

## **BARRICADES AND SIGNS, A UNIVERSAL GROUP COMPANY, EXPANDS CAPABILITIES WITH ACQUISITION OF AIRMASTER SIGNS**

Edmonton, AB – March 5, 2025 – Barricades and Signs is pleased to announce the successful close of the acquisition of Airmaster Sales Ltd. (“Airmaster”).

Airmaster Sales Ltd., founded in Winnipeg, Manitoba, on September 3, 1963, initially operated as an HVAC business. In 1976, Ken MacCharles acquired the company, which was later passed on to his sons, Quentin and Keith MacCharles. Under their leadership, Airmaster expanded significantly. In the mid-1980s, Keith MacCharles diversified the business into the traffic signs and products sector, marking a pivotal shift in its operations. Airmaster worked closely with rural communities in Manitoba and Saskatchewan, establishing a strong regional presence. Over the years, with the support of a dedicated team, Airmaster Sales became renowned for manufacturing high-quality reflectorized traffic control devices. Today, the company is known for its vast experience and production capabilities, continuing to serve local communities with reliability and commitment for over 30 years.

“Since Universal acquired Barricades in December 2024, we’ve been focused on growth and expanding our capabilities. We’re excited to welcome Airmaster to the Barricades and Signs family as a part of the Universal Group,” said Jan van Bruggen, CEO of Barricades and Signs. “Airmaster has earned a strong reputation in Manitoba and Saskatchewan, built on family values and the leadership of Liz, Quintin, and Keith MacCharles. Their expertise and product offerings are a great compliment to what we do at Barricades and Signs, allowing us to serve our clients better. Bringing our teams together opens up exciting new opportunities, and we look forward to what’s ahead.”

Barricades will continue to build upon its strategic plan to provide our customers with solutions for all their traffic management requirements and transactions like this will only allow us to further achieve this goal.