

COOKIES POLICY

This cookies policy is an integral part of the Legal Notice and Data Protection Policy of <https://fits.ied.es> (hereinafter, the website).

1.- INFORMATION ON COOKIES

As a result of the entry into force of the relevant amendment to the “Information Society Services Act” set out by Royal Decree 13/2012, it is mandatory to obtain the express consent of the user of all websites that use dispensable cookies before the user browses them.

2.- WHAT ARE COOKIES?

Cookies and other similar technologies, such as local shared objects, flash cookies or pixels, are tools used by Web servers to store and retrieve information about their visitors, as well as to allow the site to function properly.

Using these devices allows the Web server to remember some data concerning the user, such as their preferences for viewing the pages of that server, name and password, products that most interest them, etc.

COOKIES AFFECTED BY THE REGULATIONS AND EXEMPTED COOKIES.

According to the EU directive, the cookies that require the user’s informed consent are analytical cookies and advertising and affiliate cookies, with the exception of those of a technical nature and those necessary for the operation of the website or the provision of services expressly requested by the user.

TYPES OF COOKIES

ACCORDING TO THEIR PURPOSE

Technical and functional cookies: these allow the user to browse through a website, platform or application and use the different options or services existing therein.

Analytical cookies: these allow the cookie administrator to monitor and analyse the behaviour of the users of the websites to which they are linked. The information collected through this type of cookie is used to measure the activity of the websites, applications or platforms and to prepare browsing profiles of the users of these sites, applications and platforms in order to make improvements on the basis of an analysis of the data on the use made by users of the service.

Advertising cookies: these allow the advertising spaces that, where appropriate, the publisher has included on a website, application or platform from which the requested service is provided to be managed as effectively as possible on the basis of criteria such as edited content or how often the ads are shown.

Behavioural advertising cookies: these collect information about the user's personal preferences and choices (retargeting) to enable the advertising spaces that, where appropriate, the publisher has included on a website, application or platform from which it provides the requested service to be managed as effectively as possible.

ACCORDING TO OWNERSHIP

First-party cookies: these are sent to the user's terminal equipment from a computer or domain managed by the publisher itself and from which the service requested by the user is provided.

Third-party cookies: these are sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through the cookies.

ACCORDING TO THE STORAGE PERIOD

Session cookies: these are a type of cookie designed to collect and store data while the user accesses a website.

Persistent cookies: these are a type of cookie in which the data remains stored on the user's terminal and may be accessed and processed for a period defined by the cookie administrator, which may vary from minutes to several years.

3.- PERSONAL DATA PROTECTION

Istituto Europeo Di Design S.L, is the Controller of the personal data of the Data Subject and informs him/her that this data will be processed in accordance with the provisions of Regulation (EU) 2016/679 of 27 April 2016 (GDPR), and it therefore provides the following processing information:

Purposes of processing: as specified in the section on cookies used on this website.

Lawfulness of processing: with the consent of the data subject (Article 6.1 GDPR).

Data storage criteria: as specified in the section on cookies used on this website.

Data disclosure: the data will not be disclosed to third parties, except in third-party cookies or by legal obligation.

Rights of the Data Subject:

- Right to withdraw consent at any time.

- Right of access, rectification, portability and erasure of his/her data and the limitation or objection to its processing.
- Right to file a complaint with the Supervisory Authority (www.aepd.es) if he/she believes that the processing does not comply with current legislation.

4.- CONTACT DETAILS FOR EXERCISING RIGHTS

Istituto Europeo Di Design S.L, Calle Flor Alta nº 8, 28004 Madrid.

Email: fits@ied.es

5.- COOKIES USED ON THIS WEBSITE

CONFIGURATION PANEL

Check or uncheck depending on whether you want to accept or reject the installation of these cookies.

Cookie	Name	Purpose	Duration
iedmadrid	Ec_test	Used to remember whether the user is accessing the website through a computer or mobile device.	Session
	cookieLawInfo-checkbox-necessary	Checks if cookies can be placed.	1 year
	cookieLawInfo-checkbox-non-necessary	Checks if cookies can be placed.	1 year
	CookieLawInfoConsent	Saves the cookie status with the user's consent	1 year
	intercom-state	Allows the website to recognise the visitor	Persistent
	PHPSESSID	Preserves user session status according to page requirements.	Session
	rc::a	This is used to differentiate between humans and bots. This is beneficial for the website, in making valid reports about use of the website	Persistent
	rc::c	Distinguishes between humans and bots	Persistent
	lang	Remembers the	Session

		selected language	
	remixlang	Includes panel for monitoring links	1 year
	_at.hist.#	Determines language preference	Persistent
Addthis	__atuvc	Updates the counter of a website's social sharing functions.	1 year
	__atuvs	This cookie ensures that the updated counter will be displayed to the user if a page is shared with the social sharing service, AddThis.	1 day
	_at.cww	Usage data and data processing location are collected.	Persistent
	loc mus oid uid uv uvc na_id na_tc notice_gdpr_prefs notice_preferences xtc	Creates a unique user ID and allows content to be shared with other social networks. Uses the user ID to enable the user to share content across multiple social networks	Persistent
Google Analytics	_ga	Used to distinguish anonymous users and perform analyses on user interactions in the application in order to optimise the services offered.	2 years
	_gid	Used to distinguish users	24 hours
Google AdSense	_gcl_au	Used by Google AdSense to experiment with advertising efficiency across websites using its services.	
Google	1P_JAR	These cookies are used to collect website statistics and track conversion rates.	Persistent

	APISID CONSENT HSIDNID SAPISID SID SSID	These cookies implement certain Google utilities and can store certain preferences, for example, the number of search results per page or the activation of the Safe Search filter, as well as customise the ads that appear in Google search, or “Social Sharing” cookies for the G+1 recommendation button at the bottom of the pages	Persistent
	OGPC	These cookies are used by Google to store user preferences and information while viewing pages with Google maps. Google Maps allows us to include maps with the location of our establishments on our website	Persistent
	SIDCC	To deliver services and extract anonymous information about browsing.	Persistent
	IDE	Used by DoubleClick to register and report actions on the website	1 year
	uetsid _uetsid _uetsid_exp _uetvid _uetvid_exp	Collects data on visitors to the website in order to maintain more relevant advertising.	16 days
Facebook	fr tr trctestcookie	Its cookies (datr and locale) are used to identify the connecting web browser, the language used and to deliver personalised advertising.	3 months
	_fbp	Used by Facebook to deliver a series of advertising products, such as real-time	3 months

		bidding from third-party advertisers.	
	eng_mt	Marketing	Persistent
LinkedIn	lidc bcookie	They help to share content on the social network while you are logged into your account, as well as to obtain analytics.	Persistent
Other third-party cookies	ads/ga-audiences	Used by google Adwords	Session
	at-lojson-cache-#	Used by social platforms	Persistent
	at-rand	Used by social platform	Persistent
	bscookie	To optimise the relevance of the ads	2 years
	lissc	Used by networking	1 year
	MUID	Used by microsoft	1 year
	pagead/1p-user-list/#	Marketing	Session
	rtrg	Marketing	Session
	taboola global:user-id	Sets a unique visitor ID	Persistent
	taboola_session_id	Collects information on a visitor	Session
	test_cookie	To find out if the user's service uses cookies	1 day
	UserMatchHistory	Tracks users of multiple websites	29 days
	1209163:session-data	No classification	Persistent

6- HOW TO DELETE COOKIES FROM THE MOST COMMON BROWSERS

Google Chrome: <http://support.google.com/chrome/answer/95647?hl=es>

Internet Explorer. Version 11:

<https://support.microsoft.com/es-es/help/278835/how-to-delete-cookie-files-in-internet-explorer>

Firefox. Version 65.0.1: <https://www.mozilla.org/es-ES/privacy/websites/#cookies>

Safari Version 5.1: <https://support.apple.com/es-es/guide/safari/sfri11471/mac>

Opera: <https://help.opera.com/en/latest/security-and-privacy/#clearBrowsingData>