

2023 BCH Meme Competition

Competition Status: Competition finished, see Episode 83 of The Bitcoin Cash Podcast

To encourage and promote grassroots marketing in the Bitcoin Cash community, and to have some fun, Jeremy and Luke are once again running a community-submitted meme competition!

For the 2022 competition, see Episode 42 of The Bitcoin Cash Podcast:

<https://www.youtube.com/watch?v=eaGIWJqobcM>

2023 Submission Criteria

Entries must be memes, but the term will be construed broadly, including:

- Jpegs
- PNGs
- Gifs
- Video edits
- Funny poems or comments
- Etc.

Every meme **must have a BCH receive address QR code (make it big enough so it can be easily scanned) on it for prize payouts & audience tips**, it can be in the corner of the meme or off to the side, so that the judges can send any prizes won without chasing around the submitter and anyone who likes the meme can also send BCH. **If the QR address also supports CashTokens, it will be eligible for the BitCats prizes. If not, only the regular BCH prize payouts.**

Recommended to have a green BCH branded QR - can be generated at <https://cwaqrngen.com/> or screenshot from a Selene wallet. Note: These do not support CashTokens yet, so will not be eligible for the BitCats prizes. For CashTokens supporting wallet, we recommend: <https://cashionize.com/>

Memes should have BCH / CashTokens as a theme, but again the room for creative freedom will be interpreted broadly - so divergence into geopolitics, monetary policy, crypto as an industry or other areas of society or culture are permitted provided there is some reasonable tie in to BCH. Generation with AI tooling is of course permitted.

Meme “edginess” is also permitted, judges recognise that part of quality memes and humour often involves pushing the envelope in some aspect, but **judges reserve the right to disqualify any entry at their own discretion**. There cannot be complete open slather as the dark depths of the internet should never be tempted.

Individuals are allowed to submit exactly 1 entry and can only win a maximum of 1 prize from those submissions. Note that resubmission of entries after judge feedback or commentary will not be permitted. Make sure to submit a qualifying meme on the FIRST try, if the judges point out that no BCH QR code was attached or there is some other problem with the submission - it cannot be resubmitted in order to fix the issue as that would be unfair to other participants.

Prizes

- 1st: 1 000 mBCH (1 BCH)
- 2nd: 500 mBCH (0.5 BCH)
- 3rd: 250 mBCH (0.25 BCH)
- 2 or more entries (depending on judge discretion) can win a Paytaca BitCats NFT as a runner up prize

Judging

Judging is entirely at the discretion of Jeremy and Luke. Judges will be looking for an arbitrary combination of the following:

- Impact / audience engagement / community response
- Humour
- Promotion of BCH values
- Viral potential
- Meme-worthiness
- Originality
- Cultural relevance
- Wit
- Entirely subjective enjoyment factor

Deadline

Memes must be submitted by the start of the stream day on Saturday 3rd June at 0:01 UTC. This allows time for their collation and judging before the show.

Submission Method

1. Submit as a reply to the announcement Twitter thread: <https://twitter.com/TheBCHPodcast/status/1663964194083950597>. Note that this public submission helps to generate positive community feedback which will be considered in judging!

Results Announcement

Meme submissions will be reviewed and the entrants and winners announced live on the Bitcoin Cash Podcast Episode 83 on Saturday 3rd June at 15:00 UTC.