

**Minutes of the November 7, 2017, meeting  
of the Journalism Association of Community Colleges Board of Directors**

Attending: President Judy House, College of the Sequoias, Visalia; Southern California Faculty Rep. Patrick Schmiedt, Citrus College, Glendora; Northern California Faculty Rep. Cindy McGrath, Los Medanos College, Pittsburg; Student State President Gardenia Zuniga, City College of San Francisco; Student Northern California Rep. Isaac Norman, Diablo Valley College, Pleasant Hill; Student Southern California Rep. Amber Lipsey, Pasadena City College; Four-Year Rep. Waleed Rashidi, CSU Fullerton; Communications Director Nancy Kaplan-Biegel, Skyline College, San Carlos; Industry Rep. Jorge Medina, Worldwide Golf Enterprises; CNPA Services Inc. Administrator Joe Wirt.

House called the teleconference to order at 2:05 p.m. She asked for approval of the Oct. 3, 2017, minutes. Norman moved; Schmiedt seconded; passed unanimously.

House thanked the student directors for hosting and representing at the regional conferences. Norman and Lipsey relayed the feedback they had received from the attending conference delegations. Zuniga shared that some students had difficulty timing their day to include both contests and workshops.

There was some discussion about the time length of the day-ending awards and commentary about the value of Honorable Mention awards and feedback from judges. They agreed that all awards, including HMs, are valuable for JACC members to use when highlighting their programs to administrators.

Directors then discussed logistical and programming ideas for the 2018 State Convention in Burbank.

Kaplan-Biegel reported on JACC's social-media activity, including the Monday evening Twitter chats.

All directors were emphatic about providing protocol and guides for succeeding directors to provide continuity in their various volunteer JACC duties.

House said final numbers still were pending for the regional conferences. Wirt reported that facility fees and catering payments had been paid for regionals. Norman asked for clarification of processes that ensure accuracy of CNPA Services Inc. accounting and documentation, which Wirt provided.

House said Cecilia Deck (De Anza College, Cupertino) would be the next NorCal Faculty Representative.

McGrath said a university had requested a mailing list of JACC conference attendees as a recruitment tool. Directors discussed the pluses and minuses of providing program data and then asked McGrath to decline the request. Kaplan-Biegel suggested that JACC Associate Members provide signup sheets at their conference tables to enlist interested students. Directors discussed the value of JACC using its own archives of contact lists (going back to 2011) as an alumni-engagement tool.

House said the next meeting would be at 2 p.m. Tuesday, Dec. 5. Board retreat is Jan. 26-28 in Burbank.

With no further business to discuss, House ended the meeting at 3:44 p.m.

--Respectfully submitted by Joe Wirt, CNPA Services Inc.