



PO Box 50531
Bellevue, WA 98015

July 1, 2024

Dear Business Owner, Community Member, Friend of CAMA,

The Chinese Arts & Music Association (CAMA) is proud to present “Beautiful Night in the Autumn Light”, the 37th Annual concert in the East Meets West Concert Series, on September 28, 2024, 1pm, at the S. Mark Taper Foundation Auditorium in Benaroya Hall. This event will showcase the talents of many artists, such as the Seattle Chinese Orchestra, US China Music Ensemble, Northwest Guzheng Orchestra and the NW Chinese Drum Ensemble. This year we are thrilled to be joined by the Pacifica Chamber Orchestra and the Huayin Performing Arts Group. The Chinese Arts & Music Association is a non-profit organization whose mission is to introduce and promote Chinese culture in the United States through music and arts. The organization was formed in 1984 by renowned musician Warren Chang, and since then, has grown to include more than 50 members, who have dedicated their time and talent to putting on an amazing concert for our audience.

To help make our concert a success, we are reaching out to our community for help. This event can offer great exposure for your business, and we would like to invite your organization to get involved by becoming a sponsor. Sponsorship is a wonderful way to promote your business as well as build goodwill within the community. Sponsorship benefits include your company’s recognition and advertisement in the program, as well as on our Facebook group page and complimentary concert tickets. CAMA is recognized by the IRS as a 501(c)(3) tax-exempt nonprofit organization so all contributions are tax deductible. All proceeds will go directly towards the production of this concert.

For your convenience, I have enclosed our Advertising Instructions. If you have any questions, please contact me at leadership@uschinamusic.org.

Thank you for considering supporting this year’s event.

Sincerely,

A handwritten signature in black ink, appearing to read 'Janelle Chiou', with a long horizontal flourish extending to the right.

Janelle Chiou
CAMA Marketing Director

ADVERTISING INSTRUCTIONS

If you would like to become a sponsor, please fill out the following form and send it via email, along with a copy of your advertisement to leadership@uschinamusic.org.

ADVERTISING FORM

Organization Contact:

Organization Name:

Contact Phone:

Contact Email:

Size for Ad (Choose One): Full Half Quarter Eighth

SIZE & COLOR SPECIFICATIONS

Ads will be printed in black and white and will be inserted into the program. The sizes and prices are as following:

Full Page	(8"x 10.5")	\$900
Half Page	(8"x 5.25")	\$550
Quarter Page	(4"x 5.25")	\$300
Eighth Page	(4"x 2.5")	\$150

FORMAT REQUIREMENTS

Black & white. Color is strongly discouraged.

Advertisement formats accepted include PDF, jpeg, tiff, bmp.

If you have questions about a different format, please inquire via email to leadership@uschinamusic.org

PAYMENT

Please make checks payable to the "Chinese Arts and Music Association" for the amount of your advertisement.

You can mail your check or Zelle payment to USchinamusic@gmail.com.

ATTN: Warren Chang
Chinese Arts and Music Association
PO Box 50531
Bellevue, WA 98015

FINAL ADVERTISEMENT MATERIALS DUE NO LATER THAN August 15, 2024

Although the final due date of the advertisement is not until August 15th, turning in your ad early will allow for time to send proof before final printing.

Thank you for your support!