Ilion Free Public Library: Strategic Plan, 2024-2027

(Approved 2/22/2024)

Mission Statement: The mission of the Ilion Free Public Library is to provide materials and services to patrons of all ages for their personal enrichment, enjoyment and educational needs.

Goal #1: Increase library use in the Central Valley Community

- Objective 1: Increase the number of library card holders
    - Action: Outreach to local organizations for potential tabling opportunities
    - Action: Partner with schools to be present at family engagement events
- Objective 2: Increase program attendance
    - Action: Evaluating our current marketing, and increasing marketing opportunities

Goal #2: Enhance Community Outreach Services

- Objective 1: Engage with local community businesses, nonprofit organizations, and the school district to increase participation.
    - Action: Partner with local school
    - Action: Partner with local community groups on programs or projects
- Objective 2: Create a reference of community resources to share with patrons
    - Action: Supply a resource list through IFPL website

Goal #3: Be responsive to community technology needs

- Objective 1: Library staff are trained to support current library digital subscriptions
    - Action: Schedule staff training on 2024 new digital resources
    - Action: Re-confirm staff readiness with regards to Libby
- Objective 2: Annual assessment of our technology resources
- Objective 3: Provide learning sessions to the community for support with popular devices
    - Action: Make a plan for providing a series of trainings to patrons

Goal #4: Provide the community with a building that is safe, welcoming, and comfortable.

- Objective 1: Complete building/roof assessment and create a repair plan as needed
- Objective 2: Complete regular space evaluations for best use of available square footage.

Goal #5: Complete a new assessment of community needs

- Objective 1: Assess whether current library programs and resources are meeting the needs of our patrons

    - Action: Offer an extensive library survey
    - Action: Gather anecdotal library patron feedback
- Objective 2: Determine whether the community has other gaps that the Library can support
    - Action: Board members doing surveys at outside locations regarding the community's needs

Goal #6: Review and update library related policies and procedures

- Objective 1: Update the staff employee handbook
- Objective 2: Create a trustee handbook
- Objective 3: Review current library policies for possible revision