

Dear School Administrator,

Finding valuable professional development that engages and equips your teachers is hard. I have been a teacher, facilitator, principal, and Director of Curriculum and Instruction, so I completely understand your struggle. Just like you, I was in charge of finding, approving, and training teachers for an entire public school district. I understand your goal with this time is for them to get better equipped throughout the summer so they can better serve your students, community, and you.

I want to help you with this.

## Here is a list of the 36+ sessions we're offering this summer!

- 1. Share that with your teachers and everything in Green is free for them to attend! Just have them sign up here.
- 2. For \$842, you get your entire building access to every single session (Green + Yellow)
  - a. That's 126+ unique & engaging PD hours, offered 3 different times each throughout the summer.

# Upgrade your entire building's summer PD options.

#### How will you know they're actively participating?

- Sessions will either be <u>Live</u> or <u>Premiere</u>, and they'll only be available as they're playing in real-time (so teachers can't skip to the end)
- Chat will roll live, so if you're watching you'll see who is participating
- Evaluation link is only available at the end of the video, and when they fill it out they have the option to email it directly to you with the notes they took!

#### What do you do next?

- If you're okay with your teachers attending the free sessions, email them this link to sign
  up and get the calendar and let them know they have access to attend any of the
  Sessions/Times in Green: TarverAcademy.com/pdsignup
- If you'd like for one or all of your teachers to have access to every single session, purchase it here, then forward the confirmation email you receive to them! If you choose Entire Building, let them know they can attend anything they want!!
  - o Teachers can now watch on their own at home or in their classroom
  - You can play the video and have them all in a room together to watch & discuss

## Applicable Qualifications:

- Certified as a teacher, principal, and superintendent
- Google Level 1&2 Certified Teacher, Google Certified Trainer, Google Certified Innovator
- Apple Teacher, Apple Distinguished Educator, Certified Apple Foundations Trainer
- TESS/Bloomboard Certified Administrator
- 25 Million Views + 150k Subscribers across <u>Youtube</u>, <u>Instagram</u>, & <u>TikTok</u>

Also, if you book me to work with your teachers in-person (or via Zoom), you get Building-Level Premium PD access for free! Email me if you're interested: <a href="mailto:tvlertarver@gmail.com">tvlertarver@gmail.com</a>

### What do I recommend you do?

I vote you <u>sign your building up for the Premium access</u> and let them have a plethora of options to choose the most applicable virtual PD to make them better. I've been in your spot, let me make your life easier.

Thank you for your time. I understand first hand how busy you are and how many decisions you have to make throughout the day.

Sincerely,

Tyler Tarver Dean of NLC College

President of Tarver Academy





