

CCL Friends of CFD Movement - Initiating Contact with a School

Pick a local college, high school, or your alma mater. Do some web research to identify possible groups or people of interest: e.g., an environmental, climate, sustainability, energy, or green club, or a professor or teacher of a related academic field (e.g., sustainability, economics, energy, marine biology). Or look for a sustainability or energy department. Make contact (see below) to offer a presentation to introduce students to climate economics, En-ROADS, and a climate solution project that students may wish to consider. For high schools, you can also contact the office that administers community service hours to propose that they include the CFD Movement project in their suggested activities (a CCL volunteer would oversee and sign off on the hours). You can also reach out to any student you know to see if they are interested in passing the idea on to a club at their school that might be interested.

Introductory Email Templates

1. Ask a college environmental club to host you for a meeting/presentation (local or your Alma mater).....	1
2. Ask a middle/high school environmental club to host you for a meeting/presentation.....	2
3. Ask a local high school Community Service Director to include the CFD Movement in the list of suggested volunteering options.....	2
4. Ask a student you know to join the CFD Movement.....	3
5. Project Resources.....	3

1. Ask a college environmental club to host you for a meeting/presentation (local or your Alma mater)

Subject: Climate Solutions Project

Hi [CLUB NAME OR CLUB LEADER NAME],

Thank you for all your work for the environment! I am a volunteer of the [YOUR CHAPTER] group of Citizens’ Climate Lobby and was wondering if your club would be interested in hosting a presentation or discussion of MIT’s En-ROADS climate policy simulator and options to hold warming to science-based targets? I like to follow with a discussion about how students can help make powerful and beneficial solutions – particularly Carbon Fee and Dividend – more viable, such as by informing their peers about this economist-recommended policy and sharing easy actions they can take, like this student-run posters and stickers project (cfdmovement.org). I’d love to talk to explore this idea if you’re interested!

Best,

[YOUR NAME]
Citizens Climate volunteer
[YOUR TOWN]
[YOUR PHONE NUMBER]

2. Ask a middle/high school environmental club to host you for a meeting/presentation

Subject: Climate Solutions Event Opportunity

Hi [CLUB ADVISOR NAME],

Thank you for your support of the [CLUB NAME] at [SCHOOL]! I am a volunteer of a local nonpartisan climate solutions advocacy group, and wondering if your club would be interested in hosting a climate solutions event or if you and the student leaders of the club would be interested in meeting to discuss a climate solution project your club might consider?

I am experienced at using MIT's En-ROADS climate policy simulator to help groups explore the policy options available to hold warming to science-based targets. I follow that with a discussion about how students can help make powerful and beneficial solutions such as Carbon Fee and Dividend more viable, such as by helping inform their peers about this U.S. economists' #1-recommended policy and sharing easy actions they can take such as a stickers and posters project (cfdmovement.org). This project can be done by an existing club, or by students interested in working on climate solutions for community service hours. Please let me know if you'd like to explore this idea.

Thank you,

[YOUR NAME]

Citizens Climate volunteer

[YOUR TOWN]

[YOUR PHONE NUMBER]

3. Ask a local high school Community Service Director to include the CFD Movement in the list of suggested volunteering options

Subject: Climate Solutions Community Service Opportunity

Dear [COMMUNITY SERVICE DIRECTOR'S NAME],

I hope this message finds you well. My name is [YOUR NAME], and I am a volunteer of the local chapter of Citizens' Climate Education, a national non-partisan organization dedicated to advocating for climate solutions, including by supporting the student-led Carbon Fee and Dividend Movement.

I'm reaching out to purpose including participation in the Carbon Fee and Dividend Movement (cfdmovement.org) as an option for students to earn volunteer hours. Activities could include spreading awareness of Carbon Fee and Dividend and encouraging others to write to Congress in support of this economist-backed policy through a sign and sticker campaign and giving presentations.

As a volunteer with Citizens' Climate Education, I would be happy to oversee student participation, provide guidance, and sign off on completed hours. We can also tailor activities to align with the school's goals and ensure a valuable learning experience for students.

I believe this initiative would be a great way to inspire civic engagement, foster environmental and policy awareness, and equip students with skills in communication, teamwork, and leadership.

If this aligns with the goals of your community service program, I would love to discuss further and provide any additional information you may need. Please let me know a convenient time to connect, or feel free to reply to this email with any questions. Thank you so much for considering this!

Best,
[YOUR NAME]
Citizens Climate Education volunteer
[YOUR TOWN]
[YOUR PHONE NUMBER]

4. Ask a student you know to join the CFD Movement

Subject: Carbon Fee and Dividend Movement

Hi [STUDENT'S NAME],

You may know that I'm a volunteer of Citizens' Climate Lobby, and I just wanted to reach out because I learned of a project that you might be interested in. Students in schools nationwide are building support for Carbon Fee and Dividend through a collective action called the Carbon Fee and Dividend Movement. It involves putting up posters and passing out stickers about the most effective climate policy to spread awareness and encourage friends and classmates to write to Congress in support of it. The website is cfdmovement.org, and I'd be happy to talk more about it or help you get it started at your school if you're interested!

Best,
[YOUR NAME]

5. Project Resources

1. [CCL's HEAT / CFD Movement Subteam Description](#)
 - a. [Initiating Contact with a School](#) (this document)
 - b. [Planning Inspirational Meetings](#)
 - c. [Tabling for CFD Movement](#)
2. [2025/01 CCL action team meeting agenda and notes](#)
3. [2025/02 CCL action team meeting agenda and notes](#)
4. [2025/03 CCL action team meeting agenda and notes](#)