UX/UI DESIGNER

Based out of the New York City Area, with a talent for solving problems. Currently I have 4+ years of experience working with UI/UX design and I also have a proven history working with mobile apps and websites and working in Agile team environments.

PORTFOLIO + CASE STUDIES

Portfolio: https://www.kendallclarkdesign.com/
Linkedin: https://www.linkedin.com/in/kendallclarkdev/
Email:kendallclarkdesign@gmail.com
Phone Number: (213) 399-3200

SKILLS

- User Interface Design, UX Design, Interaction Design, UX Research, Graphic Design, Prototyping, Motion Design, Wireframing, User Interviews, Affinity Mapping, Responsive Web Design, Content Creation, Card Sorting, Usability Testing
- Have worked on creating websites and online and apps for desktop and mobile platforms for B2C projects.
- I have experience with utilizing conversion rate optimization techniques and using Data to inform the design.
- Working on projects with Agile, with daily stand-ups and meetings.
- I can effectively present my design work and thinking to developers and other stakeholders.
- I have experience working on the full UX / UI Design life cycle, including **UX research methods, competitor analysis, user flows, wireframing, user testing effective prototypes, and UI Design concepts**.

TOOLS

Figma, InVision, ,Adobe Suite, CSS, Elementor, Figjam, Google Suite, HTML, Sketch, Mural, Miro, Invision, Principle, Trello, Notion, Sketch, Slack, Wix, Webflow, WordPress

TECHNOLOGIES

4 years of Front End Developer experience: HTML, CSS, JavaScript, SVG, Figma, Adobe XD , Invision .

INDUSTRIES

Experience in Artificial intelligence (AI),Health, eCommerce, Social Media.

HOBBIES & INTERESTS

Passion for Gaming , Art , Fashion ,VR And Music .

EXPERIENCE

Senior UX/UI Designer

CitiBank | Hybrid
August 2022 to Present (Contract)

- Creating responsive modules/components in Figma for Digital Products (Web & Mobile)
- Performing in a agile environment while attending daily weekly scrums ranging from local design team to cross platform teams
- Creating UI Design kits for partner companies

Building out design kits for current products

- Use wireframes, storyboards, process flows and sitemaps to illustrate and present design ideas.

UX/UI Designer

Join Links LLC | Remote | December 2021 to Present (FREELANCE)

- Conducting user research strategies and methodologies.
- conducts, and oversees research projects with varying methodologies including usability testing, interviews, field research/contextual inquiry, diary studies, surveys, and more
- Currently collaborating with 3 other UX designer and two mobile developers
- Running to 2-3 Audits / weekly from drafts Submitted from other designers
- Creating 4 deliverables (User flow, User personas, low And High Fidelity Prototypes)

UX Lead

Genius Diagnostics | Remote | OCTOBER 2021 - NOVEMBER 2021 (FREELANCE)

- Lead and designed 30% of sprints and research work
- Work collaboratively with 3 other UX/UI designers planning creating and communicating effective interface designs
- Creating 6 deliverables (Userflows, sketches, wireframes, High Fidelity mockups, Wire Flows, Affinity mapping)
- Help conduct 30% of primary and secondary research for the client

UI Lead Designer

Career Carrot | Remote | SEPTEMBER 2021 – OCTOBER 2021 - (FREELANCE)

- Designing more than 60% of page layouts, style guides, images, icons, and animations
- Work with 10+ tools including Figma, Google Doc ,Drive, Mirro and more.
- Designing 100% of the web layout
- Making sure 100% of the product adheres to UX Standards
- Communicating 2x Daily with the stakeholder
- Creating 7 deliverables (Userflows, sketches, wireframes, High and Lo-fi mockups, Wire Flows, Affinity mapping)

UI/UX Front-End Web Developer

Dome City TV (Podcast) | Remote | JULY 2021 – AUGUST 2021 - (FREELANCE)

- Designing 100% of the web layout
- Making sure 100% of the product adheres to UX Standards
- Communicating 2x a week with the stakeholder
- 5 % increasing in Views due to Optimizing content for search engines

UI Website Builder/SEO Manager

Dental For You | Remote | OCTOBER 2018 – SEPTEMBER 2019 - (FREELANCE)

- Designing 100% of the web page layout style guide images icons animations
- Preparing and organizing 100% of the county am marketing material
- 25% increase in appointments booked from optimizing SEO and other lead generations tools.
- Communicating with the stakeholder at least 3 times a week

PROFESSIONAL QUALIFICATIONS

2020   Team TreeHouse Front-End Web Development

2021   UX Design Immersive - General Assembly (Los Angeles)

EDUCATION

2014   High School. Diploma -   Northside High School , (Warner Robins , GA)