

Diem Lam

contact.bettylam@gmail.com

405.264.3204

EDUCATION

The University of Tulsa, Tulsa, OK

Bachelor of Arts in Media Studies & Film Studies

GPA: 3.862

Expected May 2026

RELEVANT WORK EXPERIENCE

Center for Global Engagement, The University of Tulsa

International Student Ambassador, Social Media Team

August 2023 – May 2026

- Produced and edited videos for social media channels
- Took and edited event photos
- Facilitated communications with international students
- Translated documents

Studio 151, The University of Tulsa Media Lab

Podcast Co-director & Producer

August 2023 – May 2026

- Edited and produced visual and audio podcasts
- Hosted workshops and lab social events

Tulsa Artist Fellowship

Summer Intern, Event & Social Media Department

Summer 2025

- Assisted with public event planning
- Produced and edited videos for marketing purposes
- Organized digital archives
- Conducted research for events and marketing strategies

Marketing & Strategic Communications, The University of Tulsa

Summer Intern, Marketing Department

Summer 2024

- Created vertical video content for social media channels
- Conducted market research and data audits
- Took and edited event photos

SPECIAL SKILLS

Strong Proficiency:

Communications & Marketing (Digital Marketing & Social Media)

Professional:

Graphic Design, Photography, Video Production

Soft Skills:

Punctual, excellent communication skills, detail-oriented, fast learner

Languages:

English, Vietnamese, and Mandarin (beginner)

HONORS & ORGANIZATIONS

- TEDxUTulsa, Head of Marketing 2022 - Present
- Association of International Students, Publicity Coordinator 2024 - 2025
- Vietnamese Student Association, Social Media Chair 2023 - 2025