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Programme: Bachelor of Design (Honours) in Creative Media

Date	Item – Tasks to Do	Progress Remarks / Action/ Reflection	Student's Signature	Lecturer's Remarks
Week 1	<ul style="list-style-type: none"> ● Introduction to the Module ● Design research proposal briefing 	This was my first time doing research, and I spent several days thinking about the topic of my research. I wanted to do research on game character design, but I hadn't played any games and it was a real challenge for me.	Jia Xien	Get an introduction to design research methods, learn what research is, and the importance of doing research in design. Independently find a topic for design research and present a proposal to the lecturer.
Week 2	<ul style="list-style-type: none"> ● Recorded online lecture on academic writing & research ● Introduction to research to enable academic writing ● Proposal tutorial 	After deciding on my research topic, I found that there were some problems for me because of the lack of academic studies that I could refer to, which took a lot of time for this research.	Jia Xien	The topic of the economic productivity of game characters is too huge, which contains the benefits and disadvantages that come with bad character design. This kind of broad topic research needs a lot of time, so make it more specific on one topic and clearly distinguished.
Week 3	<ul style="list-style-type: none"> ● Recorded online lecture on formulating research questions and connecting to 	Still working on it, but it's not shaped yet and needs more work to be researched. Want to make sure my questions are relevant to the topic and clearly distinguishable. Still trying to find relevant academic research papers, but it seems difficult for me to narrow down the research topic.	Jia Xien	Be clear on the reason for choosing the topic, and look up the examples provided by the lecturer in google classroom. In addition, do separate the proposal

	<p>from the research objective</p> <ul style="list-style-type: none"> • Research Questions and research objectives tutorial 			into design research proposal drafts one and two.
Week 4	<ul style="list-style-type: none"> • Proposal deadline • Online workshop on information literacy • Taylor's library information literacy class 	<p>Writing a design research proposal was harder than I thought it would be, and there were many factors to consider. At first, I just decided on a topic that interested me without doing any research, but now I find that I spend more time revising my topic. Although I am just working on the proposal, it does require a lot of research and it is impossible to imagine when we are asked to do a research paper.</p>	Jiaxien	<p>The topic is still too broad, trying to identify and define the types of games that I am studying. Do some research on bad game characters and also the value of good characters. Good characters do play a significant role in the success of the game. However, what makes me define good characters is more important. Try to identify the element and principles of good characters. Do a comparative study to evaluate and review good characters which will enhance my role as a future character designer.</p>
Week 5	<ul style="list-style-type: none"> • Recorded Online lecture on Quantitative & Qualitative • Research tutorial 	<p>I was changing my proposal every week, but it still didn't meet the lecturer's expectations, and I felt tired and frustrated every week when I received feedback. I thought about changing the whole topic, but I know we don't have much time, so I still have to keep trying.</p>	Jiaxien	<p>The game character is important to a game is already a fact that everyone knows, and our topic is about to bring us some benefit, but my current topic doesn't bring me anyway. Try to define what is good game characters and it might take us to become a better game character designers in the future.</p>

Week 6	<ul style="list-style-type: none"> Recorded Online lecture on Data Collection for Secondary Research - Critical Review 	The lecturers are going to participate in events held on campus, so we are working independently this week. I am still working on completing my design research proposal.	Jiaxien	N/A
Week 7	<ul style="list-style-type: none"> Recorded Online lecture on Data Collection for Primary Research Selecting methods of data collection 	It was hard to find an article that was relevant and at the same time had to be up to date, and I spent a lot of time looking for it.	Jiaxien	Have to read the whole passage to check out whether it is suitable for my research, don't choose the article just by reading it rationally.
Week 8	Independent learning week	During independent study week, I started deciding on my data collection method. It was a little difficult to go through all the materials provided alone without guidance from the lecturer, so I took some time to learn how to decide on a data collection method.	Jiaxien	N/A
Week 9	<ul style="list-style-type: none"> Data collection/Online tutorial 	When thinking about data collection methods, I found that a research proposal is really important for further research work. Also, the main factor to consider when thinking about data collection methods is to answer our research questions, so sometimes questionnaires are not the best way to obtain data.	Jiaxien	Is the questionnaire really the best way for data collection for my research? Think more about the question as some of it are not relevant to the research question.
Week 10	<ul style="list-style-type: none"> Data collection 	Finished the first draft of the data collection method and also the questions for questionnaires, but haven't put it in Google form yet. Searching for some game character designers' instagram or twitter accounts in order to do email interviews later.	Jiaxien	Do more research about the game and try to play it yourself. You can't complete the questionnaire because you don't know anything about the game.
Week 11	<ul style="list-style-type: none"> Data collection/Creating Questionnaire 	I did a lot of research on this game and I asked a lot of questions to people who play League of Legends. I also found out that I was very unfamiliar with this game before because I hadn't even tried to play it. Completed the Google form (questionnaire), but there were still a few details that needed improvement. Sent email	Jiaxien	Think about the questions in the questionnaire and whether it will get you the data you need based on your research questions. Search for some game character designers in Malaysia and remember not to mix them with

		interviews to seven game character design studios, but haven't gotten any responses yet.		animation when searching for designers.
Week 12	<ul style="list-style-type: none"> Data analysis 	In week 12, I analyzed the data collected from the questionnaires. After I finished the questionnaire, I calculated and analyzed all the data and by writing about the observations I found in the data, I had a better understanding of the data I collected. In addition, I also had some references to answer my research questions.	Jiaxien	We were given information about the recorded presentation and the ppt. We had to condense all the processes from week 1 to week 14 in a 5 minute presentation. The lecturer also reminded us of some things we need to pay attention to when making the ppt.
Week 13	<ul style="list-style-type: none"> Visual analysis 	Last week I submitted my data analysis progress on google slide, this week I finished the data analysis and am doing the visual analysis. I chose three characters based on the data in the questionnaire and analyzed them one by one. But it was not an easy process as it was quite an extensive area of research and many references needed to be found.	Jiaxien	The lecturer showed us some senior's works as our references and reminded us of the need to complete our work in a timely manner. Be self-disciplined throughout this module.
Week 14	<ul style="list-style-type: none"> Power point for presentation 	Finally finished my visual analysis and started working on the power point for the presentation, it took me too much time in data analysis and visual analysis. It is now week 14 and I have final assignments for each module so I have to stick to a strict schedule and manage my time so that I can submit all my assignments in time.	Jiaxien	The lecturer reminded us to be aware of the need to complete assignments according to the schedule and to remember to submit all assignments on time.