



TPDL – Common Ontology & Household Survey

1) TITLE OF TPDL

What is the title of your TPDL, and what is the key question/ problem you want to address?

From theory to practice: Towards a common global and regional understanding and ontology of Online Gender Based Violence (OGBV) conceptualisation

Online Gender-Based Violence is a global crisis limiting the voices and leadership of women in all their diversity (and potentially even other groups). It affects their free choice of education, economic growth, self-expression, and civic engagement. Currently, there is no set and common definition of the facets of OGBV. Both the terms used and their implications vary across regions and contexts. Without clear and agreed definitions of the components of violence online, the breadth and severity of the problem is easy to hide, and interventions to curb it are more difficult to identify and enforce.

2) GOAL STATEMENT

What do you hope to achieve with the TPDL? What goal are you driving towards?

The TPDL workshops will bring together numerous discussions about what constitutes Online Gender Based Violence (OGBV), who are the affected individuals and groups, and its different categories and contribute to the global efforts of coming up with a standardised ontology. The TPDLs particular contribution in this regard will be an exploration of regional differences and the need to develop an inclusive and effective approach. Moreover, attention to the different effects and consequences of OGBV will be reflected upon for a wider understanding of the phenomena.

By systematising numerous terminologies of what is understood by OGBV from different stakeholders and its categories, the workshops are expected to identify and delimit up to five common conceptualisations of this phenomenon and its effect in different groups. While solely aiming for a global understanding of what OGBV means might be complicated, the workshop will aim at pinpointing regional characteristics from the phenomena worldwide and, from there, agree if a global definition is possible or what other approach might be taken by different stakeholders, particularly the government and tech platform companies..

The TPDL has the potential to identify existing challenges at both regional and global levels and will provide a space to discuss both existing initiatives and actions to overcome these challenges towards a common global ontology for OGBV. Although the collected information provides perspectives on various regional and global approaches—ranging from offering definitions of OGBV to introducing aspects and sectoral concepts that help raise awareness about the problem and the need to address it in a more comprehensive manner—, we must



collaboratively seek the best way to progressively fill existing gaps. Gaps in OGBV definitions make it difficult not only to develop a relatively homogenous definitional framework, but also delay the promotion of effective solutions and tools to address OGBV in the near future.

Building from such common agreement, this process will build a baseline of best practices to collect quantitative/qualitative information related to OGBV in a household style data collection instrument, to be used and adopted by organizations conducting household surveys.

3) TIMELINE AND MILESTONES

When are workshops happening, and how many workshops are you planning to run over what period?

- **When:** March to April
- **Who:** WRO network + selected researchers from civil society, academia and international organisations, organizations and coalitions that have been developing their own OGBV ontologies, national statistics offices who have significant experience in conducting mixed-method approach methodologies for understanding and measuring online gender- based violence.
- **Duration:** 120 minutes
- **Total amount of workshops:** Two in English and one in Spanish

4) CONTEXT FOR TPD

Why is this TPD important? What gaps is the TPD looking to close? What is the wider context/ ecosystem that is relevant for this TPD? What evidence do we have that this is an issue?

The Better Data sub-group has collected and analysed 90+ documents, reports, blog posts and other documents that allow for a snapshot of current discussions of Online Gender Based Violence (OGBV). This is not the only terminology used by different specialists mapped by the group (namely academia, civil society and some international organisations like the European Union or the United Nations). Other wording such as *online abuse*, *digital abuse*, *cyber-violence against women*, *technology-facilitated violence against women*, *cyber violence against women and girls* and *techno-discrimination* are some of the terminologies the sub-group has been able to map and characterise during these past months.

Most of the terminology has some common traits around the general concept of OGBV. I.e., most definitions try to delimit the vehicle by which this violence occurs clearly. Some try to be more encompassing by mentioning Information and Communication Technologies (ICTs) as the vehicle. In contrast, others try to be very specific by naming the technology where the violence occurs, such as mobile phones, cellphones, the internet, social media platforms, emails, computers, laptops and tablets.



On the other hand, a difference that emerges between some of the concepts tends to focus on clearly outlining who is the subject of the violence. While some focus specifically on women and the violence experienced by them online or mediated through technology, others focus more broadly on women and girls or “*individuals and persons based on their gender*” and people from LGBTQI+ groups. Lastly, the concept of *techno-discrimination* emerges as an interesting term that could be considered, by proxy, to address issues of OGBV that affect women and LGBTQI+ platform economy workers since the term focuses on the gendered inequalities that emerge in digital labour platforms (I.e Uber and PedidosYa).

Because of the commonalities and differences around the aforementioned terminologies, these concepts also have different categorisations and examples of how OGBV manifests itself. They also identify different effects in the political, economic and social aspects of the subjects they are focused on. Such terminology and categorisation richness will allow an excellent opportunity to reflect upon these differences effectively and aim better to define and agree on different elements of OGBV.

5) TPDL OUTPUTS

What does the TPDL output look like you're driving towards? What are the specific elements of what you want to achieve?

The TPDL will provide insights on how we can navigate research, tools, and methodologies to establish a common definition (or definitions) of OGBV that can clearly delimit the best terminologies to refer to this world-comprehensive problem effectively. The TPDL will build from the collected data (as well as additional information to be collected in the actual TPDL conversations), and from there identify the nuanced nature of online violence and the need for contextualisation. From this, it will select up to five terms to be globally agreed upon and defined for use in household surveys. Such terms will be accompanied with a range of questions to analyse it and guide the creation of up to five questions for a household survey model. These definitions & questions will clearly outline and name the different individuals and groups affected by OGBV. With this, the clarity around the terms will better guide the advocacy of different groups across the globe and the stakeholders that need to be included to effectively tackle these problems and mitigate the negative effects on people's lives, and work toward a more open, trusted, safe, and empowering online space.

6) RELEVANT EXAMPLES TO INFORM THE DESIGN LAB

What examples can we draw on for the TPDL? What work has been done on this so far? What are the learnings from others working in this space?

We can appeal to the list of digested data collected during the first phase of this project¹.

¹ Such information is available here https://docs.google.com/spreadsheets/d/1Y_oxLaC1zW0qbW1J1cINmjrCf3uEpl6o/edit?usp=sharing&oid=105339882154811877701&rtpof=true&sd=true and here



7) STAKEHOLDERS TO ENGAGE IN THE DESIGN LAB

Who needs to be in the room for the TPDL? Who are the key stakeholders? What does geographical and sectoral representation look like for this topic?

This will be collectively designed with the Common ontology contributors in the first stage. A second stage will aim to socialise the stakeholder list with the wider *Policy & interventions* and *Evaluation framework* sub-group leads and contributors, to ensure the widest stakeholder identification. This TPDL concept note will be shared in advance to guide the best possible stakeholder selection.

8) DEFINING THE SCOPE OF THE TPDL

What are the key questions to address in the TPDL? Who is the audience for the outputs of the TPDL? What methods will we be using in the sessions? What happens after the TPDL?

- What are current ontologies in use and who are the key stakeholders that are needed for buy-in?
- What do we understand by Online Gender Based Violence (OGBV)?
 - What are the best synonyms to refer to this worldwide problem?
 - What are the key components of OGBV and what are their recognized definitions
- Who are the different individuals and groups that are mostly affected by OGBV?
- What are the organizations that need to agree to and adopt the definitions of OGBV?
- Which organizations conduct household surveys on OGBV and are seeking guidance on definitions?
- Which manifestations of OGBV are available for a universal definition that the WRO network of organizations across the globe can agree on
- How can common definitions be understood and applied in household survey context?
- What is a framework for reaching these definitions that others can use and build on?
- What are the main vehicles that allow for such violence to perpetuate and manifest itself in such individuals' and groups' lives?



WOMEN'S RIGHTS ONLINE

TECHLAB.WEBFOUNDATION.ORG/OGBV/POLICIES-AND-DATA

Leave us a note at gender@webfoundation.org

Learn more and join the work at techlab.webfoundation.org/ogbv/policies-and-data



**SOCIAL
FINANCE**



INTERNETLAB
pesquisa em direito e tecnologia

Fundación
karisma



KICTANet
The Power of Communities

