



Hello everyone!

We're excited to begin planning both our internal and external newsletters. This document is designed to gather your input on topics, sections and content for both our internal and external newsletters. Your ideas are essential for creating newsletters that are informative, valuable to our partners, regional stakeholders and communities.

Please feel free to add your thoughts to the sections we are proposing below, suggest new ideas and highlight any specific content you believe will resonate with our target audiences. To contribute, please add your input in the designated sections. You may suggest new ideas in the "Additional Suggestions" section.

If you have any questions or need help, please contact either:

- Roderick Red - roderick@redsquared.co
- Jessica Lofton - jessica@redsquared.co

INTERNAL NEWSLETTER

Purpose: *To facilitate communication between Delta RFBC state leads, partners and team members.*

SECTION: Leadership in the Field

Updates from state leads, discussing current agricultural initiatives and strategic goals for the Delta region.

Have any feedback on this section? Please share it below.

- START HERE

SECTION: Growing Partnerships

Success stories of collaborations between local businesses, farmers and food system partners, highlighting how they strengthen rural economies. We will share ongoing or completed projects with notable progress or results. We will also spotlight our partners (one from each state per newsletter) and their work. If there are any available or upcoming partnership opportunities, we will also share them in this section.

Have any feedback on this section? Please share it below.

- [START HERE](#)

SECTION: Agricultural Resource Hub

Interactive links to USDA news, grants, technical support and tools for improving farm productivity and market access. We will also share tools, funding/development opportunities and any training resources that may be useful for partners.

Have any feedback on this section? Please share it below.

- [START HERE](#)

SECTION: Cultivating Feedback

A form or survey link for partners to provide feedback or ideas, ensuring open communication channels within the network.

Have any feedback on this section? Please share it below.

- [START HERE](#)

Did we miss anything?

Feel free to add any other ideas, topics or sections you feel would add value to our internal newsletter.

- [START HERE](#)

EXTERNAL NEWSLETTER

Purpose: *To engage with the broader public, including regional food system stakeholders, potential partners and supporters.*

SECTION: Success Stories from the Delta Region

Highlight impactful stories (one from each state per newsletter) from food and farm entrepreneurs, showcasing their contributions to building resilient food systems in the Delta region.

Have any feedback on this section? Please share it below.

- [START HERE](#)

SECTION: Available Opportunities

Share funding opportunities, grants and technical assistance programs available to regional food businesses and farms.

Have any feedback on this section? Please share it below.

- START HERE

SECTION: Resilient Roots

Provide expert tips and insights on sustainable agriculture, food

Have any feedback on this section? Please share it below.

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