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SWOT Analysis for Artists + Musicians

STRENGTHS	WEAKNESSES
<ul style="list-style-type: none">• Writing melodies• Making catchy main hooks• Coming up with ideas• Art branding	<ul style="list-style-type: none">• Mixing and mastering• Sharing on social media• Finishing songs• Creating more dynamic drums
OPPORTUNITIES	THREATS
<ul style="list-style-type: none">• Not many travelling musicians• A lot of low-competition keywords in my niche to create blog content for• A new social media platforms	<ul style="list-style-type: none">• No email list• Reduced organic exposure due to platform changes• I don't fully know about my audience

In Progress

- Sound design and manipulation
- Bussing and sends
- Vocal chains
- Ear training for EQing and mixing