



Tashua Elementary School

Hello Parents and Caretakers,

We will be launching our annual Read-A-Thon fundraising efforts on the Schoolfundr Platform on 3/1/24. We need everyone ready to go by launch day so please read this carefully. Schoolfundr is an online donation platform that has simplified the way teams, groups and schools raise money. Fundraising is vital for the success of our Tashua PTA efforts, and we appreciate any and all contributions. Unlike all other online fundraising platforms, Schoolfundr gives ALL money raised back to the program.

To maximize success, and meet or exceed the Tashua PTA fundraising goal, we need each caretaker to help their participant(s) register for an account and gather as many email addresses and phone numbers of their biggest supporters. After that, emails will be sent to these potential donors where they can view the fundraiser page and decide if they want to donate or share the page to a broader audience. Emails are only used for fundraising and will never be sold or redistributed and once someone donates, they will not be re-emailed for this campaign. ALL EMAILS MUST BE LOADED NO LATER THAN 2/26/2024, for us to launch on schedule on National Read Aloud Day on Friday, 3/1/24. Please note that you will also have the ability to text and share via social media directly by utilizing the shareable icons or link provided.

The Tashua PTA has set a goal to raise *at least \$8,000* and it will take all hands-on deck to reach this lofty but very achievable goal. We would appreciate it if you can share the link all over social media once we go live:

<https://schoolfundr.org/fund/tashua-readathon-2024>

Please follow the instructions on the back of this page to activate your student's account and get started sharing our fundraiser! The form to log minutes will be counted on a weekly basis and the link to log minutes read can be found on the platform, the weekly smore and on the facebook page.

Please be in touch with any questions via tashuafundraising@gmail.com and HAPPY READING!

Best,

Daphne Teittinen-Schreck & Diana Philbin

Tashua PTA Fundraising Co-Chairs

STEPS TO GET STARTED!

Register as a participant: 1) Scan the QR Code Or go to https://schoolfundr.org/participant/tasha-readathon-2024/join 2) Sign up with a personal email address (not school) and password 3) OPTIONAL - Personalize the page with a photo	
To Upload Emails in the Platform (The more connections - the better!): 1) Log in to your account. 2) Click "upload emails" button. 3) Type in the family/friend's email address in the box. 4) Enter the name of the person. 5) Add a salutation. 6) Click the (+) button. 7) Repeat this process to add more. 8) When done, hit the blue "submit" button. 9) Gather the phone numbers of 10+ people that will support you.	Need more assistance on how to load emails? This video explains everything very easily: https://www.loom.com/share/8e264e06d44343e2ae49f26c7b69f116
To Log Minutes Read: 1) Complete the google form found here: https://bit.ly/3UKS4ph	Minutes will be logged and counted on the following dates: Friday 3/8/24 Friday 3/15/24 Friday 3/22/24

PRIZES!!!!!!

Prizes will be awarded for account activation, a student's first 100 minutes read and more! Please encourage your kids to read, read and read some more!!!