想平台。

Lee Cheung Loong, 马来西亚互联网联盟主席表示, “电子商务已成倍增长, 在过去的几年里, 我们看到越来越多的公司开始, 还是希望马来西亚投资。这就是为什么IA如此重要。

马来西亚的电子商务市场将在2015年增长到RM3.43 billion - 基于由Paypal在马来西亚最近的一份报告。

IA会从台湾带来知名企业家, 如 John Sie, Accupass的创始人, Allen Chan, 时尚指南的总监, 和 May Kao, iGuang的创始人兼首席执行官;在马来西亚MaTECS分享他们的经验和深入了解他们的业务。

在马来西亚方面, Lee Chong Kian, iPay88的首席科技总监, 互联网支付网关解决方案供应商将分享iPay88的旅程, 它是如何发展到了今天的成就, 而Wei Kwok Seing, Ielong.my的创始人, 将透露他们是如何成为马来西亚最大的电子商务网站之一。

“我们希望MaTECS将是电子商务和云托管行业在马来西亚和台湾知识库,” Ruey-Beei Wu, III总监表示

“这是电子商务在马来西亚一个重要的时刻, 我们希望继续带来附加值会议予本地创新者和中小企业, 你也可能是下一个的企业家,”李结束。

马来西亚和台湾电子商务和云计算高峰论坛将于2014年10月18日在Double Tree Hilton酒店举行。欲了解更多信息, 请访问<http://www.internetalliance.my/matecs2014/>。

About Internet Alliance

Internet Alliance (IA) or also known as “Persatuan Hubungan Internet Selangor dan Kuala Lumpur”, which represents Internet service providers from web hosters, data centres, solution providers, e-commerce businesses was set up in 2010 to provide a unified voice for the Malaysian Internet industry.



The Internet Alliance Internet Exchange (IAIX), which is a layer-two Internet Exchange over Ethernet was formed to link businesses with their own Autonomous System (AS) and create a settlement-free interconnection point where incoming and outgoing traffic is not levied. IAIX has set up the route server using BGP4 and the main exchange is located in the AIMS Datacentre in Kuala Lumpur. For further information, please visit www.internetalliance.my

About Taiwan Internet and E-Commerce Association

Taiwan Internet and E-Commerce Association (TIEA) was created to enhance the Taiwan internet and e-commerce industries into a friendly business environment. TIEA acts as a communication bridge between the internet and e-commerce industries with the Taiwanese government. TIEA serves as a platform to share knowledge and experience among industry players, promotes the growth of the internet and e-commerce industries and strives to expand the Taiwan internet industry and e-commerce market size for global recognition. For further information, please visit <http://www.tieataiwan.org/>

About Institute for Information Industry

Institute for Information Industry (III) is a non-governmental organisation (NGO) based in Taiwan which was formed through the joint efforts from the public and private sectors to support the development of the information industry and information society in Taiwan. III has been a source of vision, innovation and technological excellence and it has successfully become the major contributor to Taiwan's development of being a significant player in the global ICT fraternity.

With the aim to reinforce industrial development, III has encouraged the utilisation of ICT technologies and laid the foundation for a modern information society that exist in Taiwan. As a result of this, Taiwan is ranked 12th in the WEF/GCI (Global Competitiveness Index) and 11th in the WEF/NRI (Network Readiness Index) in 2009 – 2010. For further information, please visit <http://web.iii.org.tw/>

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