

How To Make Money On Twitter (X)

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Twitter, now rebranded as X, remains one of the most popular social media platforms with over 330 million active users. It offers various monetization options for users to **earn money from their posts**. These include affiliate marketing, sponsored tweets, selling products and services, Twitter advertising, and building a following.

Twitter can be a powerful tool for influencers, small business owners, and anyone looking to monetize their accounts. In this article, we'll share proven strategies and tips to help you turn your tweets into a source of income by sharing how to make money on Twitter or X.

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How to Make Money on Twitter (X) For Free

There are several ways to monetize your Twitter account without spending any money. Here are some effective strategies:

1. Offer Social Media Services

Twitter management services involve daily control of a client's or company's Twitter account, including content creation, engagement with followers, ad running, and growth strategies. A steady income can be earned by charging a monthly retainer or a percentage of the account's revenue. Engaging content and increasing following are essential for [social media](#) enthusiasts.

2. Twitter Ads

Twitter Ads is a platform that allows businesses and individuals to create and manage advertising campaigns on the platform. It allows users to reach a wider audience and direct traffic to their website or landing page. The platform offers various ad forms, including Promoted Tweets, Promoted Accounts, and Promoted Trends. The pay-per-click model allows users to allocate a budget for their campaigns, only paying for clicks or engagements. With proper

targeting and well-written ads, Twitter Ads can be a successful approach for advertising companies or products to a wider audience.

3. Affiliate Marketing

[Affiliate marketing](#) is a lucrative way to earn money on Twitter by promoting products or services to followers through affiliate programmes. To begin, find an affiliate program that suits your target demographic or niche. Once signed up, you receive a unique affiliate link for your tweets, and you receive a commission on sales when a customer clicks on your link and completes an order. Promote valuable and relevant products to ensure successful affiliate marketing on Twitter.

4. Becoming a Twitter Influencer

Twitter influencers can monetize their platform by promoting businesses or products to their audience. They can earn money through affiliate marketing, sponsored content, and product reviews. To become a Twitter influencer, one must establish a strong personal brand and increase their following.

This involves producing high-quality content, interacting with followers, and working with other influencers or brands in their niche. Brands may pay for sponsored content, advertising, or attending events. Success as a Twitter influencer depends on promoting products or services that align with your audience's trust and trustworthiness.

X's Creator Monetization Standards

All content on X is subject to the [X's User Agreement](#), including the [X Rules](#). As you seek to get paid from X for your content on the platform, remember that monetized content — like other content on X — must be in compliance with our rules on [Safety, Authenticity and Privacy](#).

In addition, if you earn money or currency from X via any of our creator monetization products, you are subject to X's **Creator Monetization Standards**, which includes eligibility, content and conduct standards, as outlined on this page. These rules mitigate risk of harm to X and its customers, while ensuring that creators derive the utmost value from monetization features.

If you advertise on X, you must also follow [X's Ads Policies](#), and if you are a publisher participating in X's Amplify Program, you must also comply with [X's Amplify Pro, Ball Guidelines and Brand Safety Policies](#).

5. Sell Twitter Related Products

With experience in social media marketing or Twitter, you can create and promote digital products that teach users how to use Twitter effectively. To succeed, identify the specific needs of your target market and develop a solution. For example, you could create an e-book on increasing your Twitter following or a course on promoting small business services on Twitter. Promote your product on Twitter by sharing links to your sales page, creating engaging content, and using your current audience to generate buzz and drive sales.

6. Sell Sponsored Tweets

With a large Twitter following, you can charge brands for a single tweet or series of tweets, similar to sponsored content but focused on single tweets. To sell sponsored tweets, find businesses and marketers who fit your audience and contact them with your pitch. To demonstrate the platform's importance, create a media kit with demographics, engagement levels, and other metrics.

7. Ticketed Spaces

Twitter's Ticketed Spaces support creators by offering tickets for their public events, allowing audiences to attend and contribute financially. Creators can offer seminars, discussions, or meet-and-greets with their followers, and Twitter is ideal for holding live, paid events. By collecting tickets, creators can receive a portion of the money collected from attendees. This allows them to offer valuable experiences and interact with their followers, ultimately generating revenue for their businesses.

8. X Tips

X Tips is a social media platform that allows creators to earn money through cash gifts from users who appreciate their content. Users can tap the Money icon on the creator's profile page to be directed to the payment platform. However, the feature is only available on iOS and Android versions. X does not take a percentage of the tip, but users may still receive a charge from the third-party payment service they choose.

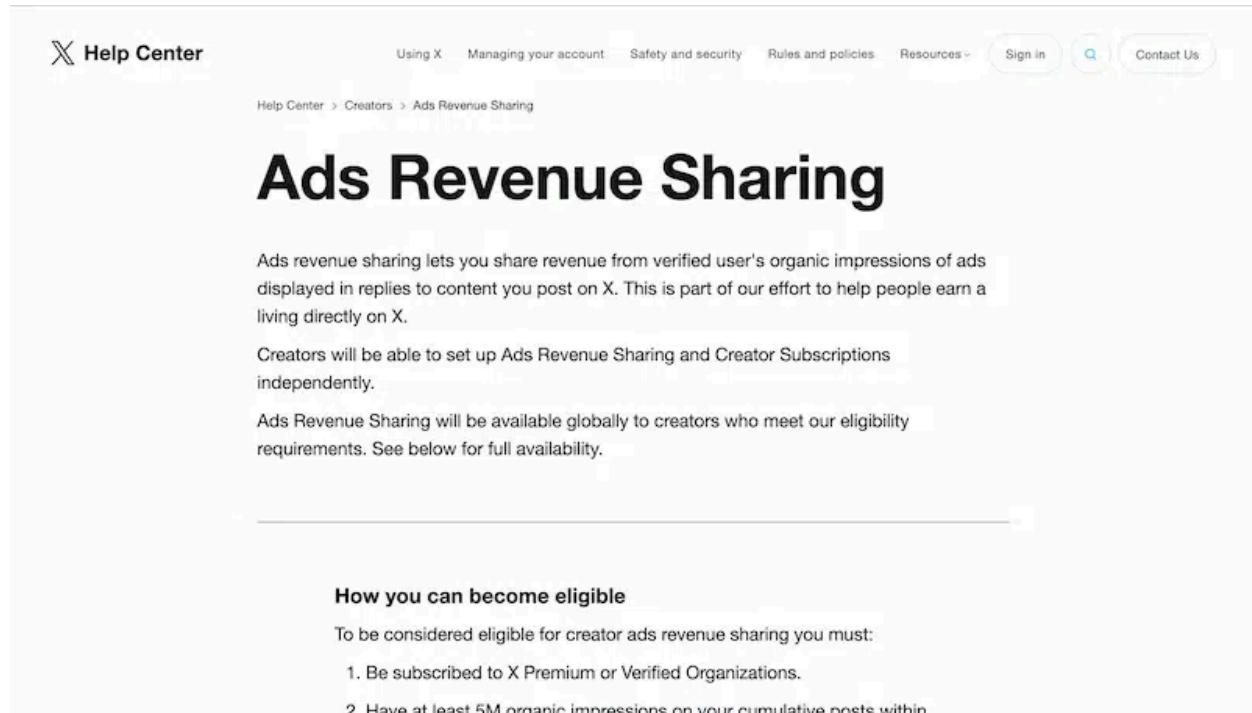
Additionally, X places an age restriction on tipping, excluding anyone under 18. To enable Tips on your X account, go to Edit Profile, click on Tips, and then go to the General Tipping Policy screen. If accepted, you can toggle the Allow Tips button and choose the third-party payment service you want to use.

9. X Subscriptions

X Subscriptions provides creators with recurring revenue on their content, allowing loyal followers to subscribe to a creator's account for access to additional tweets and subscriber-only events. The subscription badge makes it easy for subscribers to identify and interact with the creator. Creators can host subscriber-only Spaces and post open tweets only accessible to subscribers. To be eligible, creators must be 18 years or older, have at least 500 subscribers, subscribe to X Premium, and be an active X user. Creators receive 97% of subscription revenue until \$50,000, then 80%.

X announced on July 13, 2023, the launch of their Creator Ads Revenue Sharing Program, enabling creators to receive a portion of their ad revenue.

How to Make Money on X Using Ads Revenue Sharing Program



The screenshot shows the X Help Center page for Ads Revenue Sharing. The page has a navigation bar at the top with links for 'Using X', 'Managing your account', 'Safety and security', 'Rules and policies', and 'Resources'. There are also buttons for 'Sign in', a search icon, and 'Contact Us'. The breadcrumb trail reads 'Help Center > Creators > Ads Revenue Sharing'. The main heading is 'Ads Revenue Sharing'. The text explains that the program allows verified users to share revenue from ads shown in replies to their content. It also states that creators can set up Ads Revenue Sharing and Creator Subscriptions independently. A section titled 'How you can become eligible' lists two requirements: 1. Be subscribed to X Premium or Verified Organizations, and 2. Have at least 5M organic impressions on your cumulative posts within a specified period.

X Help Center

Using X Managing your account Safety and security Rules and policies Resources > Sign in Search Contact Us

Help Center > Creators > Ads Revenue Sharing

Ads Revenue Sharing

Ads revenue sharing lets you share revenue from verified user's organic impressions of ads displayed in replies to content you post on X. This is part of our effort to help people earn a living directly on X.

Creators will be able to set up Ads Revenue Sharing and Creator Subscriptions independently.

Ads Revenue Sharing will be available globally to creators who meet our eligibility requirements. See below for full availability.

How you can become eligible

To be considered eligible for creator ads revenue sharing you must:

1. Be subscribed to X Premium or Verified Organizations.
2. Have at least 5M organic impressions on your cumulative posts within

Elon Musk introduced X's ad revenue-sharing program to reward active users and encourage content creators. The program calculates revenue shared with each user based on impressions, with the number of impressions from verified accounts determining the account's payment. If the following requirements are met, users can apply for the program and get approved to start earning:

- User should be subscribed to Twitter Blue whose monthly subscription costs N5,000.

- There should be at least 15 million post impressions within the last three months.
- At Least 500 followers are required.
- X uses the Stripe platform to process its payments therefore users create a stripe account.

User should set up monetization in their twitter account by following these steps:

Step 1: Access Your X Profile

First, tap on your X profile to get started.

Step 2: Navigate to the Monetization Tab

Within your profile, locate and access the “monetization” tab to explore income-generating options. If you have a Blue subscription, you should be able to see Ads revenue-sharing choices.

Step 3: Join and Set Up Payouts

Under the monetization tab, look for the “Join and setup payouts” option and select it.

Step 4: Provide Your Stripe Account Details

Finally, fill in the necessary details for your Stripe account to set up your payouts.

Conclusion

Twitter, formerly known as X, is a popular social media platform with over 330 million active users. It offers various monetization options for users, including affiliate marketing, sponsored tweets, selling products and services, Twitter advertising, and building a following. Users can offer social media

services, such as managing accounts and creating advertising campaigns. Influencers can promote businesses or products to their audience, and success depends on aligning with their audience's trustworthiness.

Selling Twitter-related products involves creating digital products that teach users how to make money on Twitter. Sponsored tweets can be sold by charging brands for a single tweet or series of tweets. X subscriptions provide creators with recurring revenue on their content, with creators receiving 97% of subscription revenue until \$50,000. The most trending way to make money on X which is Creator Ads Revenue Sharing Program was launched on July 13, 2023.

FAQs – How to Make Money on Twitter (X)

How can someone become a Twitter influencer and monetize their account?

To become a Twitter influencer, one needs to establish a strong personal brand, increase your following, and collaborate with brands for sponsored content, product reviews, or advertising opportunities.

How can I make money on Twitter?

You can make money on Twitter through various methods, including affiliate marketing, selling products, offering social media services, becoming an influencer, selling sponsored tweets, and selling Twitter-related products.

What is Twitter Ads, and how can it help me make money?

Twitter Ads is a platform that allows businesses and individuals to create and manage advertising campaigns on Twitter. It can help you reach a wider audience and direct traffic to your website or landing page, ultimately generating revenue.

What are the requirements to join X's ad revenue-sharing program?

To join X's program, users must be subscribed to Twitter Blue, have at least 15 million post impressions in the last three months, and have a minimum of 500 followers. Users also need to create a Stripe account for payment processing.

How can I set up monetization in my Twitter account to join X's program?

To set up monetization for X's program, you can access the "monetization" tab in your X profile, and if you are subscribed to Twitter Blue, you will see the Ads revenue-sharing options. Follow the provided steps to set up payouts with your Stripe account.

(I HOPE THIS GAVE YOU VALUE. I WILL DROP MORE,DO WELL TO DROP A COMMENT AND FOLLOW ME ON TWEETER @nnanna4tune)