Team Legacy

Activate and Thrive in '25: 12 Week MindBody Challenge Rules and FAQ's

Join us on a transformational journey like no other. Over the course of 12 weeks you'll use the LifeVantage MindBody GLP-1 System to activate your body and overall health plus lose some weight along the way. With more than $25,000+ in cash & prizes, what could be more fun, besides doing it together!

You'll be part of a Facebook community with support, provided tools, recommendations and tons of value, all designed to help you maximize your results.

What do you do now…

1. Purchase your MindBody System
2. Click the link to submit your Enrollment Form to join in on the Challenge
3. Join your Private Facebook Group *(ask the person who shared this challenge for the link)*
4. Review the MB Product Experience Guide: https://www.dropbox.com/scl/fi/yd6msqqa90yzt3xzzigfv/Product-Experience-Guide-Copy-Final-2025.pdf?rlkey=9t2bl2s9z9icbzrnbx3gz9adf&st=fn0hm76w&dl=0

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FREQUENTLY ASKED QUESTIONS

When is the Challenge? Open enrollment Form Submissions will be accepted 1/1/25 till 1/31/25. Submissions received after 1/31/25 will be declined. Submissions received before 1/1/25 will be declined. Your 12 week period will start the day you submit the form.

How long is the challenge? 12 Weeks - Your 12 week period starts when you submit the form.

How do I Participate?

- **First** - Place your order for the MindBody GLP-1 System. You may go on subscription (best price) for 3 months. Proof of purchase may not be before 12/24/24 (challenge announced 12/23/24 to consultants). If you wish to purchase all 3 months at once you may do so however, the proof of purchase date must be on or after 12/24/24.

- **Second** - Complete the “Activate and Thrive in ‘25: 12 Week MindBody Challenge” enrollment form between 1/1/25 - 1/31/25. Submitting the form means you agreed to the terms of the challenge and are ready to transform your health in 2025.

  IMPORTANT NOTE - Before photos and progress photos will be required. If you don’t wish to share photos, you will not be eligible for the cash prizes.
- **Third** - Join your designated Facebook Group for the chance at weekly prizes during the challenge. Ask the person who shared this Challenge with you for “your” Facebook Group.

Who can participate in the challenge? Customers and consultants. Executive Consultants and their entire teams (downline) can participate if they have contributed to the pool. The pool amounts are as follows:

- EC1 $250
- EC2 $500
- EC3 $750
- EC4 $1,000
- Presidential $1,500

How many winners will there be? There will be 15 total Cash Prize winners. Five winners for each category. Couples may include same-sex. If you choose to compete in the couples category you can not compete in the individual categories;

- Male 1st: $3,000
- Male 2nd: $2,000
- Male 3rd: $1,000
- Male 4th: $750
- Male 5th: $500

- Female 1st: $3,000
- Female 2nd: $2,000
- Female 3rd: $1,000
- Female 4th: $750
- Female 5th: $500

- Couple 1st: $6,000
- Couple 2nd: $4,000
- Couple 3rd: $2,000

- Couple 4th: $1,500
- Couple 5th: $1,000

Note - As of now (12/28/24) The cash prizes are as follows: we reserve the right to make adjustments as needed**.**

What can I Expect by Participating?

- Participating in the challenge means you agree to purchase 3 “MindBody GLP-1 Systems”. This gives you the product you’ll need for the 12 weeks. The product can be purchased all at once or for 3 months (on subscription). The first purchase date can not be before 12/24/24.

- You’ll join “your Teams” designated Facebook Group. Refer to the person who shared this challenge with you for your “Designated” Facebook Group. If you want in on the weekly prize giveaways you must be in your designated FB group. If you don’t care to be in the weekly giveaways, you are not “required” to join a FB group. You’re still required to submit your progress results on weeks 4, 8 and 12 if you want to be eligible for the cash prizes.

- You’ll submit a progress result Form three times over the course of 12 weeks;
    - One at 4 weeks
    - 8 weeks
    - 12 weeks

- All results/ transformation journey images and testimonies will become intellectual property of the Challenges administrators. Full disclosure can be found on the “Challenge Enrollment Form”.

What if more than one participant/ Lifevantage customer/ consultant account is in a household? For proof of purchase, the systems can be purchased on one account. You do not have to split the orders up for each participant within the same household. If you order separately, that is okay too.

How do I know When My 12 Weeks Starts and Stops? Use the below Chart as reference.



How Will the Winners be Selected?

- 5 winners will be selected from each category; 5 females, 5 males and 5 sets of couples.
- Winners will be chosen based on overall total transformation, active participation in the group and progress results submissions.
- Winners are selected by the Challenge Administrators. The challenge is a collaborative effort between LifeVantage Consultant leaders.

Social Assets:

Challenge Shareables/ Before After Canva Templates:
https://www.canva.com/design/DAGaJJbeshw/ru5FIj0tRDT8M_X26yHVjA/edit?utm_content=DAGaJJbeshw&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

MindBody GLP-1 Product Images:
https://www.dropbox.com/scl/fo/yfm31izb01p3lw9ajddtc/APFmUX7yFCAl2PrlKSPfWe8?rlkey=j1sw04ikb79zhhv8880eibaw9&st=ia4dykbm&dl=0

Activate & Thrive in 2025 Challenge Logos:
https://www.dropbox.com/scl/fo/3j0a44ycw1h84lzabrqlw/AAnIo-bj1o4EtVUPJ7Lt1PM?rlkey=ifwv3oxrym6jxvtllsor5nvpx&st=u3wfz09m&dl=0

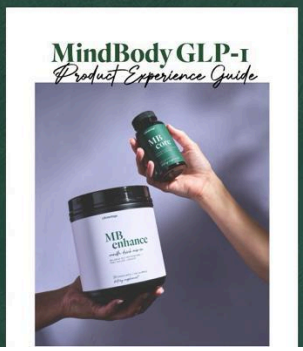
your responsibility

Once you get a customer on the Challenge

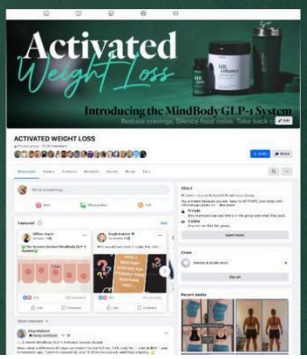
#1 GETTING THEM THE INTAKE FORM



#2 GETTING THEM THE PRODUCT EXPERIENCE GUIDE



#3 GETTING THEM IN THE RIGHT FB GROUP




Activate & Thrive
in 2025...
Over
$25,000
in cash prizes
and more!
LifeVantage
MB enhance
Blender Bottle
12 Week MindBody GLP-1 Challenge
OFFICIAL THREAD

Official Facebook Thread Verbiage:

ACTIVATE & THRIVE IN 2025: 12 Week MindBody GLP-1 Challenge #OfficialThread

Join us on a **transformational journey like no other.**

Over the course of 12 weeks you'll use the LifeVantage MindBody GLP-1 System to activate your body and overall health plus lose some weight along the way. **With more than $25,000+ in cash & prizes,** what could be more fun, b*esides doing it together!*

As apart of this ACTIVATED WEIGHT LOSS Community, you'll have support, tools, recommendations and tons of value, all designed to help you **maximize your results.**

PLEASE READ THIS FULL THREAD 2X PLUS RULES ON THE INTAKE FORM FOR DETAILS TO WIN EPIC PRIZES :)

What do you do now…

Purchase your MindBody GLP-1 System from LifeVantage (contact your LifeVantage consultant for details!)
Click the link to submit your Enrollment Form to join in on the Challenge: https://form.123formbuilder.com/6784236/activated-weight-loss-challenge
Review the MindBody GLP-1 Product Experience Guide to aid you in starting your journey, tracking your progress, and maximizing your results! https://www.canva.com/design/DAGYc1zkEiQ/gbcvIkBU7TK36KO1INbYNg/edit?utm_content=DAGYc1zkEiQ&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

FULL CHALLENGE DETAILS:

We encourage you to watch our full MB GLP-1 Challenge Overview here: https://www.facebook.com/groups/activatedweightloss/posts/1273037320694737/

When is the Challenge? Open enrollment Form Submissions will be accepted 1/1/25 till 1/31/25. Which means you can start your challegen ANY day in January! Get your product ordered. Get ready for success... ON YOUR TERMS!

Submissions received after 1/31/25 will be declined. Submissions received before 1/1/25 will be declined. Your 12 week period will start the day you submit the form.

How long is the challenge? 12 Weeks - Your 12 week period starts when you submit the form.

12 Week Quick Reference Chart:

Start: January 1 End: March 26 Start: January 2 End: March 27 Start: January 3 End: March 28 Start: January 4 End: March 29 Start: January 5 End: March 30 Start: January 6 End: March 31 Start: January 7 End: April 1 Start: January 8 End: April 2 Start: January 9 End: April 3 Start: January 10 End: April 4 Start: January 11 End: April 5 Start: January 12 End: April 6 Start: January 13 End: April 7 Start: January 14 End: April 8 Start: January 15 End: April 9 Start: January 16 End: April 10 Start: January 17 End: April 11 Start: January 18 End: April 12 Start: January 19 End: April 13 Start: January 20 End: April 14 Start: January 21 End: April 15 Start: January 22 End: April 16 Start: January 23 End: April 17 Start: January 24 End: April 18 Start: January 25 End: April 19 Start: January 26 End: April 20 Start: January 27 End: April 21 Start: January 28 End: April 22 Start: January 29 End: April 23 Start: January 30 End: April 24 Start: January 31 End: April 25

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- **Second** - Complete the “Activate and Thrive in ‘25: 12 Week MindBody Challenge” enrollment form between 1/1/25 - 1/31/25. Submitting the form means you agreed to the terms of the challenge and are ready to transform your health in 2025.

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- **Third** - Partipicate in this group for the chance at weekly prizes during the challenge.

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Go public on Social + Share Your Progress:

Use our Canva templates to Go Public online and share your results.

https://www.canva.com/design/DAGaJJbeshw/ru5FIj0tRDT8M_X26yHVjA/edit?utm_content=DAGaJJbeshw&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton